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UK election
Why the polls
don't agree
Page 8

FINANCIAL TIMES

Wednesday March 25 1992

D 8523A

UN sets Libya deadline on bomb suspects

Libya was yesterday given 24 hours by United Nations secretary-general Boutros Boutros Ghali to supply a written commitment to surrender the alleged Lockerbie bombers to Britain or the US. Britain, the US and France have said they will not push through a UN resolution calling for sanctions against Libya until Tripoli has replied. Page 16

How Lloyds-Midland deal was blocked
A merger between the two UK clearing banks, Lloyds and Midland, was ruled out when Midland chief executive Brian Pearce threatened to resign only hours before the announcement of the merger talks was to have been made. Page 17; Lex, Page 18

Cathay Pacific Airways, International airline subsidiary of Hong Kong's Swire Pacific group, exceeded market expectations with a second-half recovery to record net profit for the full year of HK\$2.85bn (US\$360m), only fractionally below the 1990 figure. Page 18

No laughing matter: An American publisher has expressed interest in buying Punch, the 150-year-old British satirical magazine. Its owner, who said the magazine will close next month unless a buyer is found. Page 18

Russians off course
The Russian government looks as though it will fail to meet nearly all its budgetary targets for the first quarter with reports pointing to a budget deficit of Rbs84bn. An opinion poll in Izvestia showed that trust in the government and its reforms

has fallen with only one-third of Muscovites questioned believing President Boris Yeltsin (above) would pursue reforms which would improve living standards. Page 18; Ukraine approves currency plan. Page 2

Poll setback for Roh: South Korean voters handed President Roh Tae-woo a stunning electoral setback, stripping his Democratic Liberal party of its parliamentary majority, according to state television projections. Page 4

Hoechst: German chemical group, warned that there had been no sign of an upturn during the first two months of 1992. Group sales rose 3 per cent in this period compared with the same period last year, but more than half this increase was due to an improved dollar exchange rate. Page 19

Boost for Halifax: Tight control of costs was largely responsible for a 6 per cent rise to £538m (£1.09bn) in pre-tax profits at Halifax Building Society, the largest UK mortgage lender, in the year to January 31 1992. Page 22

Setback for Italian state banks: Banca Commerciale Italiana and Credito Italiano, public-sector banks owned by Italy's IRI state holding company, both reported sharp falls in profits last year owing to heavy investments, higher taxation and non-recurrence of extraordinary items. Page 20

Virgin wins South Africa route: Virgin Atlantic plans to start flying from London to Johannesburg before the end of the year in a move signalling South Africa's intentions to adopt an "open skies" airline policy. Page 4

Kurdish protests in Germany: About 300 Kurds demonstrating against action by security forces against Kurdish rebels in Turkey occupied the North Rhine-Westphalia state parliament for 30 minutes before leaving peacefully. Earlier a Turkish bank in Wiesbaden was firebombed.

Petrol prices slashed: Saudi Arabia, already one of the cheapest places in the world to fill up a car, has slashed domestic petrol prices by 57 per cent to 86 cents a litre. Page 4

McDonnell Douglas stakes: A study of the proposed acquisition by Taiwan Aerospace of a large stake in the commercial aircraft operations of McDonnell Douglas of the US are expected to be known by the middle of April. Page 5

Senegal explosions: More than 60 people were reported to have been killed when a tank containing ammonia exploded at a peanut-processing factory on the outskirts of Senegal's capital, Dakar.

US recognises Georgia: The United States is to open diplomatic relations with Georgia, the last of the 12 former Soviet republics to gain American recognition.

Atlantis in space: The US space shuttle Atlantis was launched on an eight-day mission to study the Earth's atmosphere with a crew that included the first Belgian astronaut. Picture, Page 16

US CLOSING RATES		STERLING	
Federal Funds	3.76%	(0.02)	1.7180
3-mo Bill Bid Yield	4.11%	(0.11)	1.7180
Long Bond	10.05%	(0.02)	1.7180
Yield	7.946%	(0.02)	1.7180
US LONDON MONEY		DM	
3-mo Interbank	18.15%	(10.5%)	1.7180
Libe long gilt future	13.80%	(10.5%)	1.7180
US STOCK MARKETS		SFY	
FT-SE 100 Yield	5.0%	Y	90.0
EURODOLLAR		Index	
FT-SE Eurotrack 100	142.87	(+0.02)	1.7180
FT-All Share	1,193.40	(+0.02)	1.7180
FT-World Index	1,011.50	(+0.02)	1.7180
New York	15,297.37	(-348.03)	1.7180
Dow Jones Ind Ave	3,200.93	(-11.18)	1.7180
S&P Composite	409.80	(-1.03)	1.7180
EUROPE		DM	1.684
Brent 15-day (wtex)	517.80	(17.72)	1.7180
Gold		SPY	1,327
New York Comex Apr	\$333.4	(0.53)	1.7180
London	\$333.0	(0.53)	1.7180

Austria	Sch30	Hungary	Pr102	Malta	Lm150	S.Arabia	SR100
Bahrain	Din1,000	Iceland	Kr180	Morocco	Mdn11	Singapore	SR4.10
Belgium	Bf100	India	Ru20	Neth	Fl 3.50	Spain	Pa200
Cyprus	Cr1,00	Indonesia	Pp3300	Nigeria	Nkr20	Sweden	Se1,00
Czech	Kcs35	Israel	Sks100	Qatar	Qar1,00	Thailand	Ths1,00
Denmark	Dkr1,00	Japan	Yen1,200	Pakistan	Pk1,00	Tunisia	Lhs1,00
Egypt	Es1,00	Jordan	Jd1,20	Pakistan	Pk1,00	Tunisia	Lhs1,00
Finland	Ff1,00	Korea	Won2,500	Pakistan	Pk1,00	Tunisia	Lhs1,00
France	Fr1,00	Kuwait	Fls500	Poland	Zl 10,000	UAE	Dhs1,00
Germany	Dm1,30	Lebanon	Lst1,250	Pakistan	Pk1,00	Tunisia	Lhs1,00
Greece	Dr1,00	Lira	Lfr1,00	Pakistan	Pk1,00	Tunisia	Lhs1,00

Perrier battle ends with something for everyone

By Alice Rawsthorn in Paris

ONE of Europe's most tortuous corporate sagas came to a close yesterday when Nestlé, the powerful Swiss food group, disclosed the details of its agreement with the Agnelli family of Italy to take control of Perrier in a deal worth FF15.46bn (\$2.76bn).

"Reason has prevailed," said Mr René Domeniconi who, as director-general of Nestlé, led the fight against the Agnellis for control of Perrier, the famous French mineral water. "We have a clear, comprehensive agreement," he

continued. "Everyone has ended up with something. There are no losers in this affair."

Mr Domeniconi could easily afford such magnanimity given that Nestlé has ended up with exactly what it wanted from the Perrier battle, namely the eponymous mineral water.

The Agnellis, who found themselves pitted against the full force of the French financial establishment, have suffered a serious setback in their attempts to expand in France.

Nestlé has been pursuing Perrier on the Paris bourse and

through the French courts ever since it fired the first salvo with a FF13.42bn bid, made with Indosuez, the French bank belonging to the Suez industrial group.

Under the terms of the agreement, finalised in the early hours of Monday morning, Nestlé and Indosuez will increase their offer for Perrier from FF14.75 to FF15.70 a share.

Exor, the French property company that controls Perrier, has promised to support the new offer. Hint, an Agnelli vehicle, is the biggest single shareholder in Exor for which

it has launched a FF5.6bn bid. The Agnellis will emerge with a substantial cash profit estimated at over FF1bn on Exor's Perrier shares. They will also keep Exor's property interests, believed to be worth around FF1.7bn, and Château Margaux, the French vineyard.

Meanwhile, BSN, the French food group which turned against its old allies, the Agnellis, to side with Nestlé, its chief domestic competitor, will drop its FF1.6bn counter-bid for Exor. Instead it will join forces with the Agnellis

– as a 10 per cent partner – in a

new bid for Exor, the terms of which have not yet been decided.

BSN will then buy Volvic, one of the Perrier waters, from Nestlé under the terms of a previous agreement.

"We have all got what we wanted," said Mr Domeniconi, not entirely successfully attempting to play down the acrimonious aspects of the affair. "There are often misunderstandings in episodes like this but all the parties maintained a dialogue throughout. There is certainly no antagonism between us."

However, there is still a chance

that the stormy saga could continue for yet another chapter. The European Commission is now approaching the end of its preliminary inquiry into Nestlé's bid and has until tomorrow to decide whether or not to mount an in-depth investigation.

"Such an investigation would involve freezing the bid for four months," Mr Domeniconi said. "And given that this affair is so very complex we have to assume that the Commission may well decide to do that."

Feature, Page 14

O&Y shake-up at top as debts exceed \$20bn

By Robert Peston and Vanessa Houlder in London

OLYMPIA & YORK, the world's biggest property developer, last night announced a management shake-up and the appointment of financial advisers to guide it through the reorganisation of its borrowings, which an executive close to the group said was "in excess of \$20bn".

Mr Paul Reichmann, O&Y's chief operating officer, said Mr Tom Johnson, former president of Manufacturers Hanover, the US bank, had been appointed as president of Olympia and York Developments, O&Y's main property subsidiary.

He also said J.P. Morgan, the US bank, and James D. Wolfson, the corporate finance advisory firm, had been appointed to advise O&Y on its negotiations with banks to ease financial pressure by restructuring its debt.

Mr Steven Miller of Wolfson will work closely with O&Y. Mr Miller was a vice chairman of O&Y. He was also involved in the reconstruction of the US automotives industry.

However, bankers said yesterday that the reconstruction of O&Y's balance sheet had less in common with Chrysler reorganisation than with rescheduling negotiations held in the 1980s with Latin American countries.

The banks are forming their

own steering committee to handle negotiations with O&Y. Bankers said that Canadian Imperial Bank of Commerce would head the steering committee.

O&Y has also formed a planning committee to manage the negotiations with the banks. This will not be chaired by either of the Reichmann brothers, who own O&Y. Mr Johnson will be chairman. Another member will be Mr Michael Dennis, who is in charge of O&Y's Canary Wharf project in London's docklands, which is the biggest development of new offices in Europe.

"Mr Dennis's appointment demonstrates the continuing commitment of O&Y to Canary Wharf," said an executive. "It scotches any suggestion that O&Y is going to pull out of Canary Wharf."

It also emerged yesterday that the future of an extension of London's underground railway to docklands has been thrown into doubt by O&Y's financial difficulties. It became known that O&Y had not yet signed the agreement to contribute £400m to the £1.3bn (\$2.3bn) Jubilee Line project, which was agreed in principle in 1988.

"You won't find the banks building the Jubilee Line," said a banker who has a close relationship with the Canadian company. "O&Y made a commitment to the government that it would fund the construction. But that had nothing to do with the banks."

However, he said there would be detailed discussions between the banks, O&Y and the government about how to finance the underground railway line.

O&Y is due to make its first contribution to the Jubilee Line extension, of 240m, at the end of this month with another 280m due at the end of March 1993. The balance is not due to be paid until the construction of the extension is complete in 1996.

A meeting took place two days ago between Mr Dennis, Mr William Newton, chairman of London Regional Transport, and civil servants to discuss the Jubilee Line extension with the UK election only a fortnight away.

The doubts over O&Y's ability to finance its contribution is likely to reignite political controversy about the project. The Conservative government was accused of favouring the Jubilee Line over other more attractive projects because of the private sector contribution.



Campaign pause: British prime minister John Major on the election trail in the north of England. Opinion polls show the opposition Labour party in the lead. Report, Page 16

Prospect of German rate cut recedes

By Andrew Fisher in Frankfurt

THE PROSPECT of an early cut in Germany's official interest rates receded further yesterday with news that money supply growth last month was still far higher than the Bundesbank's target.

The central bank said that M3, the broad monetary aggregate, expanded at a seasonally adjusted annual rate of 8.5 per cent compared with the average in the fourth quarter of 1991.

This was a slight decline on the 9 per cent rate in January, but economists said that M3 expansion was still too high to allow the Bundesbank any scope for relaxing monetary controls. The target range for this year is an increase of between 3.5 and 5.5 per cent.

The Bundesbank lifted interest rates by an unexpectedly high 0.5 percentage points in December to leave the discount rate at 8 per cent and the Lombard rate at 9.75 per cent.

Chancellor Helmut Kohl is understood to have backed the Bundesbank's tough monetary line – which also reflects its concern over present inflation rates and high wage claims – when he attended its council meeting last Thursday for the first time in four years.

There had been earlier expectations in financial markets that the Bundesbank might be ready

Continued on Page 16

UK rates, Page 10

Lex, Page 16

European bond markets, Page 17

Russian nuclear leak revives reactor fears

By John Lloyd in Moscow

CSCE decides urgent action on Karabakh

By Robert Mauthner
in Helsinki

THE 51-nation Conference on Security and Co-operation in Europe will organise a special conference "as soon as possible" to sponsor a peace settlement in the war-torn Trans-Caucasian enclave of Nagorno-Karabakh, the subject of a bitter dispute between the former Soviet republics of Armenia and Azerbaijan.

Foreign ministers from the member countries, meeting to decide on the future role of the CSCE following the end of the cold war in Europe, mandated Mr Jiri Dienstbier, the Czechoslovakian foreign minister, to visit the region at the end of this month to try to establish a ceasefire between the two warring parties.

The chairman of the conference, which is to be held in Minsk, the Belarus capital, will be chosen by Mr Dienstbier, the current president of the CSCE. Several names have been mentioned so far, including that of Sir Geoffrey Howe, the British former foreign secretary. The 10 CSCE member countries to participate in the conference will be the US, Russia, Turkey, Germany, France, Italy, Czechoslovakia, Sweden, Armenia and Azerbaijan.

A dispute between Armenia and Azerbaijan over what status Nagorno-Karabakh should have in the conference was finally resolved by an agreement that the chairman of the special conference in Minsk would have the last word on the subject. Azerbaijani originally wanted representatives of the enclave to be part of its own delegation, while Armenia wanted them to report to the conference in their own right.

The membership of the CSCE, which opened its fourth "Helsinki Follow-up Conference" at ministerial level, was increased from 40 to 51 by the formal admission of Croatia, Slovenia and Georgia.

Croatia and Slovenia used to have only observer status, while the recent civil war in Georgia had prevented it becoming a member when the other former Soviet republics were admitted as independent states.

The need to strengthen the CSCE's capacity to deal with the regional and ethnic conflicts which are likely to con-

Azeris are on move towards war footing

AZERBAIJAN, rocked by setbacks in its fight with Armenia, moved yesterday towards putting itself on a war footing to retake the disputed enclave of Nagorno-Karabakh. Reuter reports from Baku.

Azerbaijan's new leadership, backed by the nationalist opposition, told an emergency session of parliament that only militarising the entire society could reverse the republic's declining fortunes inside Nagorno-Karabakh.

It demanded special powers to subordinate industrial production and fiscal policy in the former Soviet republic of 7m people to the creation of a 20,000-man army capable of re-establishing control over the predominantly Armenian-populated enclave.

"All plants and enterprises must go on to a military regime," the acting president, Mr Yagub Mamedov, told legislators. "We must be strict and demand discipline in the republic. This is the only way to repel the aggressors." The ministers of defence and interior affairs echoed that call. Others sounded the alarm for a witchhunt, demanding the names of officials responsible for recent setbacks in the field.

"No state in which there is no discipline can win a war. All the mechanisms of state must work for victory," said Mr Tair Aliyev, the interior minister, a former deputy police chief in Nagorno-Karabakh.

His suggestions went considerably further than those of other members - including notably the US, UK, Russia and the Netherlands - which do not want to give the CSCE a specifically military role but favour the use, at the request of the CSCE, of peace-keeping troops furnished by organisations such as Nato and the nine-nation Western European Union.

Mr Mamedov said talk of military preparations did not mean Azerbaijan was insisting on a military solution. Iran, Turkey, the United Nations and other international bodies are pursuing a political settlement.

But Parliament was later to consider a proposal by the opposition Popular Front to abolish the presidency and create a coalition government with the former communists. Under the plan, security policy would be completely in the Front's hands.

Mr Mamedov said talk of military preparations did not mean Azerbaijan was insisting on a military solution. Iran, Turkey, the United Nations and other international bodies are pursuing a political settlement.

But the message from the provisional government was clear. Any talk had to be held from a position of strength. "We must all concentrate on the creation of a national army. Now, this is question number one," Mr Mamedov said.

His predecessor was forced out largely for failing to create an adequate armed force capable of protecting the Azeri minority in Nagorno-Karabakh.

That policy exploded last month with the capture by Armenian irregulars of the strategic Azeri-populated town of Khojaly. Baku says more than 1,000 Azeri civilians were slaughtered, a charge Armenia dismisses as wildly exaggerated.

Whatever the number, it is clear that Mamedov and his allies are determined not to make the same mistake.

Nato concern at pull-out

NATO, worried about strains on its vital trans-Atlantic ties, will ask Canada to drop plans to withdraw all its troops from Europe, alliance sources say. Reuter reports from Brussels.

The sources told Reuter that an internal report about to be presented to Canada criticises the decision, announced last month, to bring home all its

forces by 1994. "We are asking Ottawa to reconsider and say that, if it cannot do so, it should agree to assign certain home-based forces to the defence of Europe in case of crisis."

Canada has about 7,000 troops in Europe. Ottawa had planned to reduce their number to 1,100 by the end of 1994.

Canada is clear that Mamedov and his allies are determined not to make the same mistake.

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24 March 1992. Devex intends to extend this deadline to 7 April 1992. Devex is presently entitled to 91% of the ordinary shares of Doral and wishes to proceed to 100% entitlement. For this to occur, the proportion of Doral offerees who have either accepted Devex's offer or sold their Doral shares during the offer period must exceed 75%.

Devex has applied to the Australian Securities Commission to modify the way this proportion is derived so as to exclude from the calculation a number of Doral shareholders who have not been contactable by Devex.

The significance of this application to the Australian Securities Commission is that the modification would enable Devex to compulsorily acquire all of the shares in Doral to which it is not presently entitled on the same terms as it is currently offering. If you are a Doral shareholder, Devex wishes to contact you and give you an opportunity to consider its offer.

Please contact either:

Devex

Mr John Wright

Tel: (612) 241 2522 Fax: (612) 241 3385

or Doral

Mr Ken Lynn

Tel: (619) 481 5866 Fax: (619) 481 6038

ONCE there were the privileged *nomenklatura*, the well-off *speculants*, the herdlike *narod* (people) and the hopeless and hapless *bedalagi* (poor). But then Boris Yeltsin arrived and the Russian class structure went topsy-turvy, utterly ruining the crafty but rather stereotyped marketing plans dreamed up by westerners hoping to make a fast buck.

Russian consumers no longer fit the patterns of yesteryear, according to "The Russian Consumer", a report published yesterday by the international division of the advertising agency DMB&B, which has an outpost in Moscow.

Purveyors of western goods should accustom themselves to new categories. They include:

- The *kupitsi*, or merchant-minded class, who mix self-reliance, hard work and decisiveness with self-centredness, greed, smugness, narrow-mindedness and intolerance. Their preference is to "buy Russian rather than foreign goods" and they are biased against marketing on foreign appeal only.
- The *Cossacks*, who are as

"fiercely Russian" as the *kupitsi* but "hanker after bright western imagery", and given their interest in "brands which are difficult to obtain, unusual, expensive or of high status" hanker after goods which enable them to show off.

- The students, who are guided in their purchases by an idealism which wants "society to be healthy, rich and open for all". The bad news is that they possess "a relatively

high aversion to hard work... they are in search of western symbols of prestige but on the cheap".

• The businessmen, who are less work-shy, indeed they are preoccupied with making

money.

They look for products which are easily found ("no time for shopping around") and which have "strong functionality" - the Mercedes is bought because it is thought to be reliable as well as socially prestigious.

• Finally, the Russian souls, "a rather sad group, consisting of people with low material status who are likely to remain so... they are happy to join a queue without knowing the object". Thus, says the report, "classic marketing techniques are very difficult to apply to Russian souls. The very idea of choice frightens him/her".

Although many of the categorisations sound rather tongue-in-cheek, DMB&B's study is the result of 18 months research in urban and rural Russia, based on "hundreds of hours of discussions" with bankers, consumers, local and international advertisers and businessmen.

While insisting that western businesses need to shake up their ideas on Russian consumers, the report admits that any hope of mass marketing is still a pipedream. "Markets and consumers do not as yet exist in any real sense in Russia."

The Russian Consumer: a new perspective and a marketing approach. Available from DMB&B Ltd, 2 St James's Square, London SW1X 4JN. Price £45.00.



Russian military cadets carrying refreshments to some French army cadets who were on a visit to their base in Noginsk yesterday

Leak reawakens debate: improve old plants or scrap them?

Closure of Soviet reactors urged

By Juliet Sychava

THE RADIATION leak at Sosnovy Bor nuclear station near St Petersburg yesterday has brought fresh calls for the urgent closure of the former Soviet Union's ageing nuclear power stations.

But it will also re-ignite the row between the nuclear industry, which wants to spend more on upgrading the stations, and environmentalists, who want to see them close.

"Western aid is being directed to patching up and bolting on gizmos, rather than developing alternative systems," said Mr Simon Roberts of the environmental group Friends of the Earth.

But Dr John Gittus of the British Nuclear Forum, said thousands would die of hypothermia if the former Soviet Union's nuclear stations, which supply around 15 per cent of the region's energy, closed.

Both sides agreed however that, six years after the international nuclear accident at Chernobyl, there had been a repeat of the disaster.

There are conflicting reports as to how much radioactive material has leaked from Sosnovy Bor. At first the state nuclear inspectorate Gosatomzid, said the leak was "minor". Later it described it as "serious". By last night officials at the plant said the leak was giving "no grounds for concern" and radiation readings had returned to normal, indicating the leak had been contained.

One encouraging factor was that the safety systems were effectively activated, shutting it down before further damage could be done.

The incident was yesterday rated three points on an international scale for grading the seriousness of nuclear accidents. Chernobyl rated the maximum of seven.

The reactors at Chernobyl and Sosnovy Bor were built on the same design. Both are old-style light water gas-cooled reactors, known as RBMKs.

The incident will inevitably fuel international fears about possible future accidents at RBMK or other old-style Soviet reactors.

In particular, it will not

silence those who believe the VVER 230 reactors are safer. "The incident was yesterday rated three points on an international scale for grading the seriousness of nuclear accidents. Chernobyl rated the maximum of seven.

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Berlin attacks Treuhand over sale of factory

By Leslie Coffey in Berlin

THE Treuhand agency came under fire yesterday from the Berlin city government and union leaders for selling east Germany's largest light bulb factory in east Berlin to a west German property developer.

Mr Norbert Meissner, the head of Berlin's economics department, criticised the Treuhand for seeking to "maximise" short-term profits from yesterday's announced sale of the Narva factory to the Erhard Härtl property company in Bavaria.

Although the price was not disclosed, the Treuhand said it would make a net cash gain of DM2.5m (\$1.68m) from the sale. The Social Democratic partner of the Christian Democratic-led coalition government expressed its "outrage" over the sale.

The privatisation agency was also taken to task by the ministerial German Federation of Industry (BDI). It said that instead of "giving" liquidity loans and guarantees to former state companies and assuming their losses - all totalling nearly DM40bn this year - the

Treuhand should grant clearly defined start-up aid for a limited time. Although the Treuhand is to be allowed to borrow up to DM38bn annually under a draft law presented to the Bundestag, critics charge that it diverts too much money to cover running expenses of companies and too little to restructuring them.

The Treuhand said Härtl intended to close down the Narva plant (formerly Osram), which lost DM22m last year, and would bring medium-sized producers from southern Germany to a substitute east Berlin property. It will get the site from the Treuhand, which faces possible claims by the city on the original Narva property. Härtl pledged to invest up to DM40m and to employ the remaining 1,080 Narva workers in non-industrial jobs for three years. The Treuhand agreed to assume nearly DM23m in Narva debts.

A Treuhand plan last August to sell Narva to a west Berlin property developer was cancelled under pressure from city officials who said it amounted to a "gift" of prime urban real estate.

French trade surplus declines

By William Dawkins in Paris

FRANCE'S monthly trade surplus narrowed sharply in February, underlining the extent to which any economic recovery there is dependent on the pattern of demand in export markets.

Last month's surplus was FF140.7m (\$72m), down from FF133.8bn in January, said the customs directorate yesterday. Yet this still marks a big improvement year-on-year, bringing the surplus for the first two months of 1992 to FF14.5bn, as against a FF8.7bn deficit in the same period of 1991.

Moreover, France has maintained a FF7.8bn surplus with the rest of the European Community for the first two months of the year. This was a good result, which confirmed the increase in France's competitiveness thanks to its control of inflation and the costs of production, said the Finance Ministry.

The main reason for the narrowing of the month-on-month surplus was a sudden halt in the growth of overseas sales. Exports were roughly static at FF103.8bn last month, while imports to France climbed by 3.2 per cent, from FF100.2bn in January to FF103.4bn in February. The change was most marked in industrial goods, where France swung into a FF1.8bn deficit last month, from a FF1.4bn surplus in January.

NEWS IN BRIEF

UN general urges end to skirmishes in Croatia

General Satish Nambiar, the commander of the United Nations peace-keeping operation in Yugoslavia, yesterday issued an urgent appeal to Serbian and Croatian leaders to halt all fighting after at least nine people had been killed in the worst day of bloodshed in Croatia since the ceasefire on January 3, writes Laura Silber in Belgrade.

Artillery duels between Serbs and Croats spread across Croatia and into the neighbouring republic of Bosnia-Herzegovina. The death toll has now reached 16 in worsening skirmishes since Sunday. In the worst single incident yesterday, four people were killed when a shell hit a bus station at Otoček.

Airlines warn Brussels on fares

The European Commission's third package of airline deregulation could backfire and lead to a more restrictive fares regime in Europe, the Association of European Airlines (AEA) warned yesterday, writes Paul Bettis, Aerospace Correspondent.

The AEA, which groups 22 European airlines, said it was worried by new proposals put forward by Commission experts which they fear would undermine fares liberalisation. In particular, one proposal suggests a return to the old system of "single disapproval of air fares" whereby one country could stop the

Two die in Istanbul bus attack

Guerrillas with automatic rifles fired on a bus in Istanbul yesterday, killing two Turkish intelligence officers and wounding seven others, Reuter reports from Istanbul. The Dev-Sol (Revolutionary Left) group claimed to have carried out the attack. The group has joined forces with the separatist Kurdish Workers party (PKK), which has vowed to spread its rebellion to big cities. At least 55 people have been killed in south-east Turkey since Saturday in clashes between government forces and PKK rebels.

Malta's Labour to select leader

Malta's opposition Labour party will select today a new leader, after the resignation of Mr Carmelo Mifsud Bonnici, Godfrey Grima writes from Valletta. Mr Bonnici, party leader for seven years, selected a successor, Mr George Vella, who declined to take over. Labour lost at the polls in February to the Christian Democrats under Mr Eddie Fenech Adami. The new contenders are Mr Joe Brincat, former justice minister Mr Lino Spiteri, a former banker and Mr Alfred Sant, a Harvard-trained economist.

Amsterdam votes on the future of the car

A long battle for control of the streets culminates in a referendum today, writes Ronald van de Krol

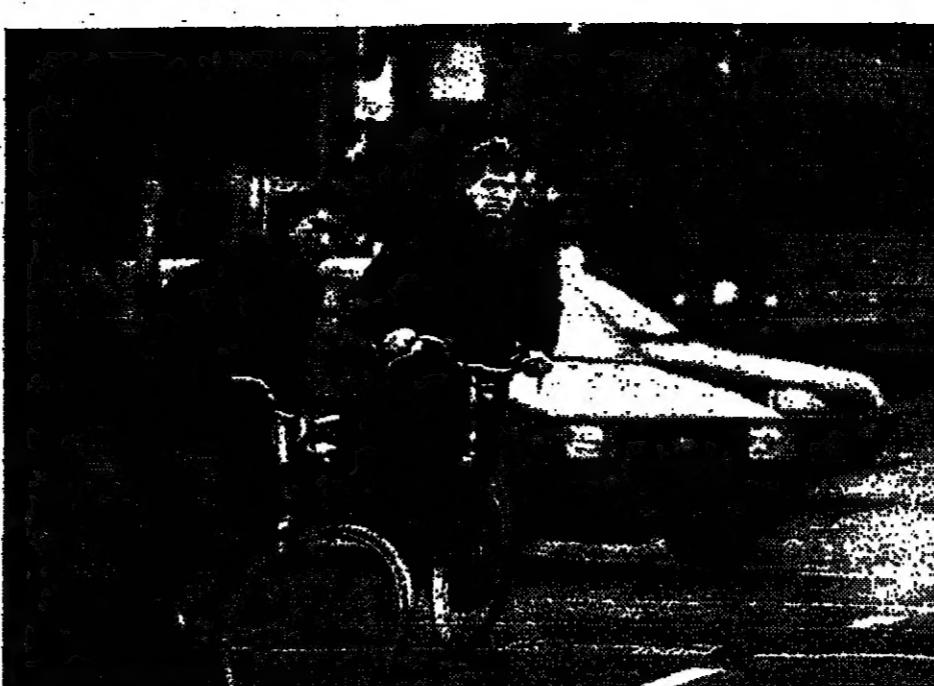
AMSTERDAM'S girdle of graceful 17th-century canals is proof that the Dutch capital was built to accommodate boats, not cars. More than 300 years later, however, the quiet canals are used for little more than sedate tourist cruises, while the roads on either side of the waterways have become the scene of increasingly fierce battles between cars, bicycles, trams and buses.

Years of simmering resentment among car drivers, cyclists and pedestrians will come to a head today when Amsterdam holds a referendum on the future of the car in the city centre.

Amsterdam residents will be given two choices: they can either support the city's existing traffic policy, aimed at a gradual reduction in car traffic, or vote in favour of a drastic curtailment of automobiles in the inner city.

This more radical option would involve halving the number of parking spaces to 11,000 and restricting access to the canal zone itself.

The referendum - the first in Amsterdam's history - pits a coalition of environmental groups and cyclists' clubs against business organisations, shopkeepers and local unions, which argue that as many as



Two cyclists competing with cars and public transport for limited road space in Amsterdam yesterday. The city votes today in a referendum on further restricting or banning cars there.

20,000 of the city centre's 80,000 jobs will be lost if the car is virtually banned. The anti-car lobby dismisses this figure as scaremongering.

It says some jobs would go but others would be created, as central Amsterdam becomes a more pleasant place to live, work and shop.

Exceptions would be made for delivery vans and cars driven by disabled people, among others.

Residents of the zone who own cars would be allowed to drive in and out.

However, they would have to

compete for ever-fewer parking spaces.

The Amsterdam Chamber of Commerce believes the referendum - non-binding but sure to influence the city's policies - has already affected the business climate.

"Companies are hesitant to make new investments in the city until they know what the referendum will mean for them," a spokesman said.

"It has created an uncertain climate for decisions on business location," he added.

The referendum campaign by the pro-car and anti-car lobbies has been bitter, reflecting the animosity on the city streets between cyclists and car drivers, who rival each other in their disregard for traffic lights, speed limits, zebra crossings and pedestrians.

Proponents of a virtually car-free zone have filed a complaint with the Advertising Code Commission, accusing the Amsterdam business community of putting out misleading information in their promotional material.

They are particularly incensed about a cartoon showing road signs saying "Goodbye cars, goodbye business, goodbye restaurants, goodbye jobs".

Residents of the zone who own cars would be allowed to drive in and out.

Adding fuel to the controversy is the choice being

offered in the ballot itself. Critics say voters are unable to make an informed decision because they have not been told exactly how cars would be kept out of the city centre under the radical "Choice B" option.

Physical barriers and the issuing of magnetic passes to drivers exempt from the ban have been mentioned as possibilities, but no firm decision has been taken; nor have specific plans been drawn up to build the parking garages which would be needed on the edges of the city centre.

The fact that the referendum is taking place at all is a sign of Amsterdam city council's fear that people have lost faith in conventional politics and need to be mobilised through direct ballots on single issues.

In the last local elections, in 1990, voter turn-out was just 50 per cent, the lowest on record.

Further referendums may be in the offing.

One popular subject might be another perennial Amsterdam hazard - dogs and their excrement.

Of the nearly 900 referendum ideas forwarded to the city council in 1990, more than 40 per cent were related in one way or another to the pervasive dog nuisance.



With the launch of Heathrow-Brussels on March 29th, British Midland adds yet another route to its existing European services to Paris, Amsterdam, Dublin, Nice, Palma and Malaga.

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NEWS: INTERNATIONAL

Lockerbie puts Arabs in quandary

Max Rodenbeck finds Libya's allies bristling at western 'bullying'

A YEAR after Arab and western armies joined forces to expel Iraq from Kuwait, the test of wills between western governments and the Libyan regime of Colonel Muammar Gaddafi over its harbouring of the suspected Lockerbie bombers has forced Arabs to ponder their place in the new world order.

Since the confrontation began last November, Libya's Arab allies have bristled at what is seen as bullying by Britain and the US. In private, though, they have advised Libya to be more accommodating.

Like Iraq's invasion of Kuwait, the affair has put pressure on Arab allies in a quandary. Street opinion throughout the Arab world has strongly backed Libyan protestations of innocence. Libya's offer to try the suspects domestically was seen as reasonable, and its refusal to extradite them was

widely accepted as understandable in the light of Libyan mis-trust of its accusers.

By contrast, the west's uncompromising demand has been viewed as an assault on Arab dignity. US hints of resorting to force and the use of the UN Security Council, so as to step up international pressure, have created uncomfortable parallels with the beatings suffered by Iraq. As a result, many Arabs are again accusing the west of applying double standards.

Moderate Arab governments, whatever their distaste for the Gaddafi regime, have been obliged to respond to public pressure. Also, they have been annoyed by the stridency of western demands, seeing these as having exacerbated the problem. Arab analysts note that, before the confrontation, Libya had shown signs of a desire to improve ties with the west. Moderate countries such

as Egypt assured their western friends that the Gaddafi leopard was trying to change his spots.

By coupling attempts to try the terrorist suspects with veiled threats of force, the west missed a chance to work out a quiet deal that would have preserved the revolutionary Libyan regime's legitimacy, Arab observers say.

As they see it, backing the Libyan leader into a corner could provoke him to extremism or - worse for his poorer neighbours - into cutting trade and expelling their surplus labour. Up to 200,000 Egyptians work in Libya and there are plans for 1m Egyptian farmers to settle there.

Destabilising Gaddafi, countries like Egypt and Tunisia fear, could also bring gains to Islamic fundamentalists.

As time has passed, Libya's friends, Egypt in particular, have grown uncomfortable with Tripoli's dithering. They

have come to feel that Libya cannot expect to put its past behind it without paying some price.

To Libya's chagrin, the Arab League's 21 members turned down a draft resolution calling on them to defy sanctions against Libya, which the UN Security Council has threatened to impose. Instead, they urged the UN to delay punitive measures until the world court had ruled on whether international law requires Libya to hand over the wanted men.

In effect, the resolution declared sympathy with Libya, but within the framework of respect for international law.

With its earlier face-saving proposals rejected, Libya appears to have felt obliged to hold on to the skimpy cover offered by its erstwhile brothers by volunteering to place the Lockerbie suspects in Arab League custody.

Saudi king cuts domestic price of petrol

By Mark Nicholson,
Middle East Correspondent

SAUDI ARABIA, already one of the world's cheapest places to fill up a car, has slashed domestic petrol prices by 37 per cent to 8.6 cents a litre.

The price cut is one of several on services and utilities made in a surprise announcement by King Fahd, the Saudi ruler, to "ease the burden of the cost of

living on the citizens".

The move appears in part

designed to soften the effects of

inflation in the kingdom since

the Gulf war, which has risen

substantially in the past year

in tandem with the general

buoyancy of the economy.

However, the decision can

also be seen as a concession to

Islamic hardliners in the king-

dom, who have been increas-

ingly critical of the ruling fam-

ily since the war and who

believe that payment for essen-

tial services is an unaccep-

table form of tax given

the kingdom's vast oil

wealth.

The price cuts certainly run

counter to the government's

general need to reduce expen-

diture, given that it is already

slated to run an \$8bn (\$4.5bn)

budget deficit for 1992 - its

10th successive budget short-

fall. "From the purely financial

standpoint, it makes little

sense," said one Riyadh banker

yesterday.

Registration fees for busi-

nessmen and traders will be

cut by up to 87 per cent and

cuts will also be made on port

tariffs and exit visas.

IT'S NOT JUST FASTER THAN ITS PREDECESSOR,
IT'S QUIETER, MORE SPACIOUS, MORE RELIABLE,
AND MORE BEECHCRAFT.

Looks can be deceiving. Take a casual glance at the Beechjet 400A and you might mistake it for its predecessor. After all, both airplanes do sport sleek, efficient shapes. But beyond that, there are many more differences than there are similarities. The Beechjet 400A has more powerful Pratt & Whitney turbofans. It can climb to 41,000 feet in 25 minutes, top the weather at 45,000 feet and cruise at 468 knots (538 mph). The Beechjet 400A utilizes the Beechcraft "vertical oval" cabin that affords more headroom, more shoulder room and more interior volume than any jet in its class.

span flaps provide incredible low-speed handling. Unlike its predecessor, the Beechjet 400A is built in Wichita. We fabricate the metal here. We add the rivets here. We fit the glass here. We test for fit, for finish and for reliability. We ask ourselves every step of the way, does this meet the exacting standards of Beechcraft? Because our reputation in aviation is for quality. It's been that way for 60 years and it's not about to change now. For more information, call the Beechcraft distributor nearest you—or call Beechcraft Marketing, Wichita, Kansas U.S.A. 316-676-7072 Fax: 316-676-8808 Telex: 203603 (BEECH).

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Takeshi Kato leaving the Tokyo court yesterday

RECRUIT CLAIMS FOURTH VICTIM

A JAPANESE former senior civil servant was yesterday given a suspended jail sentence and fined for his part in the Recruit bribery scandal which rocked Japan three years ago, Stefan Wagstyl reports from Tokyo.

Mr Takeshi Kato, once a vice-minister in the labour ministry, was found guilty of having accepted bribes from Recruit, an employment information company. He was sentenced to two years in jail, suspended for three years, and fined ¥6.51m (\$29,700) at the Tokyo District Court.

Mr Kato is the fourth person to be convicted on charges

arising from the Recruit affair, in which the company offered cut-price stock to influential people in return for their favour. They include Mr Hisashi Saito, ex-chairman of Nippon Telegraph and Telephone, the telecommunications utility.

Eight others are still on trial, among them Mr Takao Fujimura, a former chief cabinet secretary.

Mr Takeshi Nakagawa, the presiding judge, told Mr Kato the case was grave because he had damaged people's trust in the labour ministry and in the fairness of government officials.

Mr Branson said Mr Wagstyl had been approached by a South African investor interested in acquiring a stake in Voyager Travel, the holding company which controls his airline. Mr Branson is considering selling a 20 per cent stake for about £5m and has also been holding discussions with potential UK investors.

Virgin is expected to acquire two more Boeing 747s to operate its new service.

Mr Branson indicated the airline would invest about £20m (\$45m) in facilities and equipment in South Africa.

Apart from the air service agreement negotiated last year between the UK and South Africa, the two UK carriers will be entitled to a 60 per cent share of frequencies on the London to South Africa route, and SAA to 40 per cent.

However, this could change to 50-50 if a second South African carrier decides to compete on the route.

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A Virgin official said South Africa offered interesting business opportunities because the market was at present unsophisticated. Virgin is looking for sites in five South African cities, to set up

Magister branches.

Mr Branson also forecast a buoyant business travel market in South Africa.

Leading in about a third of the constituencies.

Witnesses said the DLP's leaders, who had gathered at party headquarters for a victory celebration, left quietly as the returns went against their party, leaving underlings to cope with a flood of press calls and early morning visits from photographers.

With nearly 70 per cent of the vote counted, the DLP was projected as leading in 111 constituencies, the DP in 75, the UNP in 22 and independents and minor parties in 22.

The main opposition Democratic party, which holds a fifth of assembly seats, was

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Taiwan, China could join Gatt on same day

By Frances Williams
in Geneva

CHINA and Taiwan could both be members of Gatt a year from now, following an informal deal between China, the US and EC over Taiwan's application to join the 103-member world trade body.

Officials said yesterday the next meeting of Gatt's governing council, on April 30, was likely to set up a working party to consider Taipei's membership bid. Taiwan applied in January 1990 as a "separate customs territory", the formula used by Hong Kong and Macao, already Gatt members. But China first opposed the application, then insisted Taiwan could not join before it did.

The working party drafting China's membership terms, set up in 1987, was reactivated in February after a long hiatus that followed Beijing's 1989 clampdown on the pro-democracy movement and a slowing of economic reform.

The US, Taipei's principal sponsor, opposed a link between the two sets of membership talks but failed to gain the support of other Gatt members. Under the terms of the informal understanding, China will join Gatt first, possibly

only minutes ahead of Taiwan. "The most probable scenario is that they will join on the same day," one trade official said.

Since Taiwan is a market economy which has already

NEWS: WORLD TRADE

Taiwan study into McDonnell Douglas stake delayed

By Luisetta Mudie in Taipei

THE results of a study by China Steel, a state-owned Taiwanese company, of the proposed acquisition by Taiwan Aerospace of a large stake in the commercial aircraft operations of McDonnell Douglas of the US are expected to be known by the middle of April, Mr Yang Shijian, Taiwan's economics vice-minister, said yesterday.

Under an initial agreement reached last November, Taiwan Aerospace, a recently formed company, would buy a maximum of 40 per cent of McDonnell Douglas's commercial aircraft business for \$2bn (£1.1bn).

Taiwan Aerospace has since indicated the stake acquired could be as low as 25 per cent.

McDonnell Douglas will retain a 51 per cent stake, but the US company is already discussing with other investors from south-east Asia or South Korea, making up the shortfall in Taiwan's investment.

Faced with criticism in the

US, where McDonnell Douglas has testified to Congress that the company would make no such commitment.

Analysts said that, without government backing, the companies which have invested in Taiwan Aerospace would be reluctant to increase their stake in the venture, either individually or as part of the consortium.

If direct investment is not

politically possible for the government, other carrots might

take the form of tax incen-

tives, guarantees and invest-

ment through the cabinet's



The MD-12: delay caused by uncertainty over plans

Taiwanese media and Yuan (parliament), the government in Taipei has denied it will be funding the deal.

Critics in Taiwan fear that Taiwanese taxpayers' money will be wasted. Opposition DPP legislators have attacked the proposals, playing recordings of speeches made by Taiwan Aerospace chairman Mr David Huang in the US.

He is said to have asserted in the speeches that the gov-

ernment in Taipei would con-

tinue to invest in McDonnell

Douglas until it was success-

ful.

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reluctant to increase their

stake in the venture, either

individually or as part of the

consortium.

But Mr Ko says the question

arises from what is meant by

"technology". "What we want

is quality-control methodol-

ogy, know-how which is auto-

matic in the US aerospace

industry," Mr Ko said. "I think

of that as technology."

Mr Robert Hood, president

of the Douglas commercial air-

craft subsidiary, said recently

it was important for the com-

pany to secure a launch deci-

sion for the 400 to 600-seater

MD-12 programme this year so

as to ensure first deliveries in

1997.

The longer-term future of

Douglas largely depends on

securing financial backing

from investors to expand its

product range.

Sabena cancels \$200m firm order for five Boeings

By Paul Betts, Aerospace Correspondent

SABENA, the Belgian national airline, has cancelled a firm order for five Boeing 737-500 twin-engine aircraft, worth about \$200m (£115.6m), because of cash problems caused by the delay in its planned partnership with Air France.

But the Belgian airline said

Czechoslovak Airlines (CSA) had agreed to buy the five Boeing 110-120 seater aircraft as part of its efforts to replace its fleet of Soviet-built airliners with western jets.

The CSA agreement to take over the order means that the Belgian airline is not expected to face penalty payments for cancelling a firm order.

Sabena also has ordered five

other Boeing 737s, for delivery in 1994 and 1995.

The Sabena decision reflects not only the airline's own cash problems but the continuing softness in the commercial aircraft market.

Although Boeing expects to deliver a record total of 223 of its 737 narrow-body airliners this year, the manufacturer is planning to reduce monthly

737 production from 21 aircraft at present to 14 in October.

The Sabena move also represents the first time an airline has cancelled a firm order with Boeing.

Sabena is still waiting for Belgian government approval for its partnership deal with Air France.

This would see Air France

and Belgian investors acquire

a 37.5 per cent stake in Sabena

for \$105m (£62m).

Air France is also closely

associated with CSA.

It became last week the first

western carrier to acquire a

stake in an eastern European

airline by taking, with a group

of French and international

institutional investors, 40 per

cent of CSA.

Japan bidding

An \$800m (£462m) Japanese airport project has been approved for bidding by US groups under a Japanese-American construction-trade accord, the US Commerce Department said. Reuter reports from Washington. Architecture and engineering contracts on a Fukuoka airport terminal make up the first of six new market-opening projects to be announced.

ABB and Marubeni set to sign \$684m Indonesia power deal

By William Keeling in Jakarta

THE contract for the \$684m (£395.3m) Tanjung Priok power station is to be signed today between Perusahaan Umum Listrik Negara (PLN), the Indonesian state electricity company, and a consortium of the Swiss-Swedish company, Asea Brown Boveri (ABB), and Marubeni of Japan.

Construction of the 1,180MW combined cycle (gas and steam) plant is due to begin next month, with the first of the six gas turbines operational by mid-1993 and the project complete in the first half of 1995.

ABB and Marubeni beat off a rival consortium of Mitsui of Japan and General Electric of the US to win the contract. Industry officials say Mitsui, in a consortium with Mission Energy of the US, remains a leading contender to build two 600MW units at Palembang in Java, worth about \$1.2bn.

A contract worth more than \$2bn for two similar units at Palembang was awarded last year to Intercontinental Electric of the US and PT Bimantara Bayu Nusa, an Indonesian company. Both projects are designed to be privately financed, but bankers say international market funds are limited and only one project is likely to proceed.

Austria's EC entry carries trade risks, Gatt report warns

By Frances Williams in Geneva

AUSTRIA's prospective membership of the EC will result in more open markets for other Community countries but risks increasing still further its reliance on preferential trade arrangements, a Gatt report warned yesterday.

The report notes that about 75 per cent of Austrian imports originate in preferential sources, mainly members of the EC or the European Free Trade Association (Efta), to which Austria belongs. Trade under Gatt's non-discriminatory "most-favoured-nation" (MFN) principle "is therefore the exception rather than the rule".

Discussing the report in Gatt's governing council yesterday, trading partners focused on Austria's plans for closer European integration, through EC membership, participation in the EC/Efta European Economic Area and a growing number of free trade accords with central and eastern European countries.

The report says EC membership and introduction of the common external tariff will result in a substantial cut in Austria's tariff barriers to third countries, which for industrial goods are well above the industrialised-country average.

But Japan and the US were among those countries expressing anxiety yesterday that closer economic ties with

TRAfalgar House Construction Inc (USA) Agent Plant Trollope & Colls Construction Trafalgar House Construction Management



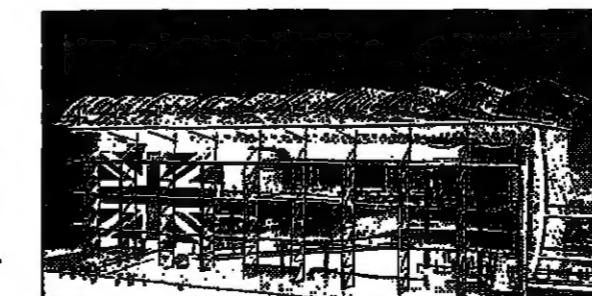
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NEWS: AMERICA

Senator Rudman gives up on Washington

By Jurek Martin
In Washington

SENATOR Warren Rudman, a Republican from New Hampshire, said yesterday he would not seek re-election this year for a third term.

Unlike others, he is not leaving the Senate because he is an incumbent under threat, but because he does not like Washington.

He repeated that he has found life and work there "terribly frustrating". Though considered an effective senator, usually but not reflexively conservative, he said Congress had failed to address great issues, such as the rise in the costs of social security and Medicare.

Mr Rudman, probably best known as co-author of the Gramm-Rudman deficit reduction act of 1985, is also one of the poorer senators, most of whom are either independently wealthy or sustained by contributions. A consistent defence of members of the House of Representatives accused of writing overdrawn cheques on the House bank has been to point out the costs and complications of maintaining residences both in the capital and in their home states.

Russian access to multilateral funds in prospect Former Soviet states near entry to IMF

By George Graham
in Washington

WESTERN nations are close to agreement on a formula that would open the door for Russia and the other former Soviet republics to join the International Monetary Fund this summer.

IMF members are still arguing about how to calculate the republics' share of the fund's capital, which in turn would determine the size of their access to IMF finance, but they are expected to reach an agreement in the next fortnight on a Russian quota of slightly more than 3 per cent.

This in due course could allow the republic to borrow as much as \$4bn (£2.3bn) a year.

Entry to the IMF would pave the way for a comprehensive financial aid package for the republics of the former Soviet Union, possibly including a fund to help stabilise the ruble.

But Russian economists estimate that their country will need a total of \$12bn in foreign capital this year. Even if Russia's IMF membership were completed by the summer, an IMF facility might not be in place before the autumn, and

would be unlikely to amount in 1992 to anything like the full annual entitlement of about \$4bn.

IMF members, however, have not fully resolved the question of whether to calculate one global quota for the Commonwealth of Independent States, to be divided later among the republics, or to calculate each quota individually.

The US administration is coming under increasing pressure to step up its efforts to help Russia and the other republics, and President George Bush has begun to show more enthusiasm for a bigger aid commitment.

The debate on an aid package was spurred by former President Richard Nixon, who two weeks ago criticised the US response to the collapse of the Soviet Union as "pathetically inadequate".

His urgings have been echoed by senior senators from both parties, led by Democrat Sam Nunn of Georgia and Republican Richard Lugar of Indiana.

The two men met Mr Bush and Mr James Baker, secretary of state, at the White House this week to encourage the administration to produce a substantial package of measures to help the emerging democracies of the former Soviet Union.

Among the measures proposed is a large US contribution to a reliable stabilisation fund, increased humanitarian aid and the repeal of a number of Cold War curbs on trade with the Soviet Union.

Mr Nunn said he was "cautiously optimistic" that the president would offer more assertive leadership on the issue of aid for Russia, but said that he had received no concrete pledge from the administration.

While most politicians have been reluctant, in this election year, even to discuss any kind of foreign aid, some Congressmen report that voters in their home states seem ready to view Russia as the one exception where foreign aid may be justified.

Noriega's lawyers subpoena attorney

By Harry Hammes in Miami

LAWYERS for General Manuel Antonio Noriega, whose drug-trafficking conspiracy trial in Miami is nearing its end, have subpoenaed Mr F. Lee Bailey, the noted US criminal attorney, to testify today about possibly inconsistent statements by a star prosecution witness.

The unusual last-minute subpoena was issued after Mr Bailey notified defence lawyers that he had previously written to the former Panamanian leader's prosecutors about testimony by Mr Gabriel Taboada.

Mr Bailey said the testimony by Mr Taboada, which placed Gen Noriega at a 1983 meeting with the Medellin cartel, was inconsistent with information which Mr Taboada had given him.

Mr Bailey said at one time represented Gen Noriega. Later, he was retained by Mr Taboada.

In his letter to prosecutors Mr Bailey said Mr Taboada's testimony about the meeting contradicted assurances Mr Taboada had given him that he knew nothing which would cause a conflict for Mr Bailey in acting as lawyer for both the general and Mr Taboada.



Carlos Bolonia: 'You win no applause... but that doesn't bother me.'

Peru's 'Babyface' holds up better than economy

After 13 months in one of the world's least enviable jobs, Mr Carlos Bolonia - "Babyface" to friend and foe - is showing fewer signs of strain than the Peruvian economic programme he administers.

A package of fiscal measures which aroused national fury were primarily intended to combat the minister's principal preoccupation - a troublesome fiscal deficit amounting to more than \$2bn for 1992. Congressional decisions plus various miscalculations have meant that planned expenditure this year is equivalent to 12 per cent of gross domestic product while tax collections hover around 8.3 per cent.

"We are still in time to correct this," says Mr Bolonia, "but it means collecting at least 1 per cent more in taxes as well as cutting costs."

The controversial measures proposed a raising of the general sales tax from 16 to 18 per cent, a 20 per cent tax on dollar savings deposits and 50 per cent tax on insurance premiums. They would have eliminated long-standing tax exemptions on certain basic foodstuffs and products from Peru's economically depressed frontier and jungle zones.

However, after opposition, the government was forced to backtrack. It dropped plans to tax basic foodstuffs, although it has levied a 5 per cent tax on some basic foods and applied the 18 per cent tax for imported foods. It halved the insurance tax and dropped the plan to tax savings.

The tax on savings, advocated by industry minister Mr Victor Joy Way and opposed by Mr Bolonia, had been intended, not to raise revenues, but to discourage speculative short-term capital. This has been flooding into the country to the tune of \$12bn (£63.8bn) a month, attracted by interest rates double international averages. Oversupply of dollars, added to an unquenched flow of greenbacks from the illegal drugs trade, has kept the local currency stubbornly strong - to the despair of exporters.

Mr Michael Caudillius, International Monetary Fund chief, on a flying visit to Lima in mid-February, underlined the importance of boosting government revenues in calling for "battledome surgery" to stop a "haemorrhaging" budget. But it will take time to convince Peruvians, long accustomed to low taxation and high evasion, of the importance of paying taxes.

It is not just the deficit that is causing concern, however. After several months of improvement, recent economic indicators are troubling. Inflation in February rose again to near 5 per cent after seven months' decline. With steep food price rises this month as a result of the lifting of sales tax exemptions, accumulated inflation for first-quarter 1992 is now certain to top 18 per cent, making the budget target of 37 per cent for the year look untenable.

Worrying, too, is January's dip in output, admittedly by a small 0.7 per cent over January 1991, but still a hefty 8 per cent down on January 1990, which was at the end of the economic

cycle chaotic and recessionary. "We always knew 1992 was going to be a hard year," smiles Mr Bolonia, economy and finance minister. "And every month there are demands for my resignation."

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According to Mr Bolonia, businesses are experiencing a sharp fall in traditionally generous profit margins. "But they are learning to adjust and become more competitive," he claims. "Let us not deceive ourselves: despite all the clamour, Peruvian businesses never actually go bust."

Long-promised privatisation looks at last to be getting under way. Fourteen state-owned companies are scheduled to go under the hammer within the next two months and Mr Bolonia is determined to speed the process. Revenue from privatisation is hard to predict but getting rid of losers will close a deficit which even last year reached between \$300m and \$700m.

Despite the modifications to his proposals, Mr Bolonia says he is not dissatisfied. Relations with Congress are more conciliatory, and his ministry is at last able to fulfil its financial commitments to the social emergency programme for the poor.

"You win no applause doing my job," he says, "but that doesn't bother me."

Argentina rebuts pope's criticism of market reforms

THE Argentine government may extend its privatisation programme to companies in the state-owned CGV (Corporacion Venezolana de Guayana), which controls the country's heavy industry, writes John Barrham in Buenos Aires.

The Pope had said on Monday that Argentina "should ensure the poor do not become 'victims of adjustment plans, or marginalised by the dynamics of growth, to which they have contributed considerably'". President Carlos Menem said his statements had been blown up by the press.

Mr Domingo Cavallo, economy minister and architect of free market reforms, stressed that the "legitimate demands of the poor" could only be met with sustained reform.

Caracas considers sell-offs within state group

THE Venezuelan government may extend its privatisation programme to companies in the state-owned CGV (Corporacion Venezolana de Guayana), which controls the country's heavy industry, writes John Barrham in Buenos Aires.

CGV, whose activities include steel, aluminium smelting and products, mining, and hydroelectric power, has not previously figured in the three-year-old privatisation programme. But a projected fiscal deficit this year has caused the government to consider privatising parts of CGV, which includes companies fully owned by the state as well as joint-ventures.

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FARE FACTS: To qualify, travel must be completed by June 15, 1992. Qualifying travel must use published full First, full Connoisseur or full Economy fares. Offer not valid on discounted fares in any cabin. Free award travel must be completed between September 15, 1992 and February 28, 1993 and Mileage Plus Award blackout dates apply. Reservations for award travel must be made at least 14 days prior to departure and must include a Saturday night stay. Certificates are not combinable with any United Airlines discount, coupon or promotional offer or with Mileage Plus travel awards. Certificates are not transferable except to family members of the same surname and may not be bartered or sold; violators may be prosecuted, and tickets may be confiscated at any point during travel. Free trips earned are in addition to regular mileage benefits and any bonus miles to which you are entitled. However, only one free trip can be earned for each qualifying trip, regardless of other special promotions for which you may qualify. Other restrictions may apply. Offer, routes and free travel are subject to local government approvals where required.

ELECTION 1992

Major keeps up attack with European accent

By Philip Stephens,
Political Editor

MR JOHN MAJOR added a Euro-sceptical edge to his election campaign yesterday as the Conservatives combined their harrying of Mr Neil Kinnock over taxation and spending with an attack on Labour's experience on the world stage.

Party strategists also seized on apparent differences between Mr Kinnock and his

shadow chancellor after Mr John Smith sought to clarify the type of credit controls that might be put into practice by a Labour government.

Mr Smith's insistence that such controls would not operate directly on borrowers was contrasted with Mr Kinnock's earlier suggestion that the policy might lead to the re-appearance of mortgage "queues".

Speaking at a Westminster press conference, Mr Major emphasised that a re-elected

Conservative government would take a hard line with Brussels over the Community's budget and farm policy.

Taking sideswipes at the interventionist instincts of some of Britain's European partners, he also indicated that he remained to be convinced that a single currency was practicable before the end of the century.

Mr Major, who was joined by Mr Douglas Hurd, the foreign

secretary, in his attack on Mr Kinnock's leadership in foreign affairs, said: "The question at this election is a stark one. Who can you trust to defend our interests and keep Britain safe?"

Using untypically abrasive language, Mr Hurd said that Labour's policy on Europe had moved from "total opposition to total subservience".

The Conservatives, however,

continued to direct most of their fire at Labour's tax and

spending plans, with Mr Major repeating his challenge to Mr Kinnock to "cost" Labour's manifesto pledges.

The prime minister said he would continue to put a £250m price tag on the Labour manifesto until the Labour leader offered his own figures.

That strategy was underlined by Mr David Mellor, chief secretary to the Treasury, who launched an advertising campaign emphasising that the Labour party's proposals

would cost every taxpayer £1250 a year.

Mr Mellor, however, agreed that the scope for any increases in public spending under a re-elected Conservative government would be severely limited by the impact of the economic recession on the Treasury's finances.

He said that the next public spending round would not be easy. While the Conservatives would maintain "priority" programmes, there would not be

scope for increases in other discretionary expenditure.

• Mr John Smith yesterday rejected suggestions that Labour would ration mortgages. Peter Norman writes: The shadow chancellor said that the sole form of credit management considered by Labour was strengthening of the reserve asset ratios of credit institutions, but that would be unlikely at present because of the depressed state of the economy.

Mr Smith, campaigning in the West Midlands, accused the Conservatives of trying to create a "scare" on the mortgages issue. He said high interest rates - of the sort prevalent in the late 1980s - were also a means of credit control that "slaughtered industry".

Mr Smith said that Labour had four economic objectives: steady economic growth, low inflation, high employment and equilibrium in the balance of payments.

A third of electorate remains undecided

By Ralph Atkins

THE 1982 general election is being fought amid a level of indecision by voters not seen since at least the 1970s, according to opinion poll data collected during the first two weeks of the campaign.

A third of voters are "floating", according to figures compiled by the Mori opinion polling organisation for The Sunday Times. That is a significantly higher proportion than at the same period in either the 1983 or 1987 elections.

There are also exceptionally large numbers of "switchers" in this campaign. 7m voters are thought to have changed allegiance during the first week of the campaign, twice as many as during the same part of the 1987 campaign.

The size of the floating vote and the number of switchers are factors which help to explain the volatility of headline opinion polls.

The figures underline how open the election contest remains, but there are signs that the "floating voters" offer better territory for Labour or for the Liberal Democrats than for the Conservatives.

Mori polling for BBC TV's *On the Record* shows that the three issues chosen by floating voters as most important are unemployment, health and education. All three are seen as safer territory for Labour.

The Tories' focus on taxation in the first week of the campaign appears to have made little headway on floating voters.

A third said that Labour's Budget was the best for Britain, compared with 29 per cent who favoured the government's March 10 Budget.

"The Tories are being judged on their record, rather than their promises," said Mr Brian Gosschalk, director of political research at Mori.

The high number of floating voters reflects the long-running decline in the numbers of voters with fixed loyalties, a trend which explains ever-larger swings in by-election results since the 1970s.

There is no one definition of a floating voter. Mori uses those saying they may change their minds plus the numbers of undecideds.

Message interrupted: John Major and Douglas Hurd get in the way of their slogan, *The Best Team in a Troubled World*, at yesterday's press conference on foreign affairs

Pollsters nervous over opinion fluctuations

By Richard Evans

THE SPREAD in opinion polls from a Labour lead of five percentage points to a similar Conservative lead is worrying for pollsters nervous about their reputations, and puzzling to politicians and public alike.

In fact, the apparently wide variation in results is not as big as it seems. During the 1987 campaign, the Tory lead ranged from four to 18 points, but as the lead itself did not change much less attention was paid to the variation.

This time the range is 10 points, but because the lead has changed and the two main

parties are so evenly balanced, the differences in results are much more obvious.

Most vulnerable to criticism is the Harris Research Centre, which gave the Tories a five-point lead in yesterday's *Daily Express* - out of line with most weekend polls - and Labour a four-point lead in a poll for *ITN* last night.

Mr Robert Waller, Harris research director, said: "We do not think there has been a big shift of opinion. But most polls are based on interviews done during the week and our *Express* interviews were over the weekend. This could have made a difference." The dis-

parity between the two polls was not as great as it first seemed, given the accepted error range of three to four percentage points, he said.

Weekend polling, especially in the home, is more likely to find commuters and professional people, and could therefore favour the Tories. Another factor in the disparity might be that the poll for *ITN* was based on more than 2,000 interviews - about twice the number for the *Express* poll.

Most published polls assess the state of the parties across the whole of Britain, excluding Northern Ireland, which has a different party structure.

Five companies - Gallup, NOP, Mori, Harris and ICM - poll regularly using face-to-face interviews. All are members of the Association of Professional Opinion Polling Organisations, which lays down the ground rules.

Polls use the quota system, which ensures that interviewees are a representative demographic sample of a constituency, with divisions by sex, class and age. The results are weighted from experience to offset any limitations.

National polls conducted by in-home interviews by Harris and others aim for between 1,000 and 1,500 interviews in 100 constituencies or sampling points, selected to give an accurate political reflection of the country as a whole. ICM favours in-street inter-

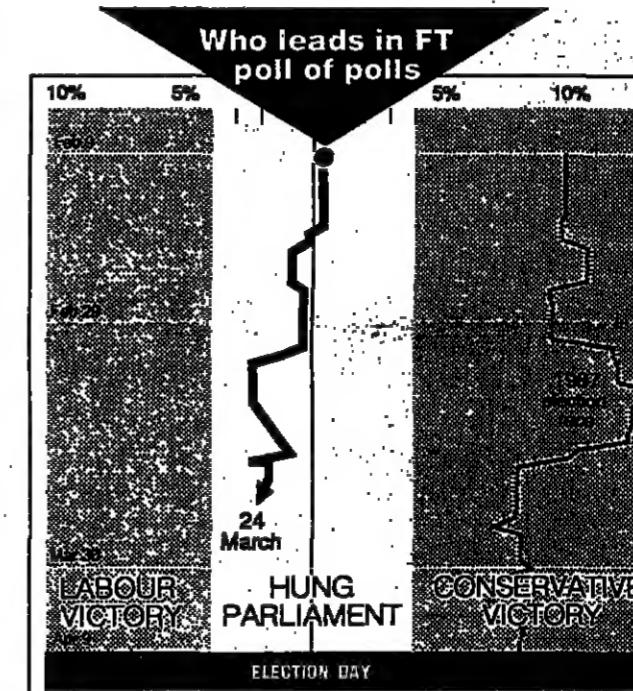
viewing in town and city centres and uses 54 sampling points. Some pollsters use both techniques and vary interviews between day and evening, and some do two-day polling. Audience Selection specialises in telephone polls.

What divides the pollsters is the order in which questions are put. Mr Bob Worcester, chairman of Mori and the doyen of British pollsters, argues that the main question of voting intention should be put first, whereas Gallup has always put it after "warm-up questions" on the government's record and standing of party leaders.

National polls are regarded as much more reliable than regional or constituency ones, as there is more information to assemble a national profile. Regular interviewers are trained - none of the organisations employing extra election rules.

Except in 1970, when all but one of the final polls picked the wrong winner, the record in recent general elections has been a good. There is already nervousness that this time the pollsters could find themselves publishing an accurate poll but still picking the wrong winner.

"It is a bit of a nightmare," said Mr Bob Wybrow, Gallup's polling director. "But if there is a hung parliament there could be another election by November and we'd cry all the way to the bank."



Last night's FT forecast	Latest opinion poll	Betting odds	Futures trading
Labour	49%	1/1	30%
Conservative	49%	1/1	30%
Hung Parliament	49%	1/1	30%
ELECTION DAY	49%	1/1	30%

* Weighted average of six most recent opinion polls computed daily. Does not include telephone polls, panel polls and those that omit sample size or field dates. The graph compares the 'per cent' leads at similar points in the last two campaigns. The middle line marks level-peaking. If the black line moves left, Labour leads. The Tories lead if it goes to the right.

Quotes of the day

England have performed magnificently so far and I send them all my warmest good wishes for the [cricket World Cup] final

John Major

If a Labour government is returned we as a company will not spend £50m on investment. That is not a threat, it is not intended as a threat. It is a prediction

Stanley Kalins, chairman of electrical retailer Dixons

Scotland would be the new Albania - the poorest country in Europe - if the Scottish Nationalists took power. They are closer to the socialism of Fidel Castro than that of François Mitterrand

Ian Lang

The Conservatives are trying to create a scare and suggest that there will be some plan for limiting mortgages. That is not the case and that is not part of the Labour party programme

John Smith

Anybody who thinks I am going to get tired in this campaign doesn't know the extent to which both I and my colleagues can work with a degree of stamina

Paddy Ashdown

Conservatives frighten me, Labour terrifies me and the Liberal Democrats make me feel suicidal

Gwen Ife of Tyneside, Teesside, to the PM

Thank you for your vote

John Major, replying

Sadly, we cannot make any commitment that we are going to reduce VAT

Robin Cook

I always knew that Neil Kinnock belonged in the economic nursery. Now, God help us, we've got twins

Michael Heseltine on John Smith

The hustings has one advantage - it means calling a spade a spade

Dr David Owen

I think we can and must bring public borrowing down to a reasonable percentage

John Major

City Watch: Barry Riley

A golden opportunity for the gilts traders



THE gilts market may have been quaking since the Budget, but every billion pounds added to future borrowing spells lucrative extra business for dealers in government securities.

Mr Robert Thomas, head economist at NatWest Treasury and Capital Markets, has been projecting how far borrowing might jump. The starting point is the official public sector borrowing requirement of £28bn for the financial year 1992-93. On a more cautious economic growth assumption than the Treasury's, Mr Thomas finds that even the Tories would be borrowing £36bn by calendar year 1994. If Labour wins, the PSBR could hit £46bn in the same year, he believes.

"Labour needs to do something about confidence," he observes.

At UBS Phillips & Drew, economist Mr Bill Martin thinks the PSBR could reach almost £50bn by 1996. His colleague, gilts specialist Mr Chris Anthony, also believes that whoever forms the next government will need to provide reassurance. "Investors will be

reluctant to place money into the market until a new economic package is unveiled," he says.

Back in October, when investors thought the Conservatives were likely to win the election, gilts were yielding only 1.3 percentage points more than German bonds. Now the gap has widened to more than 2 points - a measure of the extra risk perceived by foreign investors, who have recently been buying half of the newly issued gilts.

But too many domestic investors - private and institutional - have simply lost the habit of buying fixed-income securities. "We will continue to rely very heavily on foreign investors," Mr Anthony of UBS P&D predicts. It is fortunate, he adds, that "high-yield currencies are all the rage on European Community convergence arguments".

The big international bond houses which dominate the gilts market are looking forward to a prosperous few years of marketing large volumes of gilts to the world. Only signs that Britain's finances might go so badly awry that it would be forced to abandon its commitment to the ERM could seriously spoil the outlook. So far, none of the parties has put a foot wrong on that score.

Older traders look forward to returning to centre-stage, where they starred in the late 1970s. But as the Thatcher government paid off the national debt in the 1980s, the gilts market was pushed to the wings.

For the moment, however, government bond prices are uneasy as investors face up to the prospect of a huge increase in new issues. But the rise in yields does not seem to reflect fears of inflation: index-linked gilts have also become

"lifeblood" of financial services.

Drawing on the experiences of the Japanese banking sector and of the City, Mr Kinnock claimed that Britain's falling share of international lending, from 27 per cent in 1980 to 18.4 per cent in 1990, was a direct consequence of industrial decline. "The manufacturing and service sectors share the same destiny," he said.

Mr Kinnock said the task of government was to create "an economically secure and

socially responsible environment within which enterprise can thrive and generate employment and wealth". This involved two broad tasks: creating a stable macroeconomic environment, and sustaining "strong and adaptable" supply-side policy.

He argued that excessive deregulation of the financial sector had jeopardised long-term growth by failing to establish sound credit management. Labour's solution was to use credit controls, based on

reserve:asset ratios in the banking sector. The Labour leader also pledged:

• Takeovers would require that predators' companies are in the public interest. Labour would use powers under the Industry Act to ensure that short-term interests did not inhibit long-term investment strategies.

• Measures to ensure British innovations are developed in the UK.

• Strenuous efforts to build up the infrastructure and

transport system, drawing where necessary on private-sector finance.

Mr Kinnock said employers who dedicated less than 0.5 per cent of payroll to training would be obliged to contribute to a national skills fund. Good employers already spent more than that on training and would be unaffected by the levy. He said, "But the 20 per cent of employers who employ 50 per cent of the labour force and who do no training... will have to pay their fair share."

The GMB is trying to persuade members who support the party to become individual members. Mr Jones has recruited 1,300 people for Labour in the past two years. The union might recommend a candidate to its members, he says, but individual Labour members vote by secret ballot so they cannot be coerced.

"Where the Tories go wrong is arguing that the Labour party is still controlled by the unions," he says.

Anecdotes about the GMB's culture vary from warmly affectionate to biting, but they hardly trouble the GMB. "We have a future," says Mr Anderson. "We are totally efficient that's why we are the best. So is the Labour party."

Union tunes up the campaign machine

Chris Tighe on the GMB's election drive in the north

does best - organise. Last week they drove 2,000 miles, preparing the ground for Labour's stars and smoothing a quick lunch.

Mr Thompson is not so much eating his steak as forcing it into submission. Mr Jones, smartly suited, mobile telephone beside his plate, is polishing off scampi and chips.

Mr Thompson, caretaker at the Newcastle headquarters of the North Shields pub that is popular with Labour activists, Mr George Thompson and Mr Kevin Jones are having a quick lunch.

The day they lunched at the Magnesia Bank, a popular with Labour activists, Mr George Thompson

ELECTION 1992

Formal pacts are scorned by Unionists

By Tim Coone in Belfast and Ralph Atkins in London

MR JAMES MOLYNEAUX, leader of the Ulster Unionist Party (UUP), yesterday ruled out a formal post-election pact with any of the main UK parties in the event of a hung parliament.

Speaking in Belfast at the launch of his party's manifesto, he welcomed Mr John Major's recent statement that there would be no coalition government. "However, his comments did not rule out an informal arrangement between the UUP and the Tories."

If there was a hung parliament, Mr Molyneaux said, the UUP would take into account what was said in the Queen's Speech by the new government on policy issues regarding Northern Ireland, the economy and the Maastricht Treaty.

Mr Molyneaux attacked the Liberal Democrats' ambition of participating in a coalition government. "It is unacceptable that a rump of a party could be dictating the future of the UK," he said, adding that his party was not "making any demands." But he warned that "whoever forms the government knows where the government stands and will have to take care not to alienate us".

Mr Paddy Ashdown, Liberal Democrat leader, yesterday

ruled out taking part in any coalition government which relied on the support of Ulster Unionists. He said it would jeopardise progress the government had made towards peace in the province.

Mr Jim Nicholson, UUP chairman, said his party wanted devolution for Ulster and "would not countenance a devolved structure in Scotland only". He added: "We would be happy to be the guinea-pig for new regional devolution arrangements - we, after all, have the most experience in this." He said that the UUP - which had nine MPs in the last parliament - would support a Labour administration if its policies were acceptable.

Mr Ken Maginnis, UUP security spokesman, said he may "make public" a recent letter he had received from Mr Major. He said it showed a "much more positive response" to Unionist demands for security in Ulster to be stepped up.

The UUP manifesto calls for:

• Restoration of the rule of law through the destruction of higher echelons within terrorist organisations.

• A clearly defined union with the Queen in parliament remaining supreme.

• Removal of the Irish Republic's claim to Northern Ireland and an end to the Anglo-Irish agreement.



James Molyneaux: attacked the Liberal Democrats' ambition of participating in a coalition government

Total of overseas voters falls 10%

By Catherine Milton

THE number of overseas electors has fallen by more than 10 per cent since last year in spite of a £750,000 government campaign encouraging Britons abroad to vote.

Labour said the figures, down from 34,454 to 30,895, were a failure for the Conservatives, the main beneficiaries of the overseas vote. About 2.5m Britons living overseas are eligible to vote.

Labour said: "The Conservatives spent £750,000 of public money and £60,000 of their own pursuing overseas voters and the result is still a drop in the number registering."

The Tory party denied that the fall represented a failure, saying that the government's advertising campaign was to publicise changes in the law allowing more Britons abroad to register.

Sources confirmed that the party spent about £60,000 on the political drive to win support from overseas electors.

Mr David Smith, director of Conservatives Abroad, which was set up to recruit financial and electoral support among overseas electors, said: "We think 70 to 80 per cent of those who have registered will vote for us. It may be a small number but in 1987 another 84 votes spread over three constituencies would have robbed Harold Wilson of his victory."



Joe Rogaly

Campaign diplomacy

If foreign policy determined the outcome of elections, the Conservatives would be assured of victory. You have merely to shut

your eyes and think of Mr John Major and Mr Douglas Hurd working in tandem to protect our interests against the predatory and insatiate collection of foreigners that populates the globe. Comforting, is it not? Even if you cannot quite believe in Mr Major, as shall we say, Palmerston or Disraeli, Mr Hurd must appear on any list of first-rate foreign secretaries. It is at the very least reassuring.

It should be a strong election

which took first the Kenya settlers' side and later that of the white South Africans, was bitterly critical of the Tory left's de-colonisers. It derided the then Mr Harold Macmillan, whose "wind of change" speech filled the sails of the anti-apartheid movement.

Between 1983 and 1991 the Tories were nearly destroyed by squabbles over Europe. Arguments about Britain's stance within the Community led to the resignations of Mr Nigel Lawson and Sir Geoffrey Howe. The long-running schism - as one senior minister put it at the time - eventually brought Mrs Margaret Thatcher down. This followed a challenge from Mr Michael Heseltine, whose celebrated

new "Europe Act" - might be difficult to get through the Commons. A small handful of Thatcherite Europhobes could easily destabilise the proceedings. The never-ending postwar argument, which first kept us out of the EC and then on the periphery of its affairs, would be resumed.

Yesterday the Conservatives edged a little towards Mrs Thatcher's side of this argument, partly to disadvantage Labour and partly in anticipation of a renewed debate after April 9. "Conservatives favour a free enterprise and outward-looking Europe," said Mr Hurd. "Labour... embraces the Community as a new source of regulation..." The Social Charter, which the Conservatives refused to accept, would "destroy British jobs". He questioned Labour's judgment on this and other issues, such as nuclear deterrence, EC membership, South Africa and the single market.

It is fair political discourse, and it might do well in an election campaign in another age. The greatness or otherwise of Britain is ever a saloon-bar topic, although I suspect less so now than, say, in the aftermath of the Falklands or Gulf wars. The contest due to be settled on April 9 is, however, about domestic concerns, such as the recession, education, and health. Turn away from that map of Europe: it is through the sickbeds of England that Labour proposes to march to victory.

PM says recovery conditions in place

BRITAIN'S economy was poised to come out of recession "in the right way" with low inflation, a stable exchange rate and a continuing flow of inward investment, Mr John Major said last night, Ivor Owen writes.

The prime minister gave an upbeat assessment of prospects for the economy and for the Conservatives' chances of securing a fourth successive general election victory when interviewed on BBC's *Newsnight* programme.

Mr Major said most economists agreed with the government's judgment that Britain's annual inflation rate would be less than 4 per cent next year, and would continue to fall.

He again insisted on a prudent approach to any further cut in the basic rate of income tax. While hoping to reduce it to 20p in the next parliament, he stressed that he had made no explicit promise to do so.

Lib Dems on attack over tax

LABOUR and the Conservatives are collaborating in a "tax is bad" campaign which will hinder future social provision by the government. Mr Des Wilson, the Liberal Democrats' campaign director, complained last night.

Liberal Democrats backed a one penny increase in the basic rate of income tax to fund £2bn extra spending on education because "it's the best investment we can make", said in a speech in Aylesbury.

Mr Wilson said Labour had lost its traditional understanding of the value electors placed on the use of tax for developing transport infrastructure, education and health service.

Thatcher defends the union

MRS Margaret Thatcher said in Scotland yesterday that she did not believe Scots would abandon the union of the United Kingdom by choosing independence.

She said: "The union has done wonderful things for us all over the centuries. People may talk about breaking it but when it really comes to the point they will realise that you don't jettison something that has brought the world so much."

Labour broadcasts its national health warning

By Gary Nisbet, Marketing Correspondent

LABOUR'S election broadcast last night appeared to be something of a mystery to the party's press office.

The broadcast, scenes of which are shown below, showed a young girl in pain

waiting for a National Health Service ear operation while another girl, whose mother writes a £200 cheque, receives private treatment.

The only available details were that the director was Mr Mike Newell, who made the film *Dance With A Stranger* about Ruth Ellis, the last

woman to be hanged for murder in England; that the song used, *Someone Really Loves You*, was a cover version of a BB King song, and that the two girls were actresses. Production was thought to have been completed "quite recently".

Mr Neil Kinnock, the Labour leader, says in the film: "If the Conservatives win, they will

continue to privatise the NHS and make it more like the American system."

The broadcast opens with the words: "The story of two girls with the same problem - one can afford private treatment, the other can't."

Mr Neil Kinnock, the Labour leader, says in the film: "If the Conservatives win, they will

THE ISSUES: ENVIRONMENT

Greens may rely on economy's move from red to black

THE environment is not exactly a burning issue in this election. The Tories place it at the end of their manifesto; Labour assigns it to page 21 of its 28-page document; the Liberal Democrats put it higher up; but only the Green party gives it pride of place.

At the last election, pollsters tracked every blemish in the Green party's fortune; now they lump green voters in with "others". The recession is largely to blame - the main parties have much more pressing social and economic issues on their plate, and protecting the environment can look expensive when times are hard.

However, while green issues may have lost some of their sharpness, they have also moved into the political mainstream. Voters expect politicians to be green these days; the question now is how they set about it.

The Tories are fighting on what they call their record of achievement. Their manifesto stresses that their party is not one that makes wild promises and fails to deliver.

The keystone of the Conservative strategy will be to set up a new environmental agency, a kind of super environmental watchdog that will combine the functions of the National Rivers Authority, the Pollution Inspectorate and local authority waste regulation. The body will have to produce an annual state-of-the-environment report.

They take their politics seriously in the West Country. Not content to wait for the outcome of the general election, voters in the Somerset seaside resort of Minehead are expressing their political preferences daily through purchases at the local shop.

Steve Wells, proprietor of the Wheatsheaf Bakery in The Parade, is baking and selling buns with icing to match the colours of the political parties and recording purchasers' preferences through a bunometer in the shop window.

The results of the political bun-fight are unequivocal. Of the 250 buns sold, since baking started on Saturday, 51 per cent have been blue, 37 per cent yellow and 12 per cent red.

Propagologists might note that the bun breakdown exactly reflects the running

freedom of green information, and EC-driven environmental impact assessments. Labour wants to subject every policy to environmental appraisal, coordinated by a newly created cabinet minister for environmental protection.

The Tories' policies also need to be tested against promises they are making in related areas, such as energy and transport. Can they curb the growth of traffic? Can they curb carbon emissions and still make British Coal an attractive privatisation prospect?

Labour will be targeting the Tories' "languid and reluctant" green policies. Their central pledge is to establish a legal right to a clean environment, though the party has yet to spell out what this means.

There will also be greater

growth. However, its commitment to the coal industry must raise questions about its ability to deal with carbon dioxide unless it promotes an effective energy efficiency campaign.

The Liberal Democrats promise a far-reaching fiscal and regulatory package to clean up the environment. There would be annual "Green Book" on the environmental impact of government policy.

Political rules will be enforced by an independent environmental protection executive, and there will be more stress on curbing waste and on eco-audits for business. Trade in toxic wastes will be banned. Mr Kinnock would also go to Rio if he wins.

Labour's policies seem to tie in more logically with its plans to invest heavily in public transport and curb traffic

causes: poverty, a tax system

that penalises work rather than use of resources, and a Gatt regime which discourages environment-friendly rules.

There is a lot about cyclists, windmills and energy-efficient light bulbs, yet the manifesto makes by far the most interesting reading of the four and will cause some voters to wonder whether the mala parties are only tinkering with the problems.

The Greens are fielding 250 candidates. At the last election they polled 1.5 per cent of the vote, though they managed to get up to 15 per cent in the 1989 European elections. However, they may have to wait until the next boom-time election to raise their showing.

David Lascelles

THE prevailing pattern since the election was called reasserted itself yesterday, as shares that might benefit from a Labour win outperformed those that might do better if the government remained unchanged.

"Labour gainers" rose by less than the FTSE index, but are still less than a percentage point below the level at which they started.

order in the constituency at the last general election. Minehead lies within defence secretary Tom King's safe Conservative seat of Bridgewater: the turnout for the blue buns is identical to the 51 per cent vote for King in 1987. The SDP Alliance polled 30 per cent that year, and Labour 18 per cent.

Flavour cannot be a factor since, apart from the colour of the icing, all the buns are the same.

At the top

One man who could be much in demand should Labour form the next government is Lord Richard of Ammanford QC. Still perhaps best known as Ivor Richard, he is being mentioned as a possible Labour leader in the upper house should the present

incumbent, the 75-year-old Lord Clewyn, wish to give way. He is also well in the running for the Lord Chancellorship, where Lord Mackay of Clashfern would not survive a change of regime. There is also talk of his returning to Brussels as Britain's senior commissioner.

Dunkirk spirit

Paddy Ashdown's energetic election tour is in danger of becoming a trifling eccentric. Liberal Democrat strategists are considering adding a brief foray into northern France on Sunday. The objective would be to stress Liberal Democrat support for European union - though it would destroy any pretence

Mellor's gap

The Conservatives will have to be more careful with their arithmetic. David Mell

Erasing the black marks

John Hunt on a controversial proposal to register contaminated land

The UK government's recent decision to postpone the introduction of public registers of contaminated land has given the property industry a breathing space for the next few months.

Local authorities were due to start drawing up the registers on April 1 under the section 143 of the Environmental Protection Act. But the industry protested that the scheme would severely blight much building land and knock millions of pounds off the value of property already built on such sites.

Following strong opposition the Department of the Environment will have further consultations with the construction and property industries and bodies such as the Royal Institution of Chartered Surveyors (RICS).

Friends of the Earth estimates there are 100,000 contaminated sites in the UK including old chemical plants, disused mines, 5,000 former rubbish tips and 5,000 old gas works. Herbert Smith, the law firm specialising in the environment, says the clean-up could cost between £100,000 and £1m per acre. Many sites contain chemicals and toxic metals that can pollute water sources or methane gas that can cause underground fires and explosions.

Developers are not opposed to the registers in principle, but object to the form proposed by the government. The DoE found it would be too expensive and time consuming to draw up lists which would accurately assess the state of contamination on each site. So it



An estimated 100,000 polluted sites in the UK need to be cleaned up

settled for a system which would include all sites known to have been put to a contaminated use.

Contamination would have been negligible in many cases and some land might have been rendered harmless by expensive de-contamination treatment. Nevertheless they would have appeared on the registers and remained there permanently. There was no right of appeal against the decision.

When Pauline Tonkins joined Rockware Glass, the UK glass manufacturer, little did she know that part of her training as product manager would involve counting birds, butterflies and plants in the pouring rain in Majorca.

At British Coal, Jason Parker, a management trainee, was similarly puzzled when his company told him he was going to Wales to plant saplings.

Both were taking part in what could well be the 1990s version of the outward bound course - research and conservation projects organised by Earthwatch, the environmental charity.

Earthwatch sends "volunteers" around the world on the equivalent of working holidays - helping scientists with such projects as monitoring the mating rituals of moths in Ecuador or excavating bison skeletons in Nebraska.

The difference from a normal working holiday is that "volunteers" pay to participate - anything up to £1,200 plus air fare for a two-week project. The money that Earthwatch receives is used to finance the scientists' work.

Lessons of the jungle

Earthwatch has sent 32,000 volunteers on projects since starting up in the US 20 years ago. Now it is looking to increase links with business and industry to raise more money for environmental science and help improve what it calls the "environmental literacy" of companies.

Earthwatch believes the projects are relevant to businesses because they can teach their employees teamwork while enhancing specialist knowledge.

Andrew Mitchell, deputy director of Earthwatch Europe, which started up two years ago, says: "Many people sitting behind desks have skills they do not immediately recognise as being useful to the environment - computer analysts, surveyors and architects could all contribute."

The itineraries are demanding. Vol-

unteers might have to rise with the dawn, work in all sorts of weather conditions, walk miles every day and all the while get along with strangers.

Rockware was one of the first UK companies to sponsor employees on Earthwatch projects. One of those chosen was Alastair Pike, the company's marketing manager, who went to study the wetlands of Albufera in Majorca.

His experience made him more environmentally aware, says Pike. "Plastics has not got a good image environmentally and I almost felt I was acting against my conscience by working for an industry that in the eyes of the outside world could be causing the environment harm."

On his return he increased the company's involvement in plastics recycling, organising a presentation by

market." Many modern housing estates, business parks and out-of-town shopping centres are built on previously polluted sites which have usually been given de-contamination treatment.

The registers would affect many properties held by government departments and block attempts to rejuvenate derelict inner city areas where much of the contaminated land is located. Ironically, the building which houses the Department of the Environment in Westminster would be on the list as it was built on the site of a old gasworks.

The National Rivers Authority, the official watchdog for water quality, is alarmed at the amount of pollution seeping into rivers from old sites. In the Black Country it has identified 200 badly contaminated sites and is drawing up a programme for tackling the worst of them.

Under the Water Resources Act it can clean up a site and reclaim the cost from the person who "caused or knowingly permitted" pollutants to get into rivers. But it is difficult to identify the person guilty of old pollution and current owners could be made bankrupt if they are forced to pay.

Attempts to solve the problem will continue whichever party is in power after the general election. In a policy paper, Judith Denner of the DoE's contaminated land branch says: "Registers are only part of the government's overall strategy. The next step is to establish the need for follow-up action on registered sites."

Recoup, the non-profit-making plastics recycling organisation.

BAT, the tobacco group, also chose Earthwatch when deciding to increase its environmental commitment. "We looked at a whole series of environmental initiatives and liked Earthwatch's personal involvement and commitment," says Helen McDonald, external affairs officer. The group ran an in-house competition for four places on Earthwatch projects, and the winning employees are expected to produce a report on their return.

Companies can also get involved by becoming members of the Earthwatch's Corporate Environmental Responsibility Group; through one-off donations; and by sponsoring project places for teachers or students. British Airways, for example, is sending four teachers from local communities on projects. "We have a 'good neighbour' goal. It's one way of improving our interaction with the community," says Hugh Somerville, head of environment at BA.

Hilary de Boer

URBAN AIR POLLUTION

Third world city, first world smog

Bangkok chokes on success, says Victor Mallet



YOU DON'T need to be a scientist to know that Bangkok's air is filthy as well as hot. Choking clouds of building dust, diesel smoke and burnt engine oil from two-stroke motorcycles assault the lungs and nostrils of pedestrians. Traffic policemen often wear face masks and bus passengers unable to afford the luxury of air-conditioned transport hold a handkerchief to mouth and nose as they crawl to work in the city's notorious traffic jams.

A group of US and Thai experts recently confirmed what some people had already guessed: Bangkok's environmental problems are legion (only 2 per cent of its 6m inhabitants are served by sewage facilities, for example) but air pollution probably has the worst impact on human health.

Their report, *Ranking Environmental Health Risks in Bangkok*, published by the US Agency for International Development (USAID), concludes that both airborne dust and lead pollution are particularly serious problems.

Reliable data on pollution in Bangkok are rare, but the authors describe the level of particles as "a serious threat to public health" which could lead to 1,400 deaths a year. According to the Thai government, even the lowest reported average blood lead levels in Thailand are three times as high as those in the US or western Europe.

The reasons for Bangkok's environmental crisis are not hard to find. Thailand has undergone very rapid economic expansion and industrialisation over the past two decades. Much of the growth has taken place without the benefit of planning and has been centred on the Bangkok metropolitan area. Its infrastructure has been overwhelmed by an influx of factories, vehicles, people and the residential and office blocks thrown up by property developers.

Vehicle sales in Thailand have been growing at about 35 per cent a year - with 500 vehicles added to the streets of Bangkok each day - and the Bangkok region now accounts for three quarters of the country's industrial gross domestic product. Environmental regulations which do exist in Thailand are often honoured in the breach as in the observance.

As Bangkok began to choke on its own economic success, however, increasingly prosperous city residents resentful of pollution found common cause with businessmen worried about profits and officials anxious to lure more tourists to Thailand. Non-governmental organisations sprang up to fight for green causes and the newspapers started to publish a torrent of articles about the environment.

The authorities were forced to take note, and the last government - installed by the armed forces to run the country between their coup d'état 13 months ago and this week's general election - has been active in implementing environmental projects.

Anand Panyarachun, the outgoing prime minister, boasted this month of his cabinet's record in championing the introduction of unleaded fuel in May last year and creating an environment fund to help businesses adapt to new environmental demands.

At the same time the government has required local refineries to reduce the lead in petrol and to adjust crude oil distillation procedures in order to make lighter diesel which produces less smoke when burned. This week new rules come into force requiring the use of low-smoke lubricants for two-stroke engines.

Perhaps just as important in a city with no underground railway system are the government's efforts to push through three mass transit projects worth some \$5m. If the competing Hopewell road and rail project, the long-delayed SNC-Lavalin skytrain and the Bangkok Metropolitan Authority light railway can be resolved, the city's road traffic problems and the associated pollution might be eased.

Bangkok may yet turn out to be a city so horrified by its own environmental degradation that it starts to correct mistakes with the wealth that Thailand's economic development has generated. "If you walk out to the streets of Bangkok, the seriousness of the pollution issue is evident," says Dhira Phamunvanit, director of the Natural Resources and Environment Research Institute at the Thailand Development Research Institute. "At least with countries at our level of development you have money to invest in pollution control."

Previous articles in the series appeared on February 19, 26, March 4, 11 and 18.

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MANAGEMENT

Getting the chemistry wrong

Karen Zagor investigates Dow Corning's response to the breast implant scare

No company is immune from crisis. Even the most solid companies, selling the best established products, can get into trouble and all the fail-safe management systems in the world may not be enough to get them out of it.

Silicone gel breast implants had been on the market for decades and Dow Corning had sold them for almost 30 years. The company's reputation was unsullied: it prided itself on having one of the best corporate ethics programmes around.

Yet last winter, a San Francisco woman was awarded \$7.3m (£4.2m) in damages and Dow Corning charged with knowingly selling a defective product. Within months, Dow Corning's handling of the implant crisis was being compared with Exxon and the Valdez oil spill or A H Robins and the Dalkon Shield debacle as the future over the devices grew.

In the face of mounting lawsuits, political controversy and congressional investigations, the Michigan-based company last week said it would withdraw from the silicone breast implant business altogether.

The combative way in which Dow Corning initially responded to the controversy was a classic case of crisis mismanagement, and succeeded in sabotaging the company's reputation. It failed to adhere to the golden rule: when things go wrong, accept responsibility and maintain good relations with the public. That way, Johnson & Johnson managed to limit the damage from its tainted Tylenol pain killers.

Handled properly, the implant scare need not have attracted so much adverse publicity to Dow Corning. Implants account for less than 1 per cent of the company's gains annual sales. And the safety issue is far from resolved - they have not been proven safe, but they

have not been proven unsafe either. Before the controversy, Dow Corning was generally seen as whiter than white. "If you had asked me six months ago, I would have used Dow Corning as an example of how a company can put into place a process that prevents something like this from happening," said Kenneth Goodpaster, a former Harvard business school professor now at the University of St Thomas in St Paul, Minnesota.

On paper, the ethics system - started in 1976 - is thorough. The company established a business conduct committee with six managers serving three-year terms and devoting up to six weeks each year to committee work.

Each Dow Corning business operation is audited by the committee every three years. Results of the audits are reported to a three-member audit and social responsibility committee of the board of directors. Employees are also encouraged to raise ethical issues.

Dow Corning says it is still trying to find out how, with all these safeguards in place, serious questions of safety did not arise earlier, although the silicone implant business had been audited four times in nine years. Executives believe the process itself may be flawed, since safety was seen as more of an operational than an ethical issue.

Corporate image and complicity may also have played a role. Dow Corning, a 50-50 venture between Dow Chemical and Corning Inc, is primarily an industrial supplier and does not have the sense of

Keith McKennan
Dow Corning's new
chief executiveDow Corning Halts
Production and Sale
Of Breast Implants

"If you had asked me six months ago, I would have used Dow Corning as an example of how a company can put into place a process that prevents something like this from happening."

Kenneth Goodpaster (former Harvard business school professor)

Dalkon victims get compensation options

Johnson & Johnson Is Hit With First Suit
Following Deaths From Poisoned Tylenol

corporate accountability of most healthcare companies. Furthermore, the implants were regarded as more of a cosmetic than a healthcare product. Silicone had been used for many years with so few side-effects that its safety was never seriously questioned.

Although there had been scattered reports of health problems for years, they only recently started to gather momentum. "It was a case of being too close to the forest, so they

missed the trend," says Viren Mehta, an analyst at Mehta & Iaely a pharmaceutical investment researcher in New York.

He argues that "it was the classic tale of management who had been in place for a long time and were not sensitive enough to changing perceptions. They did not see that the newer reports of side-effects carried more weight."

The lack of corporate concern about safety was not for lack of

information. Memos and internal documents dating from 1976 outline safety concerns from doctors, sales agents and Dow Corning employees.

Yet, when the San Francisco court awarded damages last winter and charged Dow Corning with concealing evidence that linked ruptures in the implants with autoimmune disorders, the company responded with cries of outrage.

And when the Food & Drug Administration (FDA) launched its own

investigation, the company resisted turning over its internal documents for several months.

By the time Dow Corning finally agreed to release those documents, and the public learned that the company had known about safety problems for more than a decade, Dow Corning was in deep trouble.

The company has belatedly adopted a more conciliatory stance. In January, it hired Griffen Bell, Attorney-General under President Carter, to investigate Bell, with a panel of scientists and medical experts, will look at how the implants were developed and marketed. Dow Corning says it is premature to say what went wrong until Bell's findings are published.

Meanwhile, Lawrence Reed has been replaced as chief executive by Keith McKennan, a former Dow Chemical executive with a reputation for diplomacy who helped to steer Dow Chemical through the Agent Orange scandal in Vietnam.

Although the company has denied all charges of wrongdoing, and is appealing against the San Francisco judgment, it has offered to pay \$1.200 towards implant removal for women who could not otherwise afford the surgery. An estimated 750,000 women around the world have had Dow Corning implants, bringing the theoretical cost to more than \$900m.

Dow Corning has taken a \$25m fourth quarter charge to cover legal and other costs related to the controversy. It also has \$250m of insurance to cover potential legal costs and plans to invest \$10m in further research.

The very worst that could happen is that the weight of pending litigation could force the Dow Corning into a Chapter 11 bankruptcy filing. But even if the company's finances escape unscathed, it has a long way to go to restore its credibility.

But Stokes says the growth in

secondments also reflects a greater awareness of what personnel managers call "resource

development" - training staff, planning careers and broadening managerial skills.

There is also an expanding interchange between industry and the education sector. Large- and medium-sized businesses take students on for short work experience secondments, while according to Crac, 25,000 teachers spent some time in industry last year and about 500 business and industrial managers were seconded to educational establishments.

Paul Taylor

Contacts: Careers Research and Advisory Centre: 0233 460377; Action Resource Centre: 071 851 2200.

■ Tom Cannon, the long-serving managing director of BSC International, the motor components, vehicle distribution and consumer products group, is stepping up to chairman next year. Ashley Whittall, 68, the present incumbent, is to retire. The new managing director will be Richard Merton, currently running the consumer and special products division.

This orderly succession reflects the BSC policy of promoting from within. Cannon, now 63, has worked his way through the group, starting as a cashier in 1961. Whittall has been chairman for 11 years. Merton, who joined BSC as the result of a takeover 19 years ago, has been with the group for a shorter time than any of the other executive directors.

■ Wess van Riemsdijk, md of Whitbread Inns, has been appointed to the WHITBREAD board.

■ Michael Pitt-Payne has been appointed company secretary of CAPE, on the retirement of John Sparke.

■ John Moses has been promoted to product director (backhoes and loaders) at JC BAMPFORD EXCAVATORS; he began his career there in 1970 as a design engineer after completing an apprenticeship at Rolls-Royce.

■ Michael Callis, md of Venners, is appointed to the board of parent company CHRISTIE.

■ Christopher McKenzie has become company secretary of the HOUSE OF LEROSE on the resignation from that post of Arthur Maddison, who remains a director.

Time for action in affairs of the heart

Dr Michael McGannon looks at how to arrest potential cardiac problems

many might appear to be deliberately courting heart disease.

When you set your long-term business plan, is your main aim simply to avoid going bankrupt? Obviously not. As business leaders, you set many goals for the company and keep a constant watch on the profit margin. Your health demands a similar approach.

The four factors over which you can have some control and which affect your chances of heart disease are smoking, high blood pressure, high blood cholesterol and excess

weight. Each will be discussed in future Health Checks.

The heart is a small muscular organ, about the size of your fist weighing between 10 and 16 ounces. While you are reading this column, at rest, it is pumping five litres of blood a minute (200ml litres of blood in a 75-year lifetime) to all organs of your body, carrying with it, among other critical substances, oxygen, glucose and cholesterol.

While you are running for an aircraft at Heathrow or are stressed at a board meeting, the heart responds

by increasing the rate and pumping capacity up to 22 litres a minute.

Attempts to duplicate this natural miracle by man-made means and artificial hearts have defied minds in medicine.

To perform its daunting tasks, your heart needs attention now, before it starts telling you that things are going wrong.

The coronary arteries - small calibre vessels that carry the heart's own blood supply - will not develop symptoms until they are 75 per cent blocked.

But once the arteries are blocked and producing symptoms - such as angina - your options are already severely limited.

Most businessmen depend on three myths to avoid taking action.

The first is that to get the benefits of health and fitness, you need to become a fanatic - jogging at lightning speed and so on. In fact, becoming obsessed with anything (including exercise) is unhealthy. Go for balance that lasts.

The second great myth is that

always happens to the other guy. We are all susceptible.

Finally, there is a common complaint that taking care of yourself is pure drudgery: eating rabbit food, cutting out all alcohol, sweets, coffee and rice food. Contrary to popular myth, you can have your cake and eat it too. But you will need to have enough information to make intelligent decisions regarding your health.

However, there are no magic wands, pills, special weekends, or vacations when you will be able to "clean it all up". Building up a health and fitness reserve will take time and energy, but is your best investment.

The author is the medical director of the Inseed Business Health course.

PEOPLE

From Kwik Save to Hillsdown

Hillsdown Holdings' search for a finance director to replace Kevin O'Sullivan, who left after totting up the food processing group's recent annual figures, has been concluded with the appointment of Simon Moffat. Currently finance director at Kwik Save, the discount grocery retailer, Moffat will finalise Kwik Save's interim results before moving to Hillsdown in June.

Moffat, 38, spent 14 years with Unilever and two with Grand Metropolitan before joining Kwik Save in 1990. He says that his experience of

working for a number of "strong-minded chief executives" will be helpful for his job at Hillsdown. And he is keen to work for an international food group again. He says that Hillsdown will use the proceeds of its recent controversial rights issue wisely.

Meanwhile Kwik Save has promoted John Murphy, head of the Coleman's subsidiary, to take over the role of deputy managing director from Frederick Mills who will be retiring next February. Kwik Save says it will announce a replacement for Moffat as soon as possible.

■ Lowndes Lambert, the insurance broking group which was floated last year, has

reached into its past with the appointment of Sir Robert Clark to be its non-executive director and deputy chairman.

Roy Watts, non-executive chairman, is retiring and Richard Shaw, currently chief executive, becomes executive chairman.

Sir Robert, well known in the City, was chairman of Lowndes' former parent company, Hill Samuel, at the time of the group's management buyout in 1987. He was also a director and deputy chairman of TSB Group between 1989 and 1991.

Currently he is a director of Shell Transport and Trading, Alfred McAlpine and Vodafone, and vice chairman of SmithKline Beecham.

Goode returns from US for Rank Xerox

Rank Xerox, jointly owned by Xerox Corporation and the Rank Organisation, is bringing back William Goode, who had

spent a six year spell with Xerox in the US, as its new director of finance and control.

He replaces Jack Milligan,

52, who in turn moves to the Xerox headquarters in Stamford, Connecticut to advise Paul Allaire, the chairman of Xerox, on the business relationship with the Japanese affiliate Fuji Xerox.

Goode, who is 44 and English, has spent the past three years as finance director of the Americas operations of Xerox, which comprises the

Americas excluding the US, and the Middle East. In terms of revenue, he says that area of responsibility amounted to just over half that of Rank Xerox.

Before joining Rank Xerox in 1977, Goode had worked at British Leyland, where for the past five years he had been financial controller of the Leyland complex.

In the year to October 1991, Rank's profits dipped modestly, but still delivered what managing director Bernard Fournier called "an excellent result", given the environment. Goode said yesterday that "while we are always concerned to achieve improvements in efficiency, we are also looking for growth in market share, in both mature and emerging markets. We have a very powerful array of new products."

Clarke fills first chair in corporate governance

Corporate governance, recently the bane of the British boardroom, has now been elevated to the role of an academic discipline.

Leeds Polytechnic will offer the first chair in corporate governance, with half the cost to be sponsored by Drake Beam Morin, an executive outplacement consultancy.

The chair will be filled by Thomas Clarke (right), previously a senior lecturer at Nottingham Business School, lecturer at St Andrews University and a visiting professor at FGV Business School, Sao Paulo.

Clarke's doctorate focuses on control in several industries,

including the British newspaper industry. In 1978, he first

published his research on the threat of litigation.

Clarke's role during his three-year appointment will, among other things, involve

studying the pressures of

short-termism on corporate

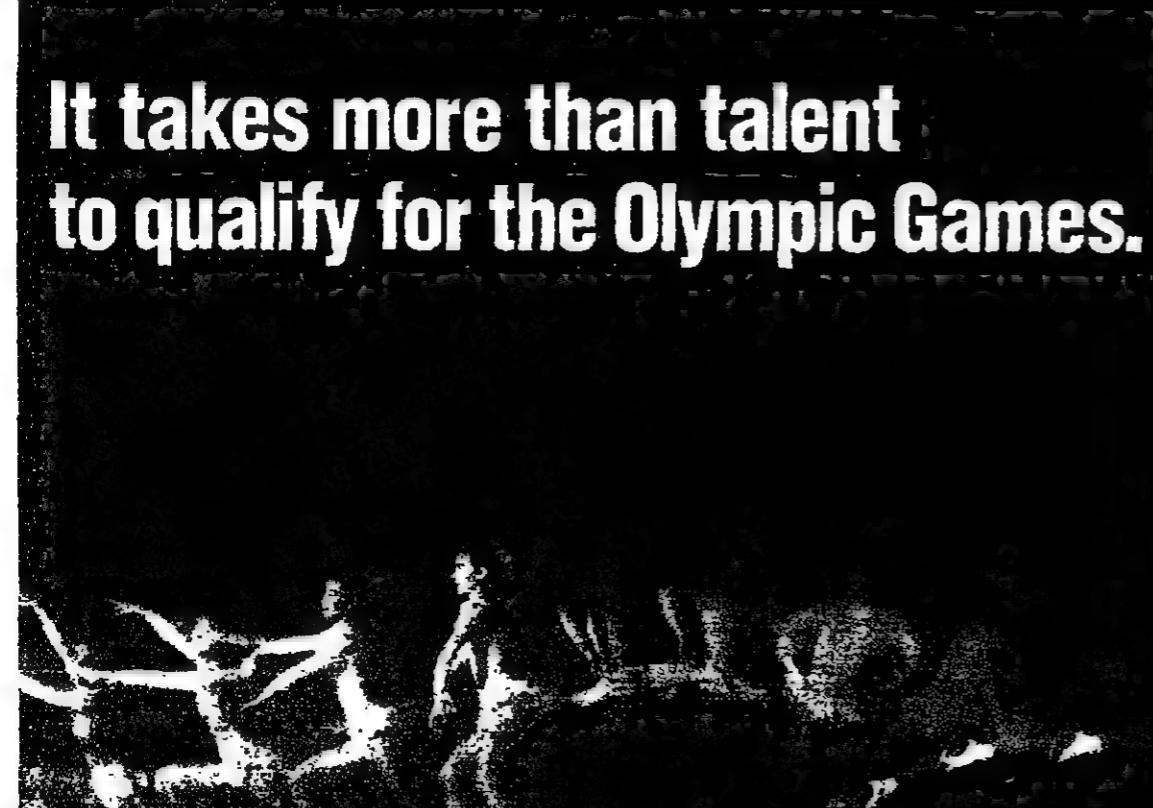
decision-making and "inquire into the competencies of directors".

And why is an outplacement

firm interested in promoting

the study of such things?

"We're interested in good management generally," a spokeswoman explains.



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ARTS

TELEVISION

Perverse appetite for mumbo jumbo

The "New Age" with all its anti-rational fancies is upon us and there is a growing tendency towards the credulous on television, which should be nipped in the bud. It is less important in drama than in journalism. *Moon And Son* has been a pretty silly series, yet it would be wrong to campaign for its removal solely on the grounds that it encouraged belief in astrology, psychokinesis and other supernatural mumbo jumbo. If that was our aim it would be more important, as late in the day as 1992, in what we are perpetually assured is a "multicultural society", to oppose the way that the BBC continues to cleave to just one of the world's many supernatural religious faiths. Anyway, fiction has always been chock full of the occult, from the witches in *Macbeth* to the ghosts in *Truly, Madly, Deeply*. We may justifiably look to fiction to cater for what is obviously a huge appetite for the mystical.

But it should play no part in journalism. It is embarrassing to find a supposedly serious programme such as the BBC's *QED*, which bills itself as an "investigative science series", chasing after a herbal cure-all in the Arizona desert. For centuries there have been snake oil salesmen on the roads of America, but it is not the job of serious journalists to encourage belief in their products. The chay publicised by *QED* was a regular observer of flying saucers who claimed to have got the formula for his nostrum from a Red Indian medicine man. If anyone had started out genuinely believing his was the ultimate wonder drug (it is said to cure baldness as well as cancer) one

researcher operating alone could have discovered the truth of the story in 48 hours, without the huge expense of taking an entire film crew into the desert. The BBC's Science And Features unit should be ashamed of itself.

* Worse by a considerable degree is Channel 4's continuing encouragement of the "Satanic Ritual Abuse" industry. No doubt over the centuries there have been people who dressed up as devils or witches prior to sexually abusing children. It is hard to see that it makes much difference to the abused child whether or not the abuser is wearing a pointed hat or pretending to be Lucifer. It is the abuse that matters and which should be rooted out and stopped. But the SRA merchants, among them Christian fundamentalists and socialists who have seen their beliefs crumbling, are intent upon convincing us that devil worship allied to sexual abuse is rife in Britain today.

The lack of evidence is clearly a difficulty (though not in the US, origin of this fad, where the SRA hunters say "You see? That just proves how clever they are!") but such programme contains one seemingly telling exhibit which is tricked out with endless coky-spooky footage of people looking out of the mist on Hampstead Heath. In the most recent *Dispatches* programme the "evidence" was a peculiarly nasty bit of "satanic" video which we were told was being investigated by Scotland Yard. Now it turns out (according to the London Listings magazine *Time Out* which has a pretty reliable line on these things) that the video was created nine years ago for the Genesis P-O-

ridge rock group. The trouble is that in allowing the hunters of Satanism to keep on and on, Channel 4 eases the public towards dismissing the whole thing - including genuine abuse of children.

BBC2's three-part adaptation of *The Old Devils* is proving quite splendid, as of course it should, having been written by Kingsley Amis, adapted by Andrew Davies (author in his own right of *A Very Peculiar Practice*, one of the funniest drama serials this decade) and with a cast that will have future generations marvelling: Sheila Allen, Anna Cropper, Bernard Hepton, Elizabeth Spriggs, John Stride, and more. It is packed with typically wicked Amis lines, right from the off when the home-going London Welshman, Alun, tells the minicab driver "We're going to Paddington, would you know that at all? It's a railway station" - a line that was actually invented by Davies, though you have to check the book to be sure, so good is the faking. But however enjoyable the wit, however impressive the ensemble acting (very), however scathing the view of professional Welshness, the true power of this piece is in its observation of the shift from middle to old age.

There is a fearful honesty about Amis at his best, and this is the best since *Lucky Jim*. Behind the surface humour you sense the baleful eye of a weary Everyman, measuring the human race and finding it pathetic, hypocritical, unctuous, and pretty well unchanging. Of some writers you could go on to say "Nevertheless he loves them individually" but with Amis the truth seems to be that he doesn't. Certainly he sees the comedy of their lives, senses the absurd, but finds it in himself to like them very little. Indeed, despite all the laughter he creates he seems to be a pretty thoroughgoing misanthropist.

* *Comedy misanthropy* is a powerful brew, and one you do not find on American television. Series such as *The Golden Girls* may get close to the bone occasionally, but American network managers would be put off by anything that was not consistently "positive". British television, on the other hand, is rich in this area. As time passes Carla Lane's work becomes increasingly misanthropic; her funniest series (it may be significant that other writers contributed) was her first, *The Liver Birds*. Subsequent series have become more

and more like situation tragedies: *Butterflies*, *Solo*, *The Mistress*. In *Bread* there seemed to be a deliberate policy to make the lines funnier, but even then the view of life was often jaundiced.

With *Screaming* on BBC1 we are definitely back to melancholia in general and animosity towards men in particular. Admittedly Carla Lane does not let women off lightly. Jill Baker, Gwen Taylor and Penelope Wilton (another superb collection of actresses, is there truly poor acting somewhere on television which I miss?) share a house, are about to discover that they have shared the same lover, and are keenly aware of one another's shortcomings, from huge ugly feet to the inability to say "No". However, in Lane's book women's "faults" tend to be the gifts of the gods and thus deserving of our sympathy whereas men's shortcomings are invariably their own fault. That is not to deny that *Screaming* is subtle and funny and that I want to see the rest.

* In last week's *01*, ITV's critical guide to what's on in London, Paula Yates interviewed those coming out of the new musical, *Moby Dick* and suggested it was "tacky and sexist" and an excuse for showing "girls in tassels". Yet Paula Yates posed for a famous picture spread in *Penthouse* using the Reform Club as the setting. In one photograph her only accoutrements are black lace gloves, patent leather stilettos and a copy of the *FT*. In other shots there is not so much as a tassel to obscure the view. So why the high mindedness on television?

Christopher Dunkley

London Theatre

Digging for Fire

David Murray

Rough Magic is a youngish Irish company, attractive and evidently very close-knit. The play they have brought from the Dublin Theatre Festival to the Bush is by one of their artistic directors, Declan Hughes, and directed by the other, Lynne Parker, and two of the actors here are founders-members. It would be easy to believe that each of the other five roles was written with its performer specifically in mind. They all play to one another with the beady-eyed easiness of old friends, which forbids social show-off but does not preclude moments of asperity - just what *Digging for Fire* requires.

The play is two familiar plays at once: the Reunion of College Chums that goes sour with home truths (sister as the night wears on and they get drunker), and the Defeating of Heroic Pretensions (an Irish favourite since *Playboy of the Western World*, though there are many European versions of it). The fluent naturalism of the writing and playing almost disguises the schematic character-list - the host couple, doctor and teacher, whose professional security has not extinguished old yearnings for something less trammelled; a brittle media pair, he in advertising and she a TV presenter; a vine-leaves-in-his-hair loose cannon, the statutory gay, and a fay but sensible young woman (Pom Boyd, greatly appealing) whose HIV-positivity is declared early but never explained.

We should have heard more about that, for the revelations we did get were dull stuff - conventional adulteries, and the falsity of a claim to literary fame. Various characters became con-

Complete Works of William Shakespeare (Abridged)

Malcolm Rutherford

This RSC production is so gloriously, relaxedly funny that it is especially to be recommended during the British election campaign, from which it is so different. It takes you through Shakespeare in two hours on the trot. The RSC in question is not the Royal and but the Reduced Shakespeare Company and comes from California. Its abridged version of the complete works of the bard has been around at the Edinburgh Festival and was seen briefly in London at the Lilian Baylis Theatre in 1990. It looks better than ever at the Arts.

The *Complete Works (Abridged)* is a pardonable title. *Romeo and Juliet* gets a good 25 minutes: *Hamlet* occupies almost the whole of the second act. Between them you have 16 comedies reduced to a five minute goulash and the history plays treated as an American football match. As a famous historian wrote, the crown of England in the pre-Tudor period had become a football, so the analogy is apt: the quarterback passes to the hunchback.

Antony and Cleopatra is set aside as one of Shakespeare's "geopolitical" plays. *Troilus and Cressida* dismissed as obscure but, unlike *Two Noble Kinsmen*, not bad. *Titus Andronicus* is cooked up as *Titus Andronicus* and *Coriolanus* passed over because of dislike of the amns. There is a brief reference to the 154 sonnets, a summary of which is threatened to be passed round the entire audience. In one way or another, most of Shakespeare is there.

Some of the jokes are not so much schoolboy ("Act 2" - "Gesundheit") as positively PhD - like the cutting of one of Hamlet's central soliloquies "because it only shows the central weakness of the character". Also, some neat American playing with language: "when the cock crew" (not crowed). These clowns have erudition to their fingertips and can (and do) play *Hamlet* backwards.

Apart from the wit, the triumph is in the exuberance of the playing. There are only three performers: Jess Borson, Adam Long and Reed Martin. Borson plays Hamlet and also the Shakespearean scholar whose ambition is to see a copy of the complete works of the bard in every hotel room. Long plays the girls' parts, like Juliet, with pantomime grace. Martin used to work in a circus, does a genuine fire-eating act and plays a tune by tapping his fingers on his jaw while the others are offstage.

The American ability to induce audience participation goes beyond the English. Without the slightest hesitation, the right side of the stalls agrees to incant "Get them to a number", the left side "Paint an inch thick", while the people in the "cheap seats" (i.e. the circle) let loose in unison with "Cut the crap, Hamlet. My biological clock is ticking and I want babies now" as an answer to Ophelia's problems.

As one of the performers says on the second go of the audience joining in: "That is much less than totally pathetic". Typical Californian understatement. I think it's terrific.

Arts Theatre W.1
Box Office 071-836-2133

afternoon and Mon: Peter Measg conducts the Berlin Symphony Orchestra. Sun: evening Maurice André plays trumpet-concertos (East Berlin 2090 2156). **Philharmonie** Kammermusiksaal 20.00 Kent Nagano conducts the Chamber Orchestra of Europe in Dutilleux's *Mystère de l'Instant*, Faure's *Pelléas et Mélisande* and Frank Martin's *Rilke* settings. Sat and Sun: COE plays music by Stravinsky, Tchaikovsky and Richard Strauss (West Berlin 254890). Tomorrow in SF: Grosser Sendesaal: Berlin Radio Symphony Orchestra in a programme including Elgar's Cello Concerto (302 5054). Deutsche Oper 20.00 Ballets by Béjart and Balanchine. Tomorrow: Janacek's The 'Makropoulos Case' (West Berlin 3410 249).

BRUSSELS Palais des Beaux Arts 20.00 Plano recital by Radu Lupu. Fri: Ronald Zollman conducts Nielsen's Second Symphony (507 8200). **Monnaie** 20.00 Philippe Herreweghe conducts Pascal Dusapin's new music-theatre work *Médeameaterial*, plus Purcell's *Dido and Aeneas*, also Fri (219 6841). Théâtre National 20.30 Helmut Möller's play *La Bataille*, directed by Philippe van Kessel. Daily till Sat (217 0303).

ATHENS Concert Hall 20.30 First of a series of concert and ballet performances featuring artists from Russia: tonight's programme by the Vaganova Ballet School includes choreographies by Vaganova, Petipa and others, also tomorrow and Fri. Next Mon, Tues, Wed: ballets by Fokine, Petipa and others (722 5511).

BERLIN Schauspielhaus 20.00 Zubin Mehta conducts the Berlin Philharmonic Orchestra in Messiaen's *Turangalila* Symphony. Fri, Sat, Sun

COLOGNE Philharmonie 20.00 Piano recital by Ivo Pogorelich. Tomorrow:

TELEVISION **ARTS** **GUIDE** TODAY'S EVENTS

AMSTERDAM

Concertgebouw 20.15 Hans Vonk conducts the Royal Concertgebouw Orchestra in Stravinsky's *Concerto in D*, Jolivet's Flute Concerto (soloist Jacques Zoon) and Tchaikovsky's Third Symphony. Repeated tomorrow and Fri (5718 345).

ATHENS

Concert Hall 20.30 First of a series of concert and ballet performances featuring artists from Russia: tonight's programme by the Vaganova Ballet School includes choreographies by Vaganova, Petipa and others, also tomorrow and Fri. Next Mon, Tues, Wed: ballets by Fokine, Petipa and others (722 5511).

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TELEVISION **ARTS** **GUIDE** TODAY'S EVENTS

FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL
Tel: 071-873 3000 Telex: 922186 Fax: 071-407 5700

Wednesday March 25 1992

It's tough at the Teccs

TO JUDGE by the FT's survey, published today, the men and women who run Britain's Training and Enterprise Councils are diligent, loyal and persuaded that on the whole this extremely ambitious project is going well.

That is the good news. For the government, and its successor, the bad news is that they want more money and greater flexibility to develop their programmes.

These are important messages

that the politicians would be ill-advised to ignore. It was obvious to everyone but the government that its decision to cut for two years in succession and at a time of rapidly rising unemployment the funding of the two biggest programmes the Teccs run – the youth training and employment training schemes – was an approach best suited to the Monster Raving Loony Party.

One inevitable side-effect has been to pile pressure on the agencies which deal with some of training industry's most demanding customers, such as ex-offenders and the disabled. If Labour wins, the cuts will be more than restored.

The issue of flexibility is more complicated, because it goes to the very heart of the Teccs' main dilemma: what are they for?

Those who joined their boards from business, the public sector and trade unions, did so in the belief that their job was to improve training inside companies and to help nurture small business – hence the middle word in the Teccs' titles. Some Teccs would rather not be in the business of training the unemployed at all; others merely think the balance of their tasks is askew.

Remedial work

In this case, the government is right and its critics wrong. If the Teccs are to deploy to maximum effect their mix of entrepreneurial and cross-agency skills, it must be part of their role to deal with those who are most in need of training, even where this involves heavy remedial work on reading, writing and numeracy.

The main problem seems to be that in its desire to account for the very large sums of money involved – approaching £2bn a year – the Department of Employment has felt obliged to adopt accounting procedures based on

Nuclear leaks

THE ACCIDENT at the Sosnovy Bor nuclear plant may have been a narrow escape for the people of St Petersburg. The release of radioactive iodine showed that the fuel in the RBMK reactor was damaged – and that means it could have come close to a Chernobyl-type explosion.

The incident also reminds the west of the need to help the CIS – and the other countries of eastern Europe – to make safe their huge legacy of dangerous Soviet-designed nuclear power stations. It is a worthwhile reminder because for the last few months nuclear specialists have been preoccupied with the task of making safe the stockpile of Soviet warheads, and they have neglected the civil nuclear sector.

Russia is too dependent on nuclear power to contemplate shutting down its reactors for the time being, even though the Ukraine plans to close the two remaining RBMK reactors at Chernobyl by the end of next year.

In the short run, therefore, the west needs to accelerate its programme of helping the CIS to operate the reactors as safely as possible, by retraining their demoralised staff and technicians and by installing modern control systems. Funds and technical assistance can be channelled through the new EC programme of technical aid to energy industries in the CIS. At the same time, the International Atomic Energy Agency needs more resources to expand its existing nuclear safety work.

Assistance should come not only

from western governments but also from the nuclear industry and equipment manufacturers. The order-starved companies take a schizophrenic view of the former Soviet Union. On the one hand they see a potential lifeline from contracts to rebuild or replace the dangerous Soviet-designed reactors. But there is also the potential nightmare of another accident like Chernobyl or worse, which would destroy any prospect of nuclear power re-establishing its credibility in western public opinion. Either way the industry has strong self-interest in adopting a generous attitude now.

Looking beyond immediate safety measures, it is clear that the 14 RBMK reactors in Russia and Lithuania must be shut down as soon as possible. The IAEA regards their design as intrinsically dangerous – something that even the most modern control system and the best bolt-on safety equipment cannot put right. (The other Soviet-designed reactors, the VVER model based on the western PWR, are relatively safe.)

To enable the Russians to shut down the RBMKs, the west will have to provide technology to build new generating capacity, for example clean coal-fired power stations or even modern nuclear plants, and at the same time improve the appalling inefficiency with which Russians consume energy. In other words, western technical and financial assistance will have to encompass a far wider field than the nuclear industry if it is to help prevent another Chernobyl.

Gas explosion...

causes major damage, as many have no doubt already remarked. The prime minister reacted to British Gas chairman Mr Robert Evans's 17.6 per cent salary increase by saying that he expects senior executives to exercise leadership in matters of pay.

This tight-lipped comment deserves an award for self-restraint, but it is ambiguous: Mr Evans could claim that in a year of falling profits, this is leadership. This claim would make as much sense as the routine defence offered by British Gas – that it must pay enough to hold on to talent. The bidding for 64-year-olds with a lifetime CV in a nationalised industry is hardly hectic.

Rarely since the early days of oil wild-coring has the ownership of holes in the ground excited as much high passion and low intrigue as during the tortuous four-month-old battle for France's Source Perrier, the world's largest mineral water company, which ended with an agreed settlement yesterday.

Nor has any recent takeover struggle exposed more clearly the complex forces at work in a Europe where long-established continental models of capitalism, with their tribal loyalties and inter-locking networks of power, are forced to confront the rude imperatives of international markets.

To the Agnelli, Italy's foremost business dynasty, whose efforts to win control of Perrier have been defeated by a coalition between Nestlé, the Swiss food group, and powerful French backers, the message seems clear: Though they have made a handsome capital gain, it cannot compensate for their belief that they were victims of a French business establishment bent on showing that it controls entry into its backyard.

There is some truth in that view. However, it is far from the whole truth. Indeed, one of the many paradoxes of the Perrier affair is that it seems more likely to promote than to retard the modernisation of national capital markets and the erosion of barriers designed solely to protect special interests.

The affair is bound to be compared with the storm created by Mr Carlo De Benedetti's raid on the large Société Générale de Belgique four years ago. That bid, too, was failed after an anxious local business establishment turned for salvation to a foreign white knight, France's Suez group – which also happened to be a leading adversary of the Agnelli in the Perrier battle.

However, there are important differences. One is that while Mr De Benedetti unleashed a shock assault on SGB from outside Belgium, the Agnelli had hoped to win Perrier by means of patient and friendly negotiation from the inside.

That approach enabled them in the past five years to become France's largest foreign investors and cement close ties there. None more influential than with Lazard Frères, the investment bank and BSN, France's biggest food group, in which Lazard helped the Agnelli negotiate a 5.5 per cent stake.

Though Lazard had advised the Agnelli on earlier French investments, they did not involve it in their overtures to Exor, apparently believing that they were well-enough established not to need help. Spurned by the Agnelli and confronted with a threat to the interests of BSN, with which Lazard has intimate ties, the bank aligned itself with the Nestlé-Suez bid.

In spite of these setbacks, the Agnelli might still have hoped to soldier on. With French allies, notably the Saint Louis paper and sugar group and Worms, a family-run holding company, they controlled 48.8 per cent of Perrier shares and 48.5 per cent of the voting rights. However, three other factors were working against them.

Initially, the Agnelli moved stealthily, acquiring control of 34 per cent of Exor, the publicity quoted holding company which owns 35 per cent of Perrier, the Chateau Margaux vineyard and some Paris property. But after they launched a takeover bid for two-thirds of Exor in late November, things started to unravel.

Partial bids are still legal in France: indeed, they were enshrined in stock market legislation only three years ago at the insistence of French industry, which argued that

The Agnelli's failure in the battle for Perrier reveals tactical errors in a changing business climate, writes Guy de Jonquieres

Dynastic hopes fall flat in France

it could not otherwise match well-heeled international acquirers in takeovers. However, the mood has changed radically since, as evidenced by the French finance ministry's recent plans to make 100 per cent bids mandatory.

An early clue was the protests by minority shareholders in the Au Printemps department store chain that they were disadvantaged by a partial bid by the Pinault conglomerate last year. The Agnelli stirred up a much more troublesome dissident in Suez, which objected that their FFr1,220 bid undervalued its 10 per cent stake in Exor.

Though they hastily raised their bid to 100 per cent, that was not enough to mollify Suez. It approached Nestlé, which began buying shares in Exor and Perrier.

The Agnelli, meanwhile, compounded their error by alienating BSN and Lazard, which has long used its formidable network of government and business contacts to dominate the French merger scene. Mr Riboud was uneasy that the Exor bid would prompt the Agnelli to challenge BSN's position in mineral water. He grew still more alarmed when the Agnelli hinted that their longer-term target was BSN itself, where the 72-year-old Mr Riboud has no clear successor.

That prompted Mr Riboud to co-operate closely with Nestlé and Lazard to thwart the Agnelli's designs on Perrier. After efforts to persuade the Italians to surrender their claims on the mineral water company failed, Nestlé and Suez launched a bid for it.

Though Lazard had advised the Agnelli on earlier French investments, they did not involve it in their overtures to Exor, apparently believing that they were well-enough established not to need help. Spurned by the Agnelli and confronted with a threat to the interests of BSN, with which Lazard has intimate ties, the bank aligned itself with the Nestlé-Suez bid.

With friends like these, how could the Agnelli go wrong? The answer lies in a succession of tactical errors, which led them to trample on traditional French sensitivities while also ignoring important changes in the business climate.

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Perrier's sparkling settlement

● Nestlé and Suez to increase offer for Perrier to FFr 1,475 to FFr 1,700 per share.

● Exor and Société Générale agree to sell their Perrier holdings to Nestlé-Suez at the new bid price.

● Exor, an Agnelli investment company which holds 30.8 per cent of Exor, agrees to bid jointly with BSN for Exor at FFr 1,450 per share, half to pay first 51% of shares gendered, with the rest divided between Exor and BSN in ratio of nine to one.

● Exor and Société Générale to pay Saint Louis

● Agnelli ally, FFr 1,53bn plus interest for Perrier stake and FFr 1,220m for agreeing not to pursue court appeal.



not renowned for respecting minority investors, as a shining champion of disenfranchised French shareholders. Furthermore, Nestlé's explicit proposal to break up Perrier was magically transformed into a virtue, while the same intent was imputed to the Agnelli – on the basis of dubious evidence – and used to discredit their bona fides.

The second element was the Agnelli's misplaced confidence in Mr Jacques Vincent, president of Exor and Perrier. Not only is Mr Vincent poorly regarded by France's business establishment, but his illicit transfer of 12.5 per cent of Perrier shares from the company's treasury to Saint Louis inadvertently led to his allies' nemesis.

Challenged by Nestlé, the transfer was annulled by a Paris commercial court last week, depriving the Agnelli of almost a third of their Perrier votes.

That crucial defeat highlights the central importance of the third element – the role played by France's takeover rules, which were repeatedly put to the test during the battle. Dating only from 1988, the rules are still immature, while the organisations charged with implementing them – notably the Commission des Opérations de Bourse (COB) and the Conseil des Bourses de Valeurs (CBV), have yet to achieve the standing acquired over many years by Britain's Takeover Panel. None the less, the regulations pro-

vided a framework of a kind completely absent in Belgium at the time of the SGB battle. Not only were they enforced throughout the Perrier battle; they were invoked energetically by Nestlé's allies in the French business establishment, who strove to present themselves as the upholders of transparency and the rule of law, while stigmatising the Agnelli camp as exponents of dubious double-dealing.

Intentionally or not, support from such influential market operators can only serve to entrench the legitimacy of regulatory reform. At the very least, the Perrier affair seems likely to become a benchmark against which the conduct of future takeover battles will be judged.

That said, the French market for corporate control is still a long way from the standards of openness of the Anglo-Saxon world. Not only does state ownership envelop a wide swathe of the productive economy, but publicly quoted companies remain better protected against takeover than their Anglo-Saxon counterparts. Extensive cross-shareholdings encourage corporate solidarity against external attack, while regulatory reform has yet to eliminate a number of poison pill devices.

More than in any other European country, the system is bound together by the cultural affinities of a powerful technocratic élite. Straddling the commanding heights of the public and private sectors, its members still possess a formidable capacity to coalesce in support of the perceived national interest – above all, when "strategic" industries are at stake.

That the government did not seek to intervene directly to keep Perrier in French hands owes much to the fact that powerful members of the élite favoured its acquisition by Nestlé. Significantly, when the Agnelli's opponents were casting around for white knights, they specifically excluded US soft drinks companies including Coca-Cola and PepsiCo on the grounds that they would not be considered "legitimate" bidders in France.

Equally, few knowledgeable observers in Paris doubt that if an external threat were posed to the independence of a blue-chip company with an influential chairman – such as BSN – strenuous efforts would be made to arrange a "French solution".

How far they would succeed, however, is an open question. The efficacy of such defences is being gradually eroded by time and the logic of the government's own policies. It can no longer legally block takeovers by bidders from other EC countries, while its ability to influence state-owned companies will diminish, as their need for fresh capital forces privatisation.

Perhaps the most important agent of change, however, is the government's decided ambition to transform Paris into a truly international capital market and a more important source of finance for French industry. That will depend heavily on attracting foreign investors, who are unlikely to participate enthusiastically if they suspect that protection of local vested interests remains a priority.

These divergent impulses are bound to create tensions and unpredictability. The many peculiar features of the Perrier battle make it an imperfect test of current French attitudes. Perhaps the safest verdict is that France is a less open country than the Agnelli hoped when the affair began, but less closed than they believed when it ended.

Edward Mortimer

Cost of Russia's Falklands

Stalemate over Japan's northern territories must end



FOREIGN AFFAIRS

A British diplomat visiting Argentina recently was talking about Russia and Japan. He explained that the main obstacle to better relations was Russia's continued occupation of the Japanese "northern territories", seized by the Red Army in the last days of the Second World War. It was hard, he added, to see why Russia was so determined to hang on to them: a handful of small, windswept, almost uninhabited islands, of no economic importance except as a means of claiming an enlarged fishing zone.

For some reason, his audience began to giggle.

The cost of retaining the Falkland Islands is not an issue in the British election campaign, though perhaps it should be. We are, after all, in the middle of commemorating the 10th anniversary of the Argentine seizure of the islands and the war to win them back. Memories of that struggle and of those who died in it are too fresh for any political party to risk reopening the subject.

The cost of hanging on to the Japanese islands certainly should be an issue in Russian politics. Japan has made no attempt to recover them by force, and is most unlikely to do so, but has been firm and consistent in refusing to accept the *fait accompli* of 1945. It restored diplomatic relations with Moscow in 1956, and by the late 1970s had become one of the Soviet Union's leading trading partners in the west.

It has even been willing, in the current crisis, to provide humanitarian aid for the Russian population. But there is still no peace treaty between it and the Soviet Union (or Russia), and Japan has drawn the line at economic aid.

aware of this and talk unofficially of putting up one-third of a putative multinational fund which could total as much as \$100bn. But, they say, there must be a solution to the islands problem first.

The Soviet Union only declared war on Japan on August 8, 1945 – two days after the bombing of Hiroshima – apparently with the sole object of helping itself to Japanese territory.

Japan did, in the San Francisco Peace Treaty of 1951 (which the Soviet Union refused to sign), "renounce all right, title and claim to the Kurile Islands". But the treaty did not define the limits of the islands.

It is reasonably clear that Japan understood the phrase to refer to the islands it acquired by an exchange of territory with Russia in 1875, and not to the islands of Etorofu, Kunashiri, Shikotan and the Habomai, none of which had ever belonged to any country other than Japan before 1945. It is these latter islands which Japan still regards as its own "northern territories".

Politically, Mr Yeltsin is constrained by the vested interests of some 15,000 Russian civilians who now live in the islands – many of them providing services to the military garrison – and by the views of the armed forces, who regard the islands as strategically important.

The rest of the world has so far taken little interest in the dispute. It is time for that to change. If Russia's economic salvation is indeed a matter of global security (which, given the size of the country and the weapons it contains, it surely is), and if this dispute is holding up a global effort to help Russia, then there must be a global interest in finding a way round it.

Japan, it seems, is not in a hurry to obtain physical possession of the islands. It wants its sovereignty to be recognised. That leaves scope for compromise on timing, and for mediation by a third party whom both sides would trust. Another job for the US secretary of state, Mr James Baker, perhaps?

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Any would say that if Mrs Margaret Thatcher is a conviction politician, the convictions are those of Friedrich von Hayek, who died on Monday at the age of 92. Yet the conclusion would be unfair to both.

Although the former UK prime minister was a great admirer of the late economic philosopher, Hayek mainly provided articulation and confirmation of convictions Mrs Thatcher had already reached. The admiration was reciprocated, yet there was much in his writings that some would see to be at variance with Thatcherite practice.

Friedrich August von Hayek was born in Vienna on May 8 1899. His father was a professor while the imperial city was enjoying its celebrated sunset. Brahms had only recently died, and Freud had yet to publish his major works. Hayek's own career began in the civil service, and after holding academic posts in Vienna he came to the London School of Economics in 1931.

Recalling his arrival, Lionel Robbins subsequently wrote: "I can still see the door of my room opening to admit the tall, powerful, reserved figure which announced itself quietly and firmly as 'Hayek'". His lectures were so successful that the school's director, William Beveridge, suggested that he remain as Tooke Professor, a post he held until 1950. Hayek brought a whole host of cosmopolitan contacts to the LSE. He was, for instance, instrumental in the appointment

of Sir Karl Popper, the philosopher and author of *The Open Society*. Although Hayek's later career took him first to Chicago and then back to Austria and Germany (his last years were spent in Freiburg in Breisgau), he retained his British nationality (acquired in 1938), and he remained a close observer of the British scene. He was a joint winner of the Nobel Prize for economics in 1974. He was twice married; he leaves a widow, Helene, and a son and daughter.

Hayek's fortunes teach us a great deal about intellectual fashions. During the 1930s he was mainly known for technical economic studies, which were at the time overshadowed by the new Keynesian theories on unemployment and economic policy. One conclusion from that period, recently distanced, is that market institutions could not just be grafted on to state socialism, as mainstream economists long believed was possible.

Hayek's greatest intellectual regret for those years is that he never wrote a full-scale critique of Keynes's *The General Theory*. He had previously written a long review of the first volume of

Champion of liberty and law

Samuel Brittan assesses the work of the late Friedrich Hayek

Keynes's earlier *Treatise on Money* — only to be told by Keynes that the latter had changed his views. This experience led Hayek to suppose that The General Theory was just another "tract for the times".

In the 1940s Hayek became a leading figure to those on the political left because of his onslaught on centralised economic planning and his insistence on the links between political and economic freedom in his best-selling *Road to Serfdom*. The book is said to have influenced Winston Churchill's controversial 1945 election broadcast about the threat of a "Gestapo" under socialism. It is less well known that Keynes sent Hayek a letter expressing his deeply felt agreement with at least some of the argument.

Hayek was not a charismatic public figure. His brief post-war notoriety was followed by decades of neglect, during which his most important constructive works on the foundations of a free society were written. Indeed, I was first attracted to his writings by his concern, voiced in *The Constitution of Liberty* (1960), "for that condition of man in which coercion

of some by others is reduced as much as possible".

Finally, following his Nobel prize in 1974, he emerged as a cult figure of the radical right — which did neither side too much good. For there was far more to Hayek than the demolition of socialism and the standard case for free markets. In presenting him as a revered thinker with a complete system, his followers may have made his work neater, simpler and less interesting than it really was.

Although Hayek was far too shrewd to overrate the Nobel award, for one reason or another the years following it witnessed a rejuvenation. Among political theorists and sociologists critical of the new right, he was studied more seriously than the more "fashionable" economic "technicians". But this adulation with a large pinch of salt and was no more a Hayekian than Keynes was a Keynesian.

Hayek was unfashionable in the 1980s and '90s as much for aesthetic as for political reasons. At a time when most go-ahead economists were racing to equip themselves with forecasting models and computer print-outs, Hayek — in con-



trast to Milton Friedman — seemed an armchair thinker, preoccupied with ideas such as the limitations of human knowledge and the problems that economists would have if they tried to ape the natural scientist.

But in the longer haul the contrast did not necessarily tell against Hayek. A disadvantage of recent methodological orthodoxy is that many economists have acquired a vested interest in the existence of stable, discoverable numerical relationships between phenomena such as income and consumption, or short-run changes in the money supply and the price level. Hayek warned that one could not guarantee the successful discovery of such relationships, but that scientific method could still be applied to predict certain general features of interacting systems — as it is, for instance, in biology and linguistics.

His insistence that, while inflation is a monetary phenomenon, there is no such thing as "the quantity of money", and no sharp boundary between money and other financial assets, has stood the test of time. The experience of the British government, which has changed its view of monetary targets so much and to so little avail, was much less puzzling to a Hayekian than to a true monetarist believer. So, too, was the high unemployment cost of reducing inflation, which Hayek insisted was inevitable while labour markets were dominated by the collective bargaining mentality.

Hayek's defence of the market system was subtly different from that of many economists. Whereas mainstream economists have been preoccupied with the optimal allocation of resources in given conditions, Hayek was concerned with the effect of the market system on

the evolution and stability of society. He was interested in markets as examples of human institutions, like language or law, which have evolved "as result of human action, but not of human intention".

He insisted that wants, techniques and resources are not given, but are constantly changing — in part because of the activities of entrepreneurs who open up possibilities which people did not know existed before. (The dynamic and entrepreneurial aspect was also emphasised by another economist of Austrian origin, Joseph Schumpeter, thus providing a so-called "Austrian" critique of mainstream neo-classical economics which overlaps with the objections of "radical" political economists.)

According to Hayek, a market system is a discovery technique. No computer can predict the emergence of new knowledge, original ideas, or innovations — and people's reactions to them.

His scepticism about the use of econometric relationships was based on a wider epistemological view. For he insisted that the most

important kind of knowledge was not of propositions or theories, but of practical skills and dispositions governed by rules which we may imperfectly discover afterwards, but not formulate in advance.

For Hayek the cardinal sin of our times was something known by the ungainly label of "constructivism". This was akin to what Michael Oakeshott called "rationalism", and is the error of believing that any order we find in society has been put there by a designing mind — and can be, accordingly, redesigned from scratch.

Hayek was very far from believing in the conventional bourgeois pieties. He never imagined that there was anything just in market rewards. These depended on an unpredictable mixture of effort, ability and luck.

Quite apart from the adverse economic consequences, it was not desirable even to try to reward merit through public policy, which would involve some authority deciding how much pain and effort a task had cost and how much of a person's achievement was due to outside circumstances.

But, characteristically, Hayek spoilt a splendid and heretical con-

tribution by insisting that any public policy towards the distribution of income and property (beyond the provision of a very basic social-security minimum) involved political assessment of merit and was thus incompatible with a free society and the rule of law.

However, Hayek did not in fact provide any easily recognisable criteria for identifying state interventions of the harmful type. The free-market arguments in *The Road to Serfdom* were based on the incompatibility of central planning with personal liberty. In subsequent years Hayek approached the issue indirectly. He argued, especially in *The Constitution of Liberty*, that the main condition for a free society is what he called "the rule of law".

By that he meant a presumption in favour of general rules and against discretionary power. He attempted to derive from this conception not only the fundamental political and legal basis, but also the economic policies of a free society.

Many writers of the most diverse political persuasions accepted that general rules were an important protection — perhaps the most

important single protection — for freedom. But Hayek was criticised for suggesting that general laws were a sufficient condition for a free society. Many policies involving a high degree of coercion can be imposed by general rules — for example, a ban on the teaching of evolution or on any literature or music which flouts the principles of Marxist-Leninism. There is no one philosopher's stone for minimising coercion in society.

Hayek's concern to restore a government of laws rather than men can be seen from his later writings which warned of the degeneration of democracy into a struggle for spoils among competing groups. He saw the source of interest-group domination in what he called "majoritarian" or unlimited democracy. This is the belief that a government elected by a majority of voters (usually a plurality) should be able to enact what it likes without any check — a system which Lord Hailsham has termed an elective dictatorship.

Some of Hayek's own constitutional proposals struck even his admirers as far-fetched. But their underlying aim was important. It was the case for general rules over discretionary authority. They have exposed the misleading identification of a liberal democracy with the divine right of temporary majorities. They have demonstrated the connection between economic and personal freedoms. They have shown that the domination of both the political and economic marketplace by interest group struggles is a source of evil; and they have explained why pecuniary rewards neither can nor should reflect merit. In all these matters Hayek — like Keynes or Friedman or the American philosopher John Rawls or other such seminal figures — is best treated as an intellectual *agent provocateur* rather than a pundit with all the answers.

OBSERVER

The test of tradition

■ Are Britain's big banks and insurance companies examples of good corporate governance, or class-ridden institutions run by gentlemen employing players? The question is prompted by the sight of the orderly succession at Lloyds, arguably Britain's most successful high street bank.

In any other business, Brian Pitman, Lloyds' chief executive, might have been expected to be rewarded with the chairmanship given the sterling job he has done.

However, Lloyds has never picked a chairman from its own management, and as at the other clearers it is only relatively certain that its managers have been given seats on the board. The cerebral Sir Jeremy Morse is handing over to Sir Robin Ibbes, an older ex-ICI man, with the clear implication that if Sir David Walker, the outgoing chairman of the SIB, does not beat his copybook, he will eventually get the job.

Lloyds' behaviour is not unusual. Midland Bank tends to pick industrialists as its chairmen and NatWest specialises in country land-owners. The Bank of Scotland's Bruce Patullo and Barclays' John Quinton are rare examples of career bankers who have made it into the officers' mess.

The big insurers are even more inbred. General Accident's chairman — the Earl of Airlie — doubles up as the Queen's Lord Chamberlain. Sun Alliance is headed by Henry Uvedale Antrobus Lambert, a scion of Barclays' Commercial Union's boss. It is a Baring and Charles Hambro heads GIC.

The traditional argument for employing such toffs is that their institutions need statesmanlike figures who know their way around Whitehall as well as the City. Creative tension is one thing but the danger of promoting a strong chief executive like Pitman is that he might second-guess his successor.

Separating the role of chairman and chief executive seems *de rigueur* these days. But the City's big financial institutions are hardly ideal role models. NatWest's Lord Alexander and the TSB's Sir Nicholas Goodison are typical bank chairmen, yet their

institutions are struggling.

The same is true of most of the big composites. Lloyd's Bank is one of the few big City firms to have got the mix right. Given Sir Jeremy Morse's record, one must assume that he and his board have made the right choice now.

Crown of willow

■ Now that Albania has rejoined the democratic ranks, it might contemplate restoring the monarchy. As the Balkan nation once offered the throne to cricket and all-round athlete C B Fry, Albania might contemplate giving the crown to one of England's current test team fighting for the World Cup this morning.

But which cricketer should they choose? King Gladstone (Small) has a certain ring, which cannot be said of King Derek (Pringle) or King Chris (Lewis). Surely the ideal candidate is one close to retirement who has the drive



"Well, it's certainly taken my mind off the election"

and personality to unite the Albanian people? Long live King Ian Botham.

Patriotic gesture

■ Three cheers for Lord Sterling of Plaistow. While the chairman of P&O may be a property developer at heart, when it comes to the national interest he can be relied upon.

He wants to remove the restriction in the company's Royal Charter on the amount of P&O stock that may be owned by overseas interests. But he has reassured Her Majesty's Government, formally, that "the P&O fleet will, as always, be available

Aid needs a new deal, not either/or approach

From Mr David Jones

— Sir Edward Mordimer's interesting article, "Refugees and wasted revenues" (March 11), airs the view that refugees need more "development" rather than "relief" aid from the UN High Commissioner for Refugees (UNHCR) and the non-governmental organisations (NGOs). I would like to take issue with this either/or approach.

Oxfam believes that refugees and displaced people need a new deal altogether. Not only should more and better aid be available for both development and relief needs, but also greater political priority and more resources should be devoted to finding the durable political solutions necessary to tackle conflict, repression, hunger, and economic collapse — the main causes of mass human displacement.

When enlightened self-help development programmes for uprooted people are possible, they are clearly of great value, as Oxfam has learned from the wide variety of initiatives it has supported. Certainly, governments should be encouraged and helped to provide such opportunities.

The real difficulty, however, is that very few governments are prepared to allow large numbers of refugees to compete with the local labour force, to take over land, or to have unrestricted movement. Agencies like Oxfam, which are mandated to respond to acute human need, are often faced with little option but to help provide basic needs while a durable political solution to the cause of displacement is sought.

Surely, informed debate should also focus on the need for all concerned — NGOs, UN agencies, academics, and governments — to press for improved conflict mediation and resolution, for real resources and clout to back the new UN Humanitarian Coordinator, for systems of government which are able to resolve societal conflict peacefully, and for effective food security strategies. We agree that a civilised

Economic options for industry — and the cold water horror

From Mr Ian R Fox

— Sir, Your paper's comment and assessments of the Labour party's budget proposals are objective insofar as they are based on theoretical economics. There is, however, from an industrial viewpoint, a choice to be made in budget terms between the two main parties when the key facts are considered.

This is the engine for recovery in the UK, but little or no comment is made on the effect of the Labour party proposals on this.

The shadow chancellor's proposals for national insurance and income tax must surely represent the largest proportional increase in taxation history.

They are, therefore, highly significant, as the proportional effect will have as great an impact as the absolute numbers.

At a stroke the proposals reinstate an effective standard income tax rate of 34 per cent and put many taxpayers back to where they were in 1979.

Any recovery in the UK will be consumer and not investment-led. The rate of corporation tax and weakness of world markets prevent it being otherwise.

The southern half of the country, through commitment to the housing market and mortgages, has been hardest hit in recession. Potentially

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United Nations demands handover of Lockerbie suspects Libya set 24-hour ultimatum

By Michael Littlejohns
in New York and
Our Middle East Staff

LIBYA was yesterday given 24 hours by the United Nations secretary-general to supply a written commitment to surrender the alleged Lockerbie bombers to Britain or the US.

The ultimatum from Mr Boutros Ghali was put to Dr Ali Elhouderi, Libyan ambassador to the UN.

Britain, the US and France have said they will not push through a UN resolution calling for sanctions against Libya until Tripoli has replied.

According to a spokesman for

Mr Boutros Ghali, the Libyan ambassador had informed the UN chief of "his government's willingness to hand over the accused persons". However, it remained unclear last night in whom, and by when, the Lockerbie suspects would be delivered.

In response to Libya's offer on Monday to hand over the two men over to the Arab League, Mr Boutros Ghali has sought written confirmation that this "would be a first step in complying fully and unconditionally" with UN Security Council Resolution 731.

The resolution calls for their surrender to British or US authorities seeking their extradition.

Mr François Giuliani, the UN spokesman, said no arrangement was in hand for an early transfer.

An Arab League delegation, led by its secretary-general Mr Esmat Abdel-Maguid, arrived in Tripoli yesterday to discuss with Libya the proposed handover to the UN.

Mr Boutros Ghali said there were fears that Libya might want to wait for the outcome of proceedings it has initiated at the World Court. These could take weeks and Britain and the US evidently would be unwilling to give Tripoli so much time.

The sanctions resolution could be reactivated quickly if members concluded that Col Muammar Gaddafi, the Libyan leader, had taken a leaf out of Iraqi president Saddam Hussein's book and was simply stalling.

Russia unlikely to hit budget targets

By John Lloyd in Moscow

THE RUSSIAN government looks as though it will fail to meet nearly all its budgetary targets for the first quarter.

Reports yesterday pointed to a budget deficit in the first quarter of this year of Rbs84bn, or around 25 per cent of the total planned budget expenditure of Rbs320.5bn for the period.

The government had planned a balanced budget, but in January revised this to a deficit of about 2.5 per cent of planned expenditure.

The targets have fallen victim to the spiralling decline in production, the inability or refusal to pay taxes on the part of enterprises and regions, and the government's own tendency to exempt autonomous areas in Russia from legislation and regulations governing payment to the centre.

According to figures supplied by the finance ministry and printed in the daily *Izvestia*, the government received Rbs190bn, a shortfall of Rbs230.5bn on the revenue expected for the first quarter.

Taxes have been widely evaded, with value added tax, which was introduced at the start of the year and expected to raise over Rbs130bn, yielding only a third of this at Rbs44bn.

At the same time, a confidential memorandum prepared for President Boris Yeltsin, and leaked to the *Nezavisimaya Gazeta* newspaper, claimed that many of the regions and autonomous republics had negotiated special arrangements to avoid paying tax and other duties, with the result that "a hundred billion roubles" were being lost in state revenues.

The leaked report says huge pressure has been brought to bear on the government by regional authorities to grant them ad hoc exemptions in order to quieten their fears that enterprises will collapse.

A new opinion poll in *Izvestia* shows trust in the government and its reforms falling rapidly with only one third of Muscovites questioned believing that Mr Yeltsin would pursue reforms which would improve living standards.

Only 25 per cent of industrial workers believe that reforms would benefit them.

Ukraine approves currency plan, Page 2

Fate of British humour may prove no laughing matter

By Raymond Snoddy in London

THE survival of a unique remnant of the traditional British sense of humour - Punch magazine - hinged last night on a last-minute infusion of American money.

United Newspapers, publisher of the Daily Express and owner of Punch since 1963, decided yesterday that funding the magazine's annual losses of more than £1m (£1.7m) was no longer funny and set a closure date of April 8.

The brief stay of execution was designed to discover whether anyone wanted to buy the 150-year-old magazine which rejected all the submissions of Charles Dickens, but encouraged P.G. Wodehouse.

Over the years, contributors included Sir John Tenniel, illustrator of Alice in Wonderland. One editor, Malcolm Muggeridge, complained that having to be funny every week was one of the worst jobs in the world.

Yesterday, things got interesting just as Mr David Thomas, Punch's editor, was trying desperately to think of appropriately funny last words.

"I feel like Fergie," he said, in a

circulation that last year averaged 33,000.

In the Punch library, there are bound volumes of every issue of the magazine and more than 2,000 original drawings.

In addition to the US interest, two of the magazine's columnists, Mr Richard Littlejohn and Mr Mitchel Symons, were last night trying to raise venture capital to keep Punch alive and British, at least on a monthly basis.

If Punch were to close, the greatest losers would be cartoonists. "It's a tragic blow for cartoonists. It was the showpiece, the place where people made their reputations," said Mr Mike Williams, a contributor for 25 years.

Mr David Langton, who submitted two cartoons yesterday for the UK election, had the first of 5,000 Punch cartoons published in 1937. His original cartoon showed a sheep asking another what it did when it couldn't sleep. Reply: "I count sheep."

Such a gag evokes the classic response of Sir Francis Burnand, the fourth editor, to criticism that the magazine wasn't as funny as it used to be. "It never was," he said.

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Belgian blast-off: Dirk Frimout became the first Belgian in space when he and six other astronauts began an eight-day mission aboard the US space shuttle Atlantis yesterday

Prospect of German rate cut recedes

Continued from Page 1

to lower its rates soon, but the rate of expansion in the money supply and high wage claims have tended to alter that view.

Mr Thomas Mayer, senior economist with Goldman Sachs International in London, said he expected no decline in the first half.

"The autumn is the time when you could see a little move downwards," he said. Bigger rate cuts could then come next year.

The Bundesbank said that the main force propelling M3 was the volume of bank lending to companies and individuals, though this had weakened slightly in recent months; long-term lending remained strong, while short-term lending eased.

Overall, lending to the private sector rose by DM16bn (9.6bn) in February compared with DM14.7bn in the same month of last year.

In the past six months, such lending has risen at an annual seasonally adjusted rate of 1.6 per cent.

Tory hopes that a five-point Conservative lead in a poll of yesterday marked a turning point. Labour's lead varies from one to four points. The rise in Labour's lead since the weekend highlights the apparent failure of the Conservatives' aggressive campaigning on taxation to swing voters. The latest FT "poll of polls" puts Labour two points ahead.

On health, Mr Kinnock claimed the government had created a "two-tier" system as part of a scheme to break up and privatise health care. He pledged that he would "get into every nook and cranny of the Tory plan so that they can't fool the people this time".

For the Conservatives, the start of the health debate will trigger

concerted efforts to prove that Labour will not have the financial resources to meet its pledges. Senior ministers are expected to argue that the impact of Labour's national minimum wage will absorb up to half the annual tilt (£1.7bn) in additional health funding promised under Labour's "shadow budget" last week.

Labour officials dismiss this charge, saying the entire £1bn would go directly to patient care. Increased wage costs would be met by the rise in revenues that automatically result from the minimum wage proposal.

Election 1992, Pages 3-4

Labour takes clear lead in three UK polls

By Ivo Dawsy, Ralph Atkins and David Goodhart in London

AS THREE opinion polls yesterday gave Britain's opposition Labour party a clear lead over the Conservatives, Mr Neil Kinnock moved his party's election campaign on to its strongest territory, the National Health Service.

Amid Conservative claims that Labour was in disarray over its economic proposals, the Labour leader called on Mr John Major, the prime minister, to debate face-to-face the Conservatives' plans for the NHS's future.

The latest opinion polls upset

delay and the lower rate would mean that the number of people affected by the minimum wage would be substantially lower, the wage bill cost for employers would be markedly down, and the expected job losses would also be reduced.

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Election 1992, Pages 3-4

Belgrade

	°C	T°	Frankfurt		°C	T°	Nicaragua		°C	T°	Toronto		°C	T°
F	8	48	F	7	45		F	17	65		Toronto	S	21	70
F	6	43		T	3	37	Morocco	F	13	50	Oronto	C	14	57
F	14	57	Gibraltar	F	18	61	Madagascar	F	18	61	Oronto	S	8	43
F	22	72	Glasgow	F	9	48	Malta	F	18	64	Prague	F	3	52
F	22	72		F	10	54	Mexico	F	18	64	Prague	F	2	47
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COMPANIES & MARKETS

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Wednesday March 25 1992

Φ 17

OVERSEAS MOVING
BY MICHAEL GERSON

081-446 1300

INSIDE

New formula from
Ciba-Geigy

When Dr Alex Krauer, Ciba-Geigy's chairman, presents the group's results on Thursday, it will signal two steps in his attempt to transform the Swiss chemicals company. By announcing the figures in London, he will reinforce his efforts to drag the company from its secretive Swiss fastness. And he expects to demonstrate the first benefits of a reorganisation. Page 19

Sting in the tail

Pre-tax profits at Halifax Building Society, the largest UK mortgage lender, rose by 8 per cent in the year to January 31 1991 in spite of the recession. However, one sting in the tail of this year's results for Halifax is that they are probably the last in which its total asset size is greater than that of its faster-growing rival, Abbey National. Page 23

Cathay Pacific recovers

Cathay Pacific Airways, the International airline subsidiary of Hong Kong's Swire Pacific group, announced a recovery in the second half of 1991, with net profit for the full year falling by just 1.5 per cent. Page 18

TNT allays concerns

Sir Peter Abeles (left), chief executive of TNT, the Australian transport and express mail group, has a message to the markets after a year of hectic dealmaking: the group has sorted out its problems, and is on track for a return to profit. Sir Peter, 68, flew back to TNT's Sydney headquarters from Europe this week with three deals in his pocket which he believes will put an end to investors' concerns. Page 18

Brokers turn to miracles

A swirl of speculative activity during the past month has boosted shares of Japanese biotechnology companies, as brokers, eager to lift faltering commission revenue, have turned to "thematic trading" by promoting drug and food companies which are developing new "miracle" drugs. Back Page

P&O beats expectations

Better-than-expected results and the unwinding of a property joint venture helped the share price of P&O, the shipping group, jump 32p to 418p in London yesterday. Pre-tax profits for 1991 were 17 per cent lower at £217.4m (£378m), but the City of London had been expecting a figure of around £200m. Page 19

Randsworth Trust

In yesterday's edition it was reported that Randsworth Trust, the UK property company, was last week placed in administrative receivership. The name of the company should have been Randsworth Acquisition.

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Chief price changes yesterday

	FRANKFURT (DM)	PARIS (FFP)
Akzo	865 + 16	1035.5 + 6
Avi (B)	875 + 15	1035.5 + 6
Goldschmidt	225 + 7	1035.5 + 6
Hoechst	255.5 + 7	1035.5 + 6
Pearse	255.5 + 7	1035.5 + 6
Colgate-Palmolive	245 - 15	1035.5 + 6
Westfalia	250 - 15	1035.5 + 6
General Motors	375 - 14	1035.5 + 6
	LONDON (Pence)	
	Falls	Falls
AAI	170 + 12	113 + 12
Barclays	220 + 12	113 + 12
British Toys	22 + 12	113 + 12
Business Tech	26 + 4	113 + 12
Globe	514 + 32	113 + 12
Gold Pet	44 + 4	113 + 12
Kingfisher	400 + 14	113 + 12
Lloyds	157 + 6	113 + 12
ML Hedge	34 + 6	113 + 12
P & O Daf	416 + 32	113 + 12
Stephens	391 + 16	113 + 12
Watsons	678 + 16	113 + 12
Wessex Water	387 + 12	113 + 12
	Young & Rubicam	113 + 12



Wolfgang Hilger: calls for determined action

Hoechst warns of standstill

German chemicals group dismisses slight sales rise, writes Paul Abrahams

HOECHST, the German chemicals group, yesterday warned that there had been no sign of an upturn during the first two months of 1992.

Group sales increased 3 per cent during the first two months compared with the same period last year, said Mr Wolfgang Hilger, chairman. However, more than half of the increase was because of an improved dollar exchange rate while the rest was made up by pharmaceuticals which continued to sell well.

Demand and production in Germany and Japan had declined while the economic recovery in the US was faltering, said Mr Hilger. During the second half of the

year the company was hoping for a US-led recovery. Any improvement was likely to be weak and gradual and the German market would be the last to improve, he said.

Demand for plastics and plastic film had so far been very weak.

Mr Hilger warned a good profit could not be earned when overall demand was at a low level and prices were poor.

The situation called for determined action, he said. The company was continuing to rationalise, particularly in Germany, and expected the number of job losses to be at least equal to the 2,149 lost over the past 14 months. The company was

looking at contracting out certain non-essential services.

A number of plants were also being closed, he said. Hoechst is ceasing production of phosphorus and detergent phosphates in Germany. Factories producing some dye intermediates and fine chemicals are also being shut down.

Mr Hilger again attacked German environmental legislation that disadvantaged German-based companies without producing any measurable environmental benefit.

During 1991 operating costs for the environment increased 10 per cent, to DM1.5bn (£951.5m) while capital expenditure increased by DM18m to DM43m.

Mr Hilger also criticised the debate in Germany about genetic engineering, saying pharmaceutical research in the future was inconceivable without the technology. Hoechst could afford no more delays and was transferring to France and a manufacturing plant for Factor XIII, vital for haemophiliacs, to Japan.

Mr Hilger said Hoechst had stood the acid test of 1991, but not without wounds. Pre-tax profits, already reported, fell 20 per cent to DM2.56bn while turnover improved 5 per cent to DM47.2bn. Sales volume increased 2 per cent while prices were slightly above last year's.

Berlusconi abandons La Cinq rescue bid

By Alice Rawsthorn
in Paris

THE future of La Cinq, the troubled French television channel, was last night shrouded in doubt after Mr Silvio Berlusconi, the controversial Italian media mogul, abandoned his FF1.5bn rescue plan.

Mr Berlusconi, one of the original shareholders in La Cinq, has been trying to raise capital to save the station, which filed for bankruptcy at the beginning of this year, since early February when his rescue proposals were passed to the Paris commercial court for further consideration.

When he presented his proposals, Mr Berlusconi claimed to be optimistic over raising enough money to implement the package, which involved an initial capital injection of FF700m and a second of FF800m.

Fininvest, the company through which he holds his 25 per cent stake in La Cinq, said yesterday in Rome that Mr Berlusconi had also been deterred by the discovery of accounting problems at La Cinq.

The collapse of Mr Berlusconi's rescue plan has dealt a heavy blow to La Cinq's chances of survival. Mr Berlusconi emerged as the only serious contender to salvage the station when bids were submitted earlier this year.

La Cinq, which is best known in France for its late-night line-up of soft pornography, has continued to broadcast since the bankruptcy filing. Mr Berlusconi has paid the staff's salaries for the six weeks during which the commercial court has been considering his proposals.

The channel was still broadcasting last night in spite of the news of the withdrawal. Mr Michel Bouger, president of the Paris commercial court, will deliver his decision on its eventual fate on April 3.

If La Cinq does go off air, it could prove embarrassing for France's socialist government, still bruised by its disastrous showing in last Sunday's regional elections.

So far the government has sought to distance itself from the station's problems, claiming that it has no influence over privately-owned TV companies.

Meanwhile, a number of broadcasting companies, such as the French language news service proposed by TFI, Canal-Plus and M6, are working on plans for channels to replace La Cinq.

Benchmark bond yields



That view is not shared everywhere. DWS, the fund management arm of Deutsche Bank, one of the biggest bond investors in Europe, says it is increasing its weighting in German bonds.

"The growth rate is coming down a bit, but we are not worried about inflation," DWS said. "We do not think inflation will rise much more."

Meanwhile, the fashionable view of convergence between EC bond markets has faded a little as investors have realised that economic and monetary union is still a long way off. Political uncertainties in France, which held regional elections last week

end and Italy and the UK, both of which hold elections early in April, have added to the disquiet.

As a result, the gap between interest rates in Germany and some other European countries, which had been narrowing, has started to widen again. French bonds had recorded some of the best gains: the difference between French and German yields fell from 69 basis points (hundredths of a percentage point) at the end of November to 51 basis points at the start of the year. Now, that gap has opened up to 70 basis points again.

Taking inflation into account, the move is even more marked.

Lower interest rates can make it difficult to secure real long-term rates of return, but many investors are now recognising the opportunities provided by bond investments.

Investors around the world choose to hold bond investments denominated in Swiss francs, a hard currency which has historically enjoyed a low exposure to political and economic risk.

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Address _____
Postcode _____ Telephone _____

B.I.A. Bond Investments AG, Switzerland

YOU

Han Yang Chemical Corporation
(Incorporated in the Republic of Korea with limited liability)

Notice
to the holders of the outstanding
U.S. \$55,000,000
3½ per cent. Convertible Bonds due 2006
(the "Bonds")

Han Yang Chemical Corporation
(the "Company")

NOTICE IS HEREBY GIVEN to the holders of the Bonds that the dividend in-shares with the ratio of 1.06 shares per share was approved in the general meeting of shareholders held on 29th February, 1992. The record date for the dividend was 31st December, 1991. Pursuant to the provisions of the Trust Deed constituting the Bonds, the Conversion Price of the Bonds has been adjusted as a result of the dividend in shares in Won 13,357, or Won 14,888 effective from 1st January, 1992 (the day after the record date for the dividend).

25th March, 1992 Han Yang Chemical Corporation

Industrial Development Corporation of South Africa Limited
8½% DM 50,000,000,- Bonds of 1985/1992

- Private Placement -

Redemption as per May 1, 1992

According to § 3 of the Terms and Conditions of the Bonds all Bonds will be redeemed at par on May 1, 1992.

The Bonds will be paid at Commerzbank Aktiengesellschaft, Frankfurt/Main and its branch offices in the Federal Republic of Germany.

The Bonds shall cease to bear interest as per April 30, 1992.

The coupons as per May 1, 1992 will be paid separately.

Sendon, March 1992

Industrial Development Corporation of South Africa Limited

NOTICE TO THE WARRANTHOLDERS OF
ODAKYU ELECTRIC RAILWAY CO., LTD.
(the "Company")

Bearer Warrants to subscribe for shares of common stock of the Company (the "Shares") issued with
USS 150,000,000 2½ per cent. Notes 1992
USS 150,000,000 4½ per cent. Notes 1993
"Adjustment of Subscription Prices"

Notice is hereby given that the Company has resolved at the meeting of the Board of Directors held on 12th March, 1992 to split the Shares (the "Stock Split") owned by the shareholders appearing on the register of shareholders of the Company as at 17 hours on 31st March, 1992 (Japan time) in the ratio of 1 share for 11 shares. The shares held by them entitled, however, that the fractions of a full share occurring upon such Stock Split shall be sold as a whole and the proceeds of the sale shall be distributed to the shareholders entitled thereto in proportion to their fractional interests, and as a result of such Stock Split the Subscription Prices for the unadjusted two Warrants shall be adjusted as follows:

1. Bearer Warrants issued with USS 150,000,000 2½ per cent. Notes 1992
Subscription Price before adjustment Yen 918 per Share
Subscription Price after adjustment Yen 946.50 per Share

2. Bearer Warrants issued with USS 150,000,000 4½ per cent. Notes 1993
Subscription Price before adjustment Yen 1,028 per Share
Subscription Price after adjustment Yen 976.20 per Share

3. Effective date of the adjustment: 1st April, 1992 (Japan time)

Under the amendment to the Commercial Code of Japan which took effect on 1st April, 1991, the term "Stock Split" means any kind of stock split in relation to the Shares and includes such free share distribution and such dividends in shares to the shareholders as are prescribed in the instruments constituting the unadjusted two Warrants.

ODAKYU ELECTRIC RAILWAY CO., LTD.
8-3, Nishi-shinjuku 1-chome,
Shinjuku-ku, Tokyo, Japan
By The Mitsubishi Bank, Limited

28th March, 1992

To Holders of the Bonds with and without Warrants
and the Warrants in captionDaishinpan Co., Ltd.
(the "Company")

U.S. \$70,000,000
3½ per cent. Guaranteed Bonds Due 1992
with Warrants to subscribe for shares of
common stock of the Company

U.S. \$100,000,000
4½ per cent. Guaranteed Bonds Due 1994
with Warrants to subscribe for shares of
common stock of the Company

U.S. \$100,000,000
2½ per cent. Bonds Due 1994
with Warrants to subscribe for shares of
common stock of the Company

Notice is hereby given that the Company's trade name will change from Daishinpan Co., Ltd. to APLUS Co., Ltd. with effect from 1st April, 1992.

There will be no stamping or exchange of the Bonds with and without Warrants and the Warrants due to the change of the trade name, and the Company will keep its engagement regarding the payment of the principal and interest on the Bonds and delivering Shares issued upon exercise of the Warrants.

The Bonds with and without Warrants and the Warrants remain listed on the Luxembourg Stock Exchange under their former denomination followed by the indication of the new one.

The Daiwa Bank, Limited
Japan, Limited
on behalf of
Daishinpan Co., Ltd.

25th March, 1992

NOTICE OF REDEMPTION

DEN NORSKE BANK A/S
(FORMERLY BERGEN BANK A/S)

Yen 3,000,000,000

7.3 per cent. Notes due 1994

NOTICE IS HEREBY GIVEN that pursuant to Condition 6(g) of the Terms and Conditions of the Notes, Den Norske Bank A/S will redeem the Notes as follows:

The redemption amount per Note: Yen 25,866,808

The redemption date: April 3, 1992

The Industrial Bank of Japan Limited
as Calculation Agent

THE LEEDS
PERMANENT BUILDING SOCIETY

Incorporated in England under the Building Societies Act 1986

Issue of up to an aggregate of

£200,000,000

Subordinated Variable Rate Notes
with a maturity of 12 years

Notice is hereby given that for the three months interest period from March 23, 1992 to June 23, 1992 (92 days) the Subordinated Notes will carry an interest rate of 11.57%. The interest payable on June 23, 1992 for the Subordinated Notes will be £200,000.

By: The Chase Manhattan Bank, N.A.
London, Principal Paying Agent

March 25, 1992

CHASE

INTERNATIONAL COMPANIES AND FINANCE

Takeover drive puts TNT on road to profit

The Australian transport group is winning back investors' confidence, writes Kevin Brown

SIR Peter Abeles, chief executive of TNT, the Australian transport and express mail group, has a message to the markets: after a year of hectic deal-making, the group has sorted out its problems and is on track for a return to profit.

Sir Peter, 68, flew back to TNT's Sydney headquarters from Europe this week with three deals in his pocket. He believes these will put an end to investors' concerns about the group's profitability and liquidity.

He also made clear his intention to go on managing the company, which he transformed during the 1970s and 1980s from a small haulier into an international shipping, aviation and trucking conglomerate.

"I have no plans to retire; I have not got time for it," he said in response to rumours that he intended to hand over management to one of TNT's younger executives.

Under Sir Peter's guidance, TNT expanded rapidly through the 1980s, from revenues of A\$1.7bn (US\$1.29bn) in 1984 to A\$4.5bn in 1990. At their peak, the shares were worth well over A\$4 on the Australian Stock Exchange.

However, the group ran into trouble early last year when institutional investors began to worry about the high level of debt incurred to finance growth.

With bank debt and subordinated loans totalling A\$2.2bn, compared with shareholders' funds of A\$1.6bn, TNT looked vulnerable to the growing recession in its main markets in Australia, the US and the UK.

There were also worries about the group's entrepreneurial nature and its close relationship with Mr Rupert Murdoch's News Corporation, which was then struggling to cope with severe financial problems.

Like Mr Murdoch, Sir Peter



TNT has simplified its structure by refocusing on its three core areas of distribution

News Corp, and both looked likely to suffer falling revenue as the recession and an oversupply of aircraft reduced demand.

Concern about the group was triggered by declining profits in 1989 and 1990 as European losses and the onset of recession squeezed margins. But it was not until the share fell to a low of 75 cents in January last year that the board reassessed its growth strategy.

Since then, TNT has simplified its structure by refocusing on its three core areas of international express, domestic express, and commercial distribution.

It has sold holdings in non-core businesses such as Foster's Brewing Group and Normandy Posedon, the Australian resources group, and substantially allayed fears about the exposure of the Ansett companies.

The group made a net loss of A\$197m in the 12 months to June 1991 and a further A\$11m loss in the six months to

December. However, the worst appears to be over, and investors have begun buying the stock again, propelling it to nearly A\$2 in recent trading.

The key to TNT's revived confidence is four big deals, three of which were concluded last week. The deals are:

• The flotation of 70 per cent of TNT Freightways, the group's US trucking business, to raise A\$200m.

• The acquisition of Chronoservice, a leading French express carrier, which fills a gap in TNT's network of domestic express businesses in Europe;

• A sub-contracting agreement with Federal Express, the US carrier, for the delivery of inbound packages to 10 European countries;

• The setting up of GD Net, a Dutch-based joint venture which will merge the express mail and parcel activities of TNT and the post offices of Sweden, the Netherlands, France, Germany and Canada.

The FedEx deal, which cost less than US\$16m, removes a big competitor from the Euro-

pean market and gives TNT access to additional revenues of up to US\$100m, although the group says it does not expect to retain the whole of FedEx's business.

However, the most significant deal is the formation of GD Net, which is expected to generate additional revenue of US\$120m in the first year. That will, in 1992-1993, help propel the European business into profits for the first time.

In addition, the deal allows TNT to remove A\$800m in long-term debt from its balance sheet, helping reduce the ratio of long-term debt to shareholders' equity to about 1.3 or 1.4 to 1 from 2.2 in 1990.

"We are on the way to a 1:1 debt to equity ratio by 1993. The majority of it has been done, and there is no question but that we will meet that target. Our debt has come down tremendously," Sir Peter said.

TNT puts much blame for the group's problems on the "unsophisticated" Australian market, which executives believe failed to understand the express business.

"The way we were perceived in Australia had a major impact on us overseas," said Sir Peter.

• The acquisition of Chronoservice, a leading French express carrier, which fills a gap in TNT's network of domestic express businesses in Europe;

• A sub-contracting agreement with Federal Express, the US carrier, for the delivery of inbound packages to 10 European countries;

• The setting up of GD Net, a Dutch-based joint venture which will merge the express mail and parcel activities of TNT and the post offices of Sweden, the Netherlands, France, Germany and Canada.

The FedEx deal, which cost less than US\$16m, removes a big competitor from the Euro-



David Gledhill: emphasised the need to contain costs

Second-half turnaround at Cathay Pacific

By Simon Davies

CATHAY Pacific Airways, the international airline subsidiary of Hong Kong's Swire Pacific group, announced a significant recovery in the second half of 1991, with net for the full year falling to HK\$2.55bn (US\$360m), only 1.5 per cent below 1990's figure of HK\$2.955bn.

Cathay had posted a 21 per cent drop in earnings at the interim stage, and the full-year results were above market expectations.

Earnings benefited from the weakening of the US dollar in the second half of the year, due to the amount of non-US/US dollar denominated revenues. The airline also achieved improved productivity levels.

Mr David Gledhill, chairman, said: "The year's results have been greatly influenced by the Gulf war and the continuing worldwide recession." There was also an impact from the rising fuel price during the war and increased price competition as airlines struggled to conserve or improve cash flow," he said.

There was a marginal decrease in passenger load factors, falling from 75.9 per cent to 73.8 per cent during the year, reflecting the weak market during the Gulf war.

Mr Gledhill was upbeat about the prospects for 1992, despite continuing double-digit inflation and the uncertain economic outlook.

"We look forward to a more prosperous 1992, albeit with some caution in respect of the progress of the world's major economies," he said. However, he emphasised the need to contain costs in an inflationary environment, in order to benefit from the airline's higher capacity increase in 1992.

Jardine Fleming profited from the issue of a number of non-core businesses such as Foster's Brewing Group and Normandy Posedon, the Australian resources group, and substantially allayed fears about the exposure of the Ansett companies.

The broking operations also benefited from the opening up of the South Korean and Taiwanese markets to overseas investors, since it had already established offices in Taipei and Seoul.

Jardine Fleming profited from the issue of a number of covered warrants on blue chip Hong Kong companies, while the wholesale banking business also saw earnings growth from its foreign exchange and options operations.

The results, which were in line with expectations, showed a substantial increase in operating profits, since the 1990 results had been boosted by the exceptional profit from the sale of its stockbroking interests in Taiwan.

The company recommended a final dividend of 31.5 cents, bringing the full year payout to 42 cents, the same as in 1990.

Net profits up 13% at Jardine Fleming

By Simon Davies
in Hong Kong

JARDINE Fleming, the Hong Kong merchant banking joint venture between the colony's Jardine Matheson and Robert Fleming, the UK merchant bank, announced a 13 per cent increase in 1991 net profits to US\$84m, up from US\$74m in 1990. This represented a 33 per cent return on shareholders' funds.

The fund management operations had a good year, with funds under management increasing by 36 per cent to US\$10bn. However, with Japan proving the weakest leading world stock market for the second consecutive year, the group has shifted its emphasis towards a wider range of Asian markets.

The broking operations performed strongly, Mr Alan Smith, managing director, said

on February 28 at A\$2.20.

BTR Nylex said: "The acquisition of Westinghouse is to secure a significant expansion of our existing rail businesses in the rapidly growing Australian and Pacific Rim markets."

It said Westinghouse had a strong technology manufacturing base in Australia. "Nylex has the management capability to ensure an enhancement of its earnings from the development of these combined resources."

BTR Nylex said it expected the formal offer document would be lodged no later than March 30 and the formal offer to be made to Westinghouse shareholders by no later than April 13.

Marui is best known for its fashionable, youth-oriented department stores, and has been hit, along with other retailers, by sluggish sales of luxury items and higher priced clothing lines.

For the current year, the company, which has expanded aggressively in recent years, is expecting a 12.7 per cent fall in pre-tax profit to Y50bn, though sales are expected to rise 5.4 per cent to Y600bn.

The company blamed a slim 0.6 per cent increase in sales to Y569bn on the slowdown in the economy, which has eroded business confidence and been accompanied by meagre growth in consumer spending.

Marui is best known for its fashionable, youth-oriented department stores, and has been hit, along with other retailers, by sluggish sales of luxury items and higher priced clothing lines.

INTERNATIONAL COMPANIES AND FINANCE

Former government adviser is named Lloyds chairman

By Robert Peston
in London

LLOYDS Bank, the UK's most profitable clearing bank, yesterday announced that Sir Robin Ibbotson, former head of the prime minister's 'think tank', would be its next chairman. Sir David Walker, the outgoing chairman of the Securities and Investments Board, will become a deputy chairman.

Bankers said Sir David would be groomed to succeed Sir Robin, who is likely to be chairman for a comparatively short period, possibly no longer than two years. Lloyds felt it could not appoint Sir David, a former director of the Bank of England, to the top job now because he has no commercial banking experience.

Sir Robin, who from 1980 to 1983 was head of the government's Central Policy Review Staff, will take over from the

current chairman, Sir Jeremy Morse, early next year. He is aged 65, two years older than Sir Jeremy.

Sir David will become a deputy chairman, the title currently held by Sir Robin, on July 1. Sir Robin said he expected Sir David would work for Lloyds 'full-time'. He refused to comment on whether Sir David would succeed him.

'It was necessary for me to do the job for a spell,' Sir Robin said. 'It was not a job he had expected to take when he became a deputy chairman of Lloyds in October 1988.'

A senior executive of Lloyds said Sir Robin was 'well-liked and well-respected in the bank'. Sir Robin said he had been spending three days a week in the bank, concentrating on 'strategic issues'.

Some bankers said they thought Mr Brian Pitman, Lloyds' chief executive, might be disappointed not to get the

Polish bank increases capital fourfold

By Christopher Bobinski
in Warsaw

BANK IG, one of Poland's larger private banks, has reported a fourfold increase on its original 57.1m zlotys capital and reserve funds following the sale of new shares plus a bonus issue.

Bank IG has also retained Coopers and Lybrand Deloitte, the international accountancy firm, as advisers on the possible sale of 25 per cent of the bank to a foreign bank.

The capital increase brings Bank IG's capital adequacy ratio to 7.6 per cent, according to Mr Boguslaw Kot, the bank chairman. This is in line with changes in banking laws to be implemented soon which require Polish domestic banks to achieve a 6 per cent ratio by the end of this year.

Of the capital and reserves increase, 42.5bn zlotys comes from a scrip issue after shareholders agreed last December to take new shares in place of an interim dividend for the first nine months.

A further 131.4bn zlotys came from shares placed mainly with existing investors such as Warta and PZU, the state-owned insurance companies.

PZU, a large Polish shipping company based in Szczecin which has taken a 6.6 per cent share in Bank IG, is also a new shareholder.

Bank IG reported a 23.3bn zlotys (\$1.7m) net profit in 1990 while the first nine months of last year saw net profits reach 61.2bn zlotys.

The bank has also applied to Poland's Securities Commission for permission to be listed on Warsaw's fledgling stock exchange. If successful, Bank IG would be the first bank to appear alongside the 11 companies whose shares are traded twice a week on the exchange.

To simplify the capital structure, the directors are also proposing to convert the participation certificates into bearer shares on the basis of one share for every five PCs. Details, Page 22; Lex, Page 16; Observer 14.

Chelsfield's existing business this would give the group gross assets of \$340m, financed by \$180m of debt and \$150m of equity. He plans to obtain a quote for the company either through a listing or a reverse takeover as soon as practicable, he said.

The effect on P&O will be to bring \$52m of debt on to its balance sheet, taking gearing from the December 31 1991 level of 47 per cent to a pro forma 70 per cent. Lord Sterling, chairman, said this was 'eminently comfortable' considering the cash flows from the group's property business.

Details, Page 22; Lex, Page 16; Observer 14.

Mr Bernard said that with

Ciba-Geigy tests its formula

Paul Abrahams on the company's attempt to shed its secretive image

WHEN Dr Alex Krauer, Ciba-Geigy's chairman, stands up to present the group's year-end results tomorrow, it will signal two significant steps in his attempt to transform this conservative Swiss chemicals company.

By announcing the figures in London - the first time one of the three Basle-based chemical groups has unveiled results outside its home town - he will reinforce his efforts to end the company's Swiss secrecy. And he expects to demonstrate the first benefits of a fundamental reorganisation he launched two years ago.

Dr Krauer hopes the location of today's presentation will demonstrate his commitment to foreign shareholders after a decision two years ago to make the company's shares available to non-Swiss nationals. This was done, said Dr Krauer, because the Swiss market was no longer large enough to sustain the group's share price. More than 25 per cent of Ciba-Geigy's shares are held outside Switzerland.

The requirements of foreign investors forced Ciba-Geigy to divulge information previously considered secret. This coincided with restructuring of the group by Dr Krauer.

When he took over in 1987 he compared the group to a supertanker, providing synergies of scale, but difficult to manoeuvre. The group, which dates back to 1788, had become complacent, said Dr Krauer.

'We were spoilt for far too

long,' he said. 'Everything was too obvious and easy, and this had to be changed.'

Dr Krauer launched his reorganisation, known as Vision 2000, in July 1990. It aimed to cut bureaucracy, make the organisation more commercially flexible - by giving the operations greater independence and encouraging entrepreneurial behaviour from employees - and open the public

Relations with the public had suffered after a fire at a neighbouring Sandoz plant led to 30 tonnes of dangerous agricultural chemicals, including 200kg of mercury, being washed into the Rhine.

Dr Krauer said Ciba-Geigy also needed to be more flexible in its response to the increasingly competitive commercial environment. Bulk chemicals producers, for example, were

moving into the Swiss company's traditional high-margin niche businesses and Dr Krauer said that every significant chemical group, apart from Dow of the US, was entering its markets.

Many managers resented losing power. However, Dr Krauer said, they previously only had a form of 'pseudo-power' based on a hierarchical set-up. He said their task was now more demanding because they were being asked to influence people through personality and professional competence.

Dr Krauer said: 'Quite a lot of the people further down the organisation had been asking loudly for greater responsibility, but when we gave it to them they didn't use it. A number weren't willing to take risks and kept ringing Basle to cover themselves. In 80 per cent of the cases, it was a question of training and leadership. We must allow people to make mistakes - though not too many.'

Dr Krauer has set up a reward system for about 1,000 managers worldwide based on performance. Basle-based managers can increase their salaries by 20 per cent if they reach their targets, or lose 10 per cent if they fall. In 1990, when profits fell 30 per cent, most managers' salaries fell. 'This was certainly the case of the executive committee of which I am a member,' said Dr Krauer.

'I can't say we're perfect. But the momentum is building up and we are moving in the right direction,' he added. How far in the right direction and whether his own pay-packet increases, he will demonstrate on Thursday.

P&O beats profits forecast

By Maggie Urry
in London

RESULTS that were better than feared and the untangling of a property joint venture helped the share price of Peninsular and Oriental Steam Navigation Company (P&O) jump 32p to 416p yesterday.

P&O profits for 1991 were 17 per cent lower at \$217.4m, but the City had been expecting a figure of about \$200m. There was also relief over the ending of the uncertainty surrounding the future of Pall Mall Properties, P&O's joint venture with Chelsfield; Mr Elliott Bernard's private property company.

P&O is to pay \$50.2m for Chelsfield's half-share in Pall Mall, which was set up when the two companies bought Laing Properties in April 1990 for \$485m. However, Chelsfield is buying back a half-share in Laing Properties Inc, the US business for \$23m. Chelsfield is also buying 40 per cent of Pall Mall's UK properties for \$16.5m.

Chelsfield will finance the purchase through a private placement of shares raising up to \$20m. Of that, \$6.5m has already been tied up, including \$10m from P&O. It is also borrowing \$16.5m, of which \$20m is a 10-year subordinated loan with equity warrants.

Mr Bernard said that with

Chelsfield's existing business this would give the group gross assets of \$340m, financed by \$180m of debt and \$150m of equity. He plans to obtain a quote for the company either through a listing or a reverse takeover as soon as practicable, he said.

The effect on P&O will be to bring \$52m of debt on to its balance sheet, taking gearing from the December 31 1991 level of 47 per cent to a pro forma 70 per cent. Lord Sterling, chairman, said this was 'eminently comfortable' considering the cash flows from the group's property business.

Details, Page 22; Lex, Page 16; Observer 14.

George Fisher tumbles to SFr42m

GEORGE Fisher, the Swiss foundries and machinery group, suffered a 47 per cent slump in consolidated net profit to SFr12m (\$8.1m) last year, and the directors are recommending a 20 per cent cut in the dividends, writes Ian Rodger in Zurich.

Consolidated sales were unchanged at SFr12.5bn, but the worldwide economic downturn put pressure on margins, the company said. The manufacturing technology division, which produces specialised machine tools, had an 'altogether unsatisfactory result'.

An improved result is expected in 1992 even if economic conditions remain unchanged.

To simplify the capital structure, the directors are also proposing to convert the participation certificates into bearer shares on the basis of one share for every five PCs.

The company's forecast was included in its final results statement for 1991, which differs marginally from figures released on February 4.

Profits after financial items totalled by 28.8 per cent to SFr1.03bn (\$170m) from SFr1.40bn in 1990. Earnings per share after full tax fell to SFr2.20 from SFr10.10, while the return on equity after full tax declined to 2.8 per cent from 4.8 per cent.

With Whirlpool of the US.

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Italian foods group raises sales 15% to L2,754bn

By Haig Simonian
in Milan

BARILLA, the privately-owned Italian foods group which has been expanding rapidly in recent years, raised group sales by 15 per cent to L2,754bn (\$21.9bn) in 1991 and expects turnover to reach L3,400bn this year.

Net profits in 1991 surged by almost 60 per cent to L1.5bn, representing a significant recovery after two years of

heavy investments on acquisitions and investments in existing facilities, which had depressed earnings.

Barilla is Italy's biggest pasta-maker, and also has a substantial presence in the market for biscuits and cakes.

Much of this year's forecast sales growth will stem from the expected purchase of full control of Favosi, a state-owned foods group, in which Barilla bought a 49 per cent holding last year.

AGRICULTURAL BANK OF GREECE S.A.

PRIVATISATION IN GREECE
INVITATION FOR EXPRESSION OF INTEREST
in the purchase of the shares
of ASTY Cooperative and SYNERGAL Ltd.

Within the Greek government's privatisation policy, the Agricultural Bank of Greece S.A. ('ATE') intends to sell its shareholding (100%) in ASTY Cooperative and (93.75%) in SYNERGAL Ltd. to interested investors. I.S. Gadd & Co Limited, in association with KANTOR Management Consultants Ltd of Greece, have been given the exclusive mandate by ATE to act as financial advisors in the divestiture of the above shareholdings. Offers may be submitted by investors or group of investors interested in the purchase of ATE's shareholding in each and both companies.

Brief Presentation of ASTY Cooperative
ASTY was established in 1961 by ATE and the Dairy Cooperative Associations of Attica and Viotia. It produces mainly ice-cream in various types and packaging forms as well as pasteurised milk (white and chocolate). The products are sold under the trade names 'ASTY', 'DYNAMILK', and 'TOPMILK' and they have an important share of the Greek market. It is estimated that ASTY holds 9% of the total pasteurised milk and ice-cream market in Attica and 2.8% in the whole country. The factory is located in Tavros, near the centre of Athens on a plot of 12,500m².

Brief Presentation of SYNERGAL Ltd
The company was established in 1970 by agricultural cooperatives in which ATE has a shareholding interest. The production facilities located in Schimatari, 50 km north of Athens were completed in 1984 and are capable of producing yoghurt, desserts and milk as well as melted cheese in portions and cans. The company's products are promoted under the trade names 'YOLPLAIT', 'SYNERGAL' and 'SPONDEL' and it employs about 155 individuals. It co-operates with the French Company SODIMA for the provision of technical support and the promotion to the Greek market of products under the trade name 'YOLPLAIT'. SYNERGAL holds 6% of the dairy products market in Attica and 2% in the whole country. (The corresponding figures for the total yoghurt market and the yoghurt with fruit segment are 3.6% and 4.6% respectively.)

Privatisation Procedure
The privatisation process involves three distinct phases:

a. initially, interested investors will contact in writing, I.S. Gadd or KANTOR. They will receive the full privatisation procedure and the information memoranda for ASTY and/or SYNERGAL. Investors, expressing formal interest in participating in the second stage will need to write to I.S. Gadd or KANTOR by April 10, 1992 and sign a confidentiality agreement.

b. in the second phase, interested investors will be given access to confidential information, the management and the facilities of the cooperative and/or the company. The second phase will be finalised on May 15, 1992.

c. in the third stage, the investors will be asked to submit to ATE by 13:00 on May 18, 1992, binding proposals for the acquisition of the cooperative and/or the company along with a letter of guarantee covering their bid. The offers will be opened immediately after submission in front of the interested parties. No offer will be accepted after the above deadline.

ATE through I.S. Gadd and KANTOR reserves the right to request from the potential buyers additional information in order to verify their ability to complete the transaction.

ATE reserves the right to invite investors to improve their offers, to reject all offers submitted, to modify the privatisation procedure, or to request clarifications on submitted proposals.

For the information memorandum, as well as for any further information on the privatisation procedure and the time-table, interested investors should contact:

I.S. Gadd & Co. Ltd.
4 Tziran str.,
117 42 Athens

London WC1 2RA
Tel: 01-242 5544
Fax: 01-405 0977

Aut: M.S. Carnwath
Aut: C.S. Minopoulos

Approved for Issue by J.S. Gadd & Co. Ltd. Member of The Securities & Futures Authority

Notice of Annual General Meeting of Shareholders

JB**coB**

LIQUIBAER

Julius Baer U.S. Dollar Fund Limited

A company incorporated in the Cayman Islands with limited liability

NOTICE IS HEREBY GIVEN of the Annual General Meeting to be held at Julius Baer Bank and Trust Company Ltd., Butterfield House, Grand Cayman, Cayman Islands, on the 14th day of April, 1992 at 10 a.m.

1. To receive and consider and, if thought fit, adopt the accounts presented by the Directors for the year ended 31st December, 1991 and the reports of the Auditors and Directors.

2. To appoint Auditors and authorize the Directors to fix the Auditors' remuneration.

3. To appoint Auditors and authorize the Directors to fix the Auditors' remuneration.

4. To receive and consider and, if thought fit, adopt the accounts presented by the Directors for the year ended 31st December, 1991 and the reports of the Auditors and Directors.

5. To receive and consider and, if thought fit, adopt the accounts presented by the Directors for the year ended 31st December, 1991 and the reports of the Auditors and Directors.

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10. To receive and consider and, if thought fit, adopt the accounts presented by the Directors for the year ended 31st December, 1991

INTERNATIONAL COMPANIES AND CAPITAL MARKETS

Italian state banks suffer declines

By Haig Simonian
in Milan

BANCA Commerciale Italiana and Credito Italiano, the two big public-sector banks owned by Italy's IRI state holding company, both reported sharp falls in profits last year due to heavy investments, higher taxation and the non-recurrence of extraordinary items.

Net earnings at BCI slumped to L317.5bn (\$215.6m) from L475.4bn in 1990, while Credito Italiano reported a marked decline in group net profits after minority interests to L297bn from L337.5bn in 1990.

The drop in earnings at BCI stemmed partly from the lack of significant extraordinary items, which boosted profits by

L120bn in 1990. It also reflected sharply increased spending on acquisitions and investments in the branch network.

BCI opened 75 new branches last year and ploughed in around L300bn to buy into or raise its existing stakes in a number of domestic and foreign financial institutions. The most significant was the purchase of a majority holding in the Sicily-based Banca Sicula.

The company estimated that its growth strategy trimmed earnings by L150bn last year.

Gross operating profits climbed by 7.7 per cent to L1.138.9bn, and total assets rose by 11.8 per cent to L117.000bn.

Group net interest income rose by almost 16 per cent to L1.760.3bn, while other oper-

ations and L230 for savings stock.

The fall in net profits at Credito Italiano stemmed from a L155bn leap in taxes to L368.bn last year and a L15bn decline in extraordinary items to L74bn.

The tax increase was even more marked at parent company level, with a L182.2bn increase to L280.8bn. The bank failed to provide any explanation for the surge.

Group operating profits rose by 18.3 per cent to L840.4bn, and the bank is maintaining its dividend of L85 for ordinary shareholders and L104 for savings stock.

Group net interest income rose by almost 16 per cent to L1.760.3bn, while other oper-

AT&T and American Express in card link

By Martin Dickson
in New York

AMERICAN Express and American Telephone and Telegraph (AT&T), two corporate giants under pressure from nimble rivals, have joined forces in an attempt to woo the US small business community.

They have announced that AT&T's corporate calling card and the American Express corporate charge card would be jointly marketed to small businesses as a single entity.

The system will allow small businesses that are American Express corporate card members to charge AT&T telecommunications expenses along with other out-of-office expenses and get a single monthly statement.

American Express is under pressure from the Visa and Mastercard credit card operations. American Express still dominates this sector, but over the past year some key US corporate customers have switched to its rivals.

AT&T, which has also had great success with a Visa card aimed at the consumer market, faces intense competition in the long-distance business communications market from rivals such as MCI and Sprint.

Northern Telecom in Spanish deal

By Louise Kehoe
in San Francisco

INTERNATIONAL Business Machines (IBM) has introduced a laptop computer with colour screen. It has also launched two lower-priced notebook computers.

IBM's colour laptop incorporates a 10.4-inch flat active matrix colour display, jointly developed by IBM and Toshiba in Japan.

It will be manufactured in Japan to avoid dumping duties imposed by the US government last year on Japanese-built laptop computers, where it has trailed computers, where it has trailed

BSN net profits advance to FFr3.91bn after disposals

By Alice Rawsthorn in Paris

BSN, a leading company in the French food industry which has played a pivotal part in the bitter battle for Perrier mineral water, yesterday announced a 26 per cent increase in net profits to FFr3.91bn (\$690.8m) in 1991 from FFr3.09bn in 1990.

BSN, which already owns well-known European food brands such as Eviyan mineral water and Danone yoghurt, has added the Volvic mineral water brand to its drinks interests as a result of its role in the Perrier affair.

The group, chaired by Mr

Antoine Riboud, dramatically switched sides during the bid by backing Nestlé, the Swiss food group which is its arch-rival in the European food market, against its traditional allies, the Agnelli family of Italy.

Its decision to fight the Agnelli's by staging a FFr3bn counter-bid for the Perrier property was a critical component of Nestlé's battle plan. Mr Riboud maintained throughout that the bid would not affect BSN's cross-interests with the Agnelli's in Italy, such as the Galbani food business.

The acquisition of Volvic

forms part of the long-term restructuring of BSN's activities. Last year, it sold its interests in champagne and also part of its biscuit business. The impact of these disposals boosted net profits which would otherwise have risen by a more modest 11.4 per cent, according to the group.

Earnings per share increased to FFr36.1, against FFr34.4, to FFr39 without the exceptional profits from the disposals. The board proposed raising the dividend for 1991 to FFr14.5 from FFr13. Group turnover rose by 26 per cent to FFr65bn compared with FFr52.9bn.

IBM launches laptop in colour

By Louise Kehoe
in San Francisco

The notebook-sized computers, called PS Notes, have monochrome screens and weigh just over six pounds.

With these product announcements, IBM aims to shrug off a series of mistakes in the rapidly-growing market for portable personal computers, where it has trailed

IBM's colour laptop incorporates a 10.4-inch flat active matrix colour display, jointly developed by IBM and Toshiba in Japan.

It will be manufactured in Japan to avoid dumping duties imposed by the US government last year on Japanese-built laptop computers, where it has trailed

the screen technology. The PS2 Model NS1 SLC is built around IBM's own version of the 386 microprocessor, which the company claims is up to 80 per cent faster than standard versions. It also comes with a 80MB hard drive. The US price is \$3,295.

The PS2 Model NS1 SX is aimed at price-sensitive customers and is based on a standard 386SX microprocessor with a 40MB hard drive.

It is priced at \$2,250 in the US, placing it in direct competition with a myriad of IBM-compatible notebook comput

ers, the colour laptop weighs in at 11 pounds, due primarily to

Sun Micro reduces workstation prices

By Louise Kehoe

SUN Microsystems Computer, the leading US computer workstation manufacturer, yesterday cut the prices of its high-end workstations for three-dimensional imaging by nearly 30 per cent.

The move is expected to pressure competitors, including Hewlett-Packard, Digital Equipment, International Business Machines, and Silicon Graphics - which specializes in 3-D workstations - into making similar price adjust

ments. Sun claimed that fully-configured models of its SPARCstation 2GS and SPARCstation 2GT were now among the cheapest 3-D solids workstations in their class.

"We believe that lower prices will help us in an important quest broadening the market for 3-D graphics," said Mr Larry Hamby, vice-president of marketing.

Sun also cut prices on 15-inch monitors for all its workstations. Prices of add-on memory were also cut.

The company also

announced price reductions on its server products. These are computers used to provide additional computer power to networks of workstations.

• Intel, the US semiconductor group, has named Mr Ed Masai to the new post of president of its supercomputer systems division. He is also being recommended for election as an Intel corporate vice-president at the next board meeting.

Mr Masai had been executive vice-president of sales, service and marketing for Cray Research.

Abitibi-Price sees reasons for optimism

ABITIBI-PRICE, the newsprint and paper producer controlled by Toronto's Reichmann family, admitted that its key markets remained depressed, but added that "the free fall in prices may be near the bottom," AP-DJ reports.

The company had already reported a 1991 loss of C\$75.5m. (US\$63.7m.), or C\$1.12 a share, on revenues of C\$2.8bn. The 1991 results included pre-tax, non-recurring charges and write-downs of C\$44.4m.

Capital spending was expected to rise to about C\$60m in 1992 from C\$38.5m. last year, while long-term debt stood at C\$370.8m. at the year-end.

Abitibi, in its annual report, said: "The outlook for the newsprint industry in North America is not expected to improve appreciably in 1992 unless there is a marked increase in US consumption or further mill or machine closures." It added that some improvement in markets were expected in 1993.

"We are now facing the same price wars and ferocious competition offshore that we have seen in domestic markets." The company said that it expected further price weakness in overseas markets this year.

Venezuelan utility ahead 11%

By Joseph Mann in Caracas

LA ELECTRICIDAD de Caracas, Venezuela's largest publicly-held utility, reported net earnings of US\$87.4m for 1991, up 11 per cent from the 1990 figure.

La Electricidad, founded in 1886, recorded total revenues last year of \$391.3m, compared with \$306.1m in 1990. The dollar figures were calculated among the biggest gainers on the Venezuelan market last year.

The company, widely respected for its professional management, may face new

problems since the government recently ordered a halt to planned price increases in response to widespread discontent with increasing rates for utilities and public services.

The government, in the middle of a political and military crisis, has suggested that the rate freeze, which also affects state-owned power companies - will be only temporary.

The current administration is scheduled to complete its five-year term in February 1994.

Van Heusen shows gain

By Martin Dickson

PHILLIPS-Van Heusen saw net income for the fourth quarter rise to \$3.5m, or 33 cents a share, from \$3.2m, or 31 cents, in the year-earlier period.

The US clothing manufacturer said sales in the three months ended February 2 had risen to \$222.1m from \$184.4m in the year-earlier period.

The two banks, both based on the west coast, said they expected to be able to complete the deal after a mandatory 30-day waiting period. The process of combining the banks is expected to take about a year.

BankAmerica merger with SecPac approved by Fed

By Martin Dickson

BANKAMERICA and Security Pacific have been given a green light by the US Federal Reserve Bank to complete their \$4bn merger - the biggest takeover in US banking history - which was first announced last summer.

The two banks, both based on the west coast, said they expected to be able to complete the deal after a mandatory 30-day waiting period. The process of combining the banks is expected to take about a year.

The deal will create the second biggest banking group in the US, with assets of nearly \$192bn, placing it not far behind New York-based Citicorp, with assets of \$215bn.

The two banks have agreed to sell more than 200 branches to user-and-trust concerns.

• NationsBank's loan loss

provision goal for 1992 stands at \$750m to \$800m, sharply down from 1991 levels, said Mr Fred Fieger, chairman of credit policy said, Reuter reports.

The provision was \$1.6bn in 1991.

NTL owns 50 per cent of the new company; Agricorp Investments owns 37.5 per cent; and Radiotronics 12.5 per cent.

Chartered WestLB Limited Agent Bank

£20 million Subordinated Floating Rate Notes Due 2000

In accordance with the provisions of the Notes, notice is hereby given that for the interest period from 23rd March, 1992 to 21st September, 1992 the Notes will carry interest at the rate of 12.5 per cent per annum.

Interest payable on 21st September, 1992 will amount to £6,232.88 on each £100,000 Note.

Chartered WestLB Limited Agent Bank

CREDIT LYONNAIS USD 50,000,000- UNDATED SUBORDINATED STEP-UP FLOATING RATE NOTES

Noteholders are hereby informed that the rate applicable for the first period of interest has been fixed at 5.3625%.

The Note will be payable at the rate of USD 52,044.37 per USD 500,000 Note on

September 24th, 1992, representing 180 days of interest, covering the period from

March 24th, 1992 to September 23rd, 1992, inclusive.

The Agent Bank and Principal Paying Agent.

By order of the Board of Directors

ABTRUST ATLAS FUND SICAV

Registered Office:

Luxembourg, 13 rue Goethe

R.C. Luxembourg B 27.229

DIVIDEND NOTICE

At a meeting of the board of directors held on 19th March 1992 it was resolved to pay the following dividends:

• Floating Portfolio - £ 0.045

per share

• Dollar Portfolio - US\$ 0.035

per share

to shareholders on record on 19th March 1992 payable on or after

30th March 1992.

20th March 1992

For Abtrust Atlas Fund, SICAV,

Bank of Bermuda (Luxembourg) S.A.

H-G

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INTERNATIONAL CAPITAL MARKETS

Investors and traders relieved by European recovery

By Richard Waters in London and Patrick Harverson in New York

YESTERDAY brought some relief to the battered European government bond markets.

After the bad news of recent days, which have seen closing yields on 10-year German bonds climbing above 8 per cent for the first time since January 3 and yields on comparable French bonds hitting a high for the year at more than 8.75 per cent — the relief among traders and investors alike was clear.

GOVERNMENT BONDS

The recovery seemed to be driven as much by technical factors as by any sense that the markdown in prices had been overdone, observers said.

In the German and French futures markets, the fact that many traders had gone short was said to have accounted partly for some sharp upward swings during the day.

UK gilts meanwhile, continued to follow the mood of the political opinion polls in the run-up to the general election. Underlying economic factors

seemed to have little immediate influence on the day's trading.

IN GERMANY, M3 money growth during February was confirmed at 8.5 per cent, close to the level indicated at the start of the week and down from the 9 per cent growth in January.

The fall in M3 brought little consolation to the government bond market, where a greater reduction had been looked for in some quarters — particularly when the figure is set against the Bundesbank's target range of 3.5 to 5.5 per cent for the year.

The market is far more interested in the latest German inflation figure, due later this week: one analyst said yesterday this was likely to show inflation peaking at 4.7 per cent.

Early weakness in the bond market was reversed sharply in the afternoon, due both partly to technical factors and partly to a confident start in the US.

The yield on 10-year government bonds ended the day at 8.024 per cent, down from Monday but still well up on the beginning of the month, when it stood at around 7.85 per cent.

BENCHMARK GOVERNMENT BONDS

	Red Coupon	Days	Price	Change	Yield	Week Ago	Month Ago
AUSTRALIA	10.000	03/02	99.4000	+0.087	10.10	10.16	10.07
BELGIUM	9.000	05/01	100.5500	-0.350	8.80	8.74	8.76
CANADA	8.500	04/02	99.08	+0.05	8.88	8.88	8.41
DENMARK	9.000	11/09	100.5000	-0.400	8.80	8.70	8.65
FRANCE BTAN	8.500	03/07	97.9543	-0.191	9.02	8.98	8.73
OAT	8.500	11/02	98.5520	-0.070	8.70	8.54	8.47
GERMANY	8.000	01/03	99.8330	-0.110	8.80	7.91	7.94
ITALY	12.000	02/02	98.1000	-0.270	12.33	12.17	12.27
JAPAN No 118	4.800	06/08	98.8520	-0.019	5.81	5.88	5.89
No 129	8.400	05/00	105.0761	+0.056	5.33	5.40	5.33
NETHERLANDS	8.250	02/02	98.9500	-0.170	8.40	8.28	8.33
SPAIN	11.200	01/02	101.7700	-0.380	10.97	10.88	10.76
UK GILTS	10.200	11/06	99.31	+0.032	10.00	9.90	9.45
11.000	09/02	99.22	+0.113	9.77	9.70	9.24	
12.000	05/15	98.15	+0.132	9.65	9.47	9.18	
US TREASURY	8.000	11/21	100.18	+0.023	7.95	8.03	7.92

London closing. New York closing. 1 Gross (including withholding tax at 12.5 per cent payable by non-residents). Prices US, UK in \$200s, others in decimal. Yields Local market standard. Technical Data ATLAS Price Source

■ FRENCH government bonds recovered strongly from Monday, in the process narrowing the yield spread against German bonds. At 73 basis points, this had closed up to its widest since last summer and well outside the recent trading range: yesterday, it closed back to 70 basis points.

Figures released yesterday showed the French trade surplus had narrowed to FFr407m in February, from a revised FFr5.5bn in January. In a busy day on the futures

market, with 167,000 lots traded, the June contract closed up one-third of a point on the day, at 107.40.

A sharp bear squeeze, with some traders caught with short positions, accounted for much of the rise, traders said.

The yield on 10-year bonds closed at 8.72 per cent, down from 8.77 per cent on Monday.

■ AFTER a quiet opening, news of weak car sales and strong demand for the afternoon auction of two-year notes sent US Treasury prices soaring yesterday and pushed the yield on the long bond back below 8 per cent.

The benchmark 9 per cent gilt due 2011 rose $\frac{1}{2}$ of a point on the day, at 85.75, giving a yield of 9.52 per cent. A rise of similar proportions was recorded by the 11.3 per cent gilts due 2003/07, which ended the day at around 112 $\frac{1}{4}$, a yield of some 9.8 per cent.

In late trading, the benchmark 30-year government issue was up 14 at 100%, yielding 7.94 per cent. The two-year note was also markedly firmer, up 4 at 99%, to carry a yield of 5.720 per cent.

At first, trading lacked a firm direction in the absence of economic figures, and activity was subdued amid concern about the impact of fresh supply on the market.

News of weak mid-March car sales, however, boosted sentiment just before noon, but it was not until after the sale of \$14.75bn in two-year notes that prices took off. There was good demand for the new issue, especially from dealers. The sale was completed at an average yield of 5.85 per cent and with a high bid/cover ratio, both of which were better than market expectations.

■ THE UK government bond market continued to anticipate the outcome of the general election on April 9. A Harris opinion poll indicating a five-point lead for the Conservative party brought some cheer back to the market, which duly pushed longer-dated gilts up several points on the day. "All

we're doing is trading opinion polls," one observer said.

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At these levels, the market is already largely discounting a victory by the opposition Labour party, or a result which leaves no clear majority party, traders said. But, most agreed yields could yet breach 10 per cent if a Labour victory looks likely.

■ JAPANESE government bond prices hardly shifted yesterday, as the end of the Japanese fiscal year continued to suppress activity in Japan.

Despite the expectation of a discount rate cut, the market appears to lack direction. The no 123 benchmark issue ended unchanged at 105.88.

With no sign of investor demand, traders, many of whom are holding long positions, are apt to stay out of the market. However, the outlook could improve, if cash balances are allocated to bonds once the new financial year is properly under way.

SFC seeks listing of Chinese 'B' shares on HK stock market

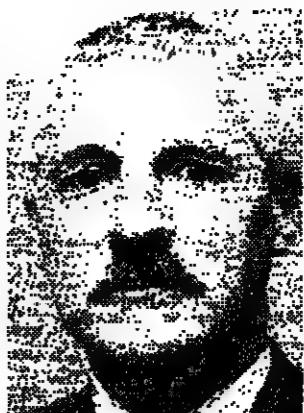
By Simon Davies in Hong Kong

MR ROBERT NOTTLE, the future chairman of Hong Kong's Securities and Futures Commission (SFC), said the regulatory watchdog wanted to see Chinese 'B' shares listed on the Hong Kong stock market, but only when several big issues had been resolved. These include levels of disclosure and investor protection in China.

Mr Nottle was speaking after the Hong Kong government officially announced the departure from the SFC of the current chairman, Mr Robert Owen, following the completion of his three years of office. Mr Nottle will take over on May 1.

Mr Nottle said the main areas he intended to pursue were market development, including the gradual integration of the Hong Kong and Mainland Chinese capital markets, and investor protection.

He said discussions were already taking place with Hong Kong's Monetary Affairs Branch over the possibility of broadening the commission's



Robert Nottle: will pursue market development

powers of investigation to help stamp out abuse of minority shareholders.

Mr Owen has in the past called for the government to set up its own investigative team to utilise existing statutory powers, or to expand the remit of the commission to cover investigations into fraud and abuse of minorities.

It is clear, that this is a theme that Mr Nottle intends to continue.

Liffe options trading hit by teething difficulties

By Tracy Corrigan

Eskom has another DM100m issue falling due on September 16. Mr Davis said this would be refinanced with another international issue, although the company may issue in the Euro or Eurodollar markets next time.

Other South African borrowers in an unofficial queue to launch international bonds include Transnet, the transport group, and the Office of Post and Telecommunications, both of which have outstanding for-currency bonds maturing later this year.

Elsewhere, the poor tone of government bond markets continued to deter potential Euro-market borrowers.

Syndicate officials said intermediaries and investors were focusing on the outcome of this week's US Treasury refunding operations before committing funds to the market.

aware of any changes to their positions. As a result, the opening of trading in the index option contract was delayed for 15 minutes. The information should have been delivered by Liffe's Trade Registration System (TRS), which option trading moved to as a result of the merger. On LTO, the system of notification was completed manually.

Liffe said the problem was not expected to recur.

The initial difficulties of adapting to new trading systems are expected to be overcome shortly. But the future of the equity options market hangs in the balance. Liffe is working on a business plan for the equity options market. The success of the implementation of the plan may be the determining factor.

MARKET STATISTICS

FT/ISMA INTERNATIONAL BOND SERVICE

Borrower	Amount m.	Coupons %	Price	Maturity	Prev.	Book runner
Debt Chemicals Ind.(a)	100	8.100	101.875	1997	1.7870/0.15	Nomura Int.
D-MARKS	300	9.125	101.000	1997	2.07/0.75	Commerzbank
GULDERS	150	8.750	100.200	1997	1.03/0.75	ABN Amro
SWISS FRANCE	100	7.000	101.875	1998	-	Merrill Lynch, Credit Suisse
PR Corp.(b)	45	4.125	100.000	1998	-	Banca d'Investimenti Ital.
Sensis Corp.(b)	20	7.500	99.500	1997	-	Daishi Kangyo Bk (Soh)

■ Private placement. (b)Convertible. (c)With equity warrants. (d)Floating rate note. (e)Final terms. (f)Non-callable. (g)Put option

3/19/92 at 103 to yield 8.655%.

RISES AND FALLS YESTERDAY	CALLS	PUTS
Rises	46	32
Falls	8	6
Same	242	256
Commercial, Industrial	72	145
Financial & Property	14	17
Oil, Gas	0	0
Plantations	0	9
Mines	11	25
Others	19	53
Totals	416	558
	1,763	

■ Liffe options trading hit by teething difficulties

By Tracy Corrigan

EQUITY options trading on the London International Financial Futures and Options Exchange (Liffe) is undergoing some teething problems after last weekend's merger of London's futures and options markets.

The merger involved a change of clearing and trading systems for equity option traders from the London Traded Options Market (LTO). The shift to the new systems was described by one trader as "smooth, considering the number of adjustments which had to be made".

The largest hiccup was that the notification to traders of government bond markets continued to determine Euro-market borrowers.

Syndicate officials said intermediaries and investors were focusing on the outcome of this week's US Treasury refunding operations before committing funds to the market.

The remainder has been swapped into rand, although at a rate not better than Eskom can achieve from the domestic South African bond market.

Part of the proceeds of yesterday's issue will be used to refinance an outstanding DM100m deal which falls due on April 1, said Mr Mick Davis, chief financial officer.

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Laporte declines 5% to £97.2m

By Richard Gourlay

LAPORTE, the specialist chemicals company, yesterday announced details of a £60m acquisition and the unwinding of its 21-year-old joint venture with Solvay of Belgium as it reported profits down only 5 per cent after a recession hit year.

Pre-tax profits in the year to December 29 fell from £103m to £97.2m on sales down 5 per cent at £615.5m. Earnings per share fell from 44.4p to 40p and the company is to pay an increased final dividend of 12.5p, giving a total for the year of 33.9p, up 8.4 per cent.

Construction chemicals, organic specialities and the hygiene and process chemicals division produced significant increases in operating profits. Metals and electronic chemicals fell slightly while the absorbents division saw profits more than halve after the loss of one big customer and con-

missioning problems with a new plant in Widnes.

As part of the reorganisation of Interox, Laporte's joint venture with Solvay, the Belgian company yesterday placed an 8.7 per cent stake in Laporte with a variety of institutions. Laporte cancelled the shares relating to the 16.3 per cent balance of Solvay's 25 per cent stake in Laporte.

Solvay took the stake when the joint venture was formed in 1971 to see off a hostile bid from Burmah OIL.

The reorganisation of Interox leaves Laporte with all the joint venture's organic peroxides and persulphates business while ownership of the capital intensive hydroperoxide and persulfate business will pass to Solvay, the group said.

Mr Ken Minton, chief executive, said that while Laporte's share of Interox's pre-tax profits had fallen from £24.4m to £30.8m in 1991, the part of the joint venture it was retaining

had actually seen pre-tax profits rise. The reorganisation should be earnings neutral this year but would enhance earnings in 1993.

The group said that the removal of Laporte's 25 per cent stake should introduce a bid premium into Laporte's share price as previously it had been seen to have been virtually immune from a hostile approach.

Laporte also said it has bought Rockwood, a privately-owned company making iron oxide-based colouring systems for the US concrete construction and coating industries.

The buy is being financed by an issue for cash of 7.5m new Laporte shares at 533p, which will raise £40m. Laporte's shares ended up 10p at 567p.

Rockwood made £10m pre-tax profits from sales of £55m in 1991 and Mr Minton said the deal will be earnings enhancing this year.

See Lex



Ken Minton: Rockwood will enhance 1992 earnings

Bridon cut down to £3.6m loss

By Richard Gourlay

BRIDON, the wire rope manufacturer, reported a slide into losses after margins collapsed under extreme international competition.

Losses amounted to £3.6m, against pre-tax profits of £10.1m last time. Sales fell to £319m (£336m). Losses per share were 6.4p (earnings of 14.3p) but the company decided to pay a reduced final dividend of 1.5p, giving a total for the year of 4p, half the 1990 level.

The share price slipped from 89p to 75p.

Mr Allday, chief executive, said the recession had had a dramatic impact on margins, which had fallen from 4.5 per cent to 1.5 per cent. The group had also faced relocation costs and a large bad debt.

The group would now enjoy the benefit of a large contract with Shell. Mr Allday said, and should return to profitability and a covered dividend. "And when the economy turns around we are not going to chase volume but margins. Technically we are the most cost efficient in Europe."

• COMMENT

When a company swings from £10m pre-tax profits to losses of £3.6m, one might be forgiven for wondering how it can justify paying a dividend. When that company is in the wire rope business, one of the most cut-throat of European engineering industries, the question is all the more pertinent. The simple answer is that if Bridon had not paid a dividend, shareholders would have very little reason to stay with the company at all. And there is a chink of light. The longer recession in Europe continues, the more likely Bridon – as one of the most efficient producers – is likely to emerge at the top of a battered pile. Nevertheless, recovery will be slow. Pre-tax profits of about £1.5m are expected for 1992, giving 2.1p earnings that would again not cover the dividend.

By Peggy Hollinger

TT GROUP, the acquisitive industrial holding company, yesterday unveiled a 40 per cent rise in pre-tax profits to £14.6m for the year to December 28.

The group, which has sparked speculation about its next takeover move through purchasing stakes in Renold and ML Holdings, said it was "in a strong position to embark on a major acquisition at the appropriate time".

Mr John Newman, a director, said the group's next purchase would be "another company which is well established in its market but which is not performing as well as it should do". Both Renold, which makes chains and gears for power transmission equipment, and ML Holdings, the aerospace and electronic components company, reported losses in their last set of results.

TT's profit growth was due to the inclusion of 12 months

of Crystallate, the electronic components maker acquired for £34m in cash and shares in August 1990. Crystallate's £90m sales contribution also fuelled the 58 per cent rise in group turnover to £152m.

The industrial division, including Crystallate, increased its profit contribution from £2.6m to £7.8m, largely through improved margins. In the first half of 1990, before joining TT, Crystallate had reported a £900,000 loss.

Mr Newman said the group's profits growth in the current year would come from an improvement in Crystallate's US division.

The packaging division returned £2.4m in profits compared with £7.5m, while building services fell slightly, from £1.7m to £1.5m.

Interest charges jumped from £1.8m to £3.2m because of the debt acquired through Crystallate and the cost of paying a 40 per cent stake in Magnetic Materials Group.

Gearing fell by five points to 39 per cent.

Earnings per share rose from 14p to 15.1p. The final dividend is increased by 10 per cent to 3.8p, bringing the total for the year to 5.5p (5p).

• COMMENT

TT is back on the prowl and whether it goes for ML or Renold first will probably depend on which is the cheapest and least resistant. Either group would fit into the TT philosophy, although ML has the edge with about 22 per cent of its business in electronic components. What is not in doubt is that TT needs another acquisition this year. Forecasts are for a 9 per cent rise to £16m. At this level, the shares are trading on a multiple of just over 12. Although the price could be capped in the short-term by an acquisition for paper, the record at Crystallate bodes well for the next acquisition and for the shares in the medium-term.

Capital expenditure is set to rise from £17m to £40m by the end of this year. About £23m is being invested in Costa Rica, plus £6m in a fresh pasta factory and £5m in a fresh bread factory, both near Hull.

Trading profit from the food preparation businesses increased to £5.4m (£3.5m).

The group has decided to withdraw from Macmillan, the frozen fish business in which it has a 50 per cent stake.

Mr Sugden said the move was "timely" since it enabled the group to take the 25.5m provisions below the line. A further £300,000 related to an abortive acquisition. New financial reporting standards, which come into effect later this year, stipulate that extraordinary items should be taken above the line.

Associated Fisheries, which controls the other half of Macmillan, said it would also probably withdraw, incurring a £5.5m extraordinary charge.

Earnings rose to 26.3p (23.5p). A final dividend of 4.3p makes a total of 7.5p (7p).

• COMMENT

By Geest's standards these were disappointing results. In spite of difficult trading conditions the market has grown used to profit growth in double figures. Most analysts downgraded their forecasts for 1992 from £35m to £38m, giving earnings per share of 27.7p. This would put the shares, down 4p at 340p, on a prospective multiple of 12.2.

Yet investors looking at the long-term should be pleased at the manner in which the company has positioned itself to take advantage of changes that are likely to come in the banana market in Europe. The present anomaly allowing most European countries to restrict access to their markets to benefit their former colonies is likely to end. Geest's Costa Rica production could significantly increase 1993 earnings, suggesting that the shares may be undervalued.

Prudential advances by 9%

By Norma Cohen, Investments Correspondent

PRUDENTIAL Corporation, life insurance company, yesterday reported 1991 pre-tax profits of £267m, up 9 per cent, on the comparable £234m in spite of continuing losses in its general insurance business.

The company raised its dividend by 7 per cent to 11p per share.

Prudential also announced it would no longer sell its commercial lines general insurance through brokers, a move which resulted in a £23m extraordinary charge.

Losses in general insurance slowed somewhat to £1.9m from £1.85m in 1990, although within the broker sector, they rose sharply to £7m from £4.8m in 1990.

However, general insurance sold through the home services division, the sales network which distributes Prudential's

life, pensions and savings products, broke even. This reflected tighter underwriting standards which caused a 9 per cent drop in policies written and an average 20 per cent increase in premiums.

Profits from the sale of traditional long-term business rose by 5 per cent to £385m, helped by sales of single-premium with-profits bonds, under the brand name of Prudence Bonds.

Mr Mick Newmarch, chief executive, said that since last May, the company had sold more than £500m of these bonds and sales agents were at present selling some £20m a week.

Advertising for the product, sold in similar form by several large life insurers, is now the subject of a review by La Trode, the self-regulatory body for the industry. Some companies may have to make refunds to customers who were misled about

the products.

Mr Newmarch believed Prudential's advertising was "a paragon of clarity" and clearly warned prospective customers about the risks.

Meanwhile, Mercantile and General Prudential's reinsurance subsidiary, produced a small trading profit which masked a significant improvement in the underlying performance on the life side.

Nearly half of £36m trading losses on the general reinsurance business were due to prior years' charges, said Mr Newmarch.

He said Prudential expected to be able to raise reinsurance premiums this year, due to declining capacity in that market.

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By Maggie Urry

BRITISH SUGAR, the sugar beet refining and marketing group, is in talks with the California & Hawaiian Sugar Company about a possible partnership.

C&H is owned by the Hawaiian cane sugar growers on a co-operative basis. The growers send their raw cane to C&H's San Francisco refinery for processing and distribution. C&H is the leading brand of sugar in the west of the US.

The refinery produces about 600,000 tonnes of sugar a year making it one of the largest in the world. British Sugar, which has the use of the rights money for only three months.

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• COMMENT

By Maggie Urry

COMPANY NEWS: UK

Cost control behind 6% improvement at Halifax

By David Barchard

PRE-TAX PROFITS at Halifax Building Society, the largest UK mortgage lender, rose by 6 per cent in the year to January 31 1992 despite the recession. The improvement was achieved largely by tight control of costs.

Profits after provisions were £223m, up from £203m.

Provisions against bad loans soared from £0.7m to £2.6m, of which likely losses on house purchase were £1.9m (£56m). The society gave no details of the number of homes it took into repossessions beyond saying that they were like with the rest of the industry, implying a likely total of about 10,000.

Mr Birrell, chief executive, said that early in 1991, the society had decided to cut its cost base and lend at reduced

levels in response to the problems of the mortgage market.

The society's mortgage business contracted during the year, with net lending falling from £5.52bn to £3.52bn, a decline of 26 per cent. The number of loans made in the year was down from 211,000 to 188,000.

Its share of the UK mortgage market declined from 16 per cent to 14 per cent.

The society's total lending book grew from £44.5bn to £48.5bn.

Retail savings had a good year with a net inflow of £4.5bn; as a result the society's total asset size is greater than that of Abbey National, its faster-growing rival.

Halifax's total assets of £58.7bn (£54.1bn) are now only a whisker ahead of Abbey National's £57.4bn. On previous form, Abbey National is now certain to overtake Halifax next year.

The cost-income ratio for the Halifax Group dropped from 48.5 per cent to 43.6 per cent, the lowest in over a decade.

The cost-income ratio for Halifax's core building society

operations dropped to 38 per cent - well below the industry average.

Mr Birrell said Halifax was pleased to have achieved the reduction without cutting either staff or capital.

Operating losses on Halifax Estate Agencies were down from £18.5m to £6.5m. Halifax also lost £3m on the Halifax Visa Card, a joint venture with Bank of Scotland.

However, one sting in the tail of the results is that they are probably the last in which the society's total asset size is greater than that of Abbey National, its faster-growing rival.

Halifax's total assets of £58.7bn (£54.1bn) are now only a whisker ahead of Abbey National's £57.4bn. On previous form, Abbey National is now certain to overtake Halifax next year.

The company repeated its statement that it would not pay an ordinary dividend until the 1992 results at the earliest in line with the policy of reducing debt.

Mr Michael Ashcroft, chairman, forecast that earnings per share would increase in 1992. "Not many UK companies would go out on a limb and say that," he said.

Regarding ADT's convertible preference shares which fell due in 1994, Mr Ashcroft said: "The last quarter of 1994 is two and a half years away, we do not see it as a problem."

The pre-tax figure was again boosted by profits from foreign exchange gains of \$20m, down from last year's \$27m. The gain from long term investments fell from \$22.7m to \$11.8m, including losses on the sale of stakes in Christie's International and Qnoteplan.

The figures included a \$6.5m charge above the line, most of which was due to interest as debt rose as the group crystallised losses on associate investments.

Debt finished the year at \$1.05bn, down from \$1.22bn, but Mr Ashcroft said that taking away the value of quoted investments and liquid assets, gearing at the year-end would be about 100 per cent on shareholders' equity of \$600m.

House sales also increased, to 40,407, 7.8 per cent more than in 1990. However, the average value of each house sold dropped by 5 or 6 per cent.

During the year Halifax Guardian Assurance entered the permanent health market with a disability income benefit policy and new products for its market share and controlling costs rather than shutting offices.

Nonetheless, he added: "December 1991 was the worst month on record for most of our estate agency business and we entered the new year with the level of new business at

93.2m.

Mr Christopher Sporborg, chairman, said losses had been at lower levels in the second half of the year and the group still believed it was right to pursue a strategy of increasing its market share and controlling costs rather than shutting offices.

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COMPANY NEWS: UK

Interest reduction helps Wolesey meet estimates

By Angus Foster



Jeremy Lancaster: plumbing the recession

tor acquired in February, made no contribution.

The interim dividend is unchanged at 3.1p, payable from earnings of 9.86p (13p) per share.

COMMENT

These results were as anticipated, but only after lower than expected interest payments. With no signs of recovery in the UK or California, previous forecasts of unchanged full year profits of about £80m now look optimistic, even accounting for a £2m second half contribution from Brossette. Furthermore, should UK sales recover, margins will lag pending clearance of stock bought before the slowdown in inflation. Nevertheless, Wolesey is a quality company which has coped well with recession before. Its dominance in the UK provides future stability, there is further scope for growth in the US east coast but conditions in California and the UK made predictions for the year "extremely difficult".

The group reported pre-tax profits of £33.7m (£33m) for the six months to January 31. The figure was helped by interest savings of more than £2.5m, mainly due to lower inventory levels.

Although this helped reduce gearing to less than 20 per cent from 30 per cent, Mr Lancaster said: "low borrowings also showed the depth of the recession. I would rather have my money in inventories than in the bank," he said.

Turnover increased to £876.2m (£854.5m) but would have fallen slightly without exchange rate movements.

US sales improved to £278.8m (£264.4m) although operating profits dropped to £13.7m

Amber Day shows 29% improvement to £7.1m

By Maggie Utley

AMBER DAY, the discount retail group, increased pre-tax profits by 29 per cent to £7.1m in the half year to February 1, helped by a £1.1m fall in the interest charge to £85.4m (£130m) per share.

COMMENT

Barnings per share, however, rose a more modest 2.4 per cent to 5.81p. The shares fell 3p to 80p.

In December the group, which bought the What Every One Wants chain in June 1990, sold its menswear chain, which it had acquired in 1988 and 1989.

The menswear side incurred trading losses in the half year of £391,000 (profit £454,000).

A £4.5m loss on the sale of that business was charged below the line, as was a write-off of goodwill amounting to £2.1m which had previously been written off against reserves. Consequently there was a retained loss of £9.3m (profit £2.7m).

Group turnover was barely changed at £55.5m, though within that WEW increased sales by 7.3 per cent to £47.7m. Operating profits from WEW were up 14 per cent to £7.8m.

The interim dividend is raised from 6.9p to 1.1p.

In the 1991 year the group reported pre-tax profits of £10.1m, earnings of 7.02p and a total dividend of 2.7p.

Strong second half lifts Worcester

Worcester Group, the central heating specialist, lifted pre-tax profits by 27 per cent, from £2.85m to £4.22m, in 1991.

The second half produced a particularly strong performance, with profits of £3.44m compared with £1.54m.

The result came in spite of interest charges up from £690,000 to £900,000 and included a loss of £460,000 (£660,000 profits) in the MCL construction subsidiary. Turnover rose by 46 per cent to £63.3m (£54m).

Sales of combi and oil-fired boilers at Worcester Heat Systems rose by 17 per cent and margins improved.

Radson, the Belgian-based subsidiary acquired in December 1990, turned round into profit during the year, and Grate Glow Fires, acquired in April 1990, also made a contribution.

With improved earnings per share of 10.4p (8.4p) the proposed final dividend is stepped up to 2.58p for a total of 4.21p (4.01p).

Invergordon exceeds forecast

By Philip Rawstorne

£92.4m (£90.7m). Margins improved more than 5 percentage points to 38.7 per cent.

Mr Chris Greg, managing director, said there had been significant changes in the mix of business.

Exports rose 6 per cent by volume and 4 per cent in value. Bulk shipments of whisky declined 14 per cent but sales of higher margin bottled-in-Scotland brands showed a commensurate rise.

In the UK, where whisky volumes declined overall by 7 per cent, sales of the group's best-selling own-label products increased by 14 per cent in volume and 24 per cent in value.

COMMENT

The results justified the judgment of majority shareholders

Epwin at £2.9m and makes cash call

EPWIN GROUP

The Scotch whisky group, reported a 43 per cent increase in 1991 pre-tax profits, comfortably exceeding the forecast made during its successful resistance to the £260m bid by Whyte & Mackay, the UK drink subsidiary of American Brands.

Profits rose from £22.7m to £23.3m. Earnings per share jumped to 16.8p (12.1p) and a proposed final dividend of 4p

raises the total to 6.5p (5p).

The takeover battle, which left Whyte & Mackay with a 41.3 per cent stake, cost Invergordon £4.3m, but would have fallen slightly without exchange rate movements.

US sales improved to £278.8m (£264.4m) although operating profits dropped to £13.7m

who stuck with the management. Maximum benefit has been extracted from a small rise in turnover amid difficult trading conditions through tight cost controls, increasing use of stocks of mature whiskies and continuing conversion of bulk to bottled sales. Recovery even proved helpful, polarising the market between premium brands and Invergordon's own-label strength. Trading has got off to a satisfactory start this year and new opportunities will be opened by the white spirit distillery joint venture with Tate & Lyle. Forecast pre-tax profits of about £36.5m, put the group on a prospective p/e of 14.3.

Altogether a great temptation for Whyte & Mackay to return with a more generous offer.

COMMENT

The results justified the judgment of majority shareholders

the combination of a rights issue and a move to the main market should increase the marketability of the shares to a wider range of UK and European institutions.

He said that profits for the 12 months to end-December, although down by £600,000 from last year, were satisfactory considering difficult trading conditions.

The result came on turnover down from £47.8m to £40.3m.

Earnings per share emerged at 12.8p (15.5p). The final dividend is increased to 4.5p per share for the year up from 3.4p to 6.5p.

Mr Rawson said the rights issue would raise about £5.4m after expenses, which would be used to expand production facilities, improve efficiency and widen the customer base.

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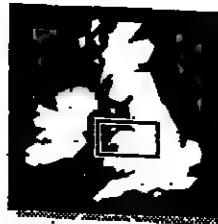
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Page 2: Labour's secretary in waiting; the drawbacks of tourism; farms; property

NORTH WALES

Wednesday March 25 1992



The recession in North Wales has intensified in recent months. But there are bright spots amid the gloom, such as the impending completion of the A55 coastal expressway which will strengthen the area's attractiveness to outside investors, writes Anthony Moreton

Depression bites deep

TWO months ago Austin Taylor Communications, a manufacturer of telecommunications equipment employing 145 people in Bethesda, Snowdonia, was rescued from almost certain closure when Communications Systems of the US bought the Welsh company.

The decline and rescue of Austin Taylor was a microcosm of the highs and lows which face the economy of north Wales. Like the rest of the UK, north Wales is now deeply depressed. Hotpoint and Brother are just two of several companies that have had to lay off workers. Hotpoint has also given its 1,500 employees at Llandudno Junction and Bodwelwyddan paid holidays as it seeks to run down large stocks.

"The recession did not really arrive in north Wales until the end of last year," says Mr Huw Thomas, chief executive of Gwynedd county council, "but now it is here with a vengeance."

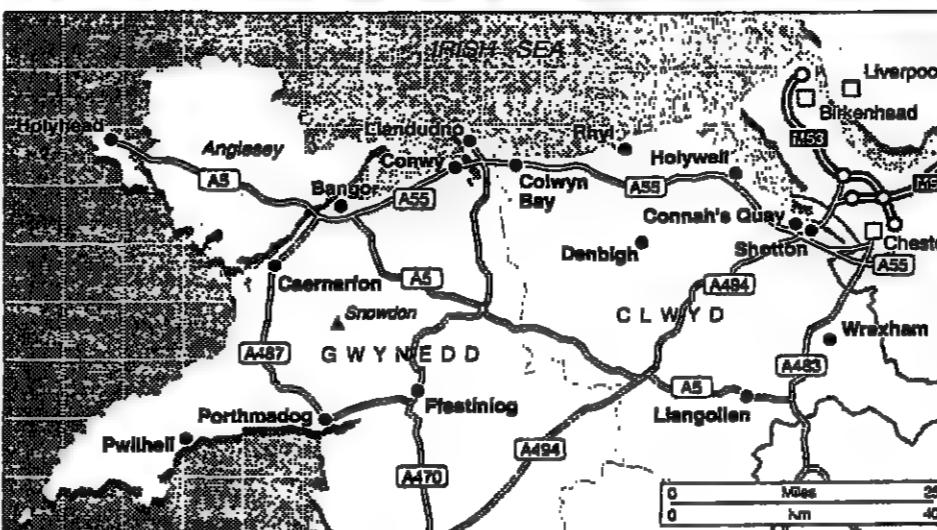
Mr Thomas's timing is probably an optimistic reading of events. Further east in Clwyd, the recession arrived considerably earlier: in the past 18 months unemployment has jumped from 5.6 per cent to

over 10 per cent. In Gwynedd it has also been rising steadily in the past 12 months: from January 1991 it went up by almost a quarter to 12,200.

Nevertheless, north Wales, as Austin Taylor has shown, can still boast success stories. The new American owners intend to use Austin Taylor not just as a base to supply the British market, but also as a point from which to attack the whole of Europe.

They will have fellow countrymen not far away. Euro DPC, the European arm of Diagnostic Products Corporation, of Los Angeles, is to move its British centre for the production of diagnostic kits from Witney in Oxfordshire, to Llanberis, this summer, employing 50 at first but 300 eventually.

The importance of Austin Taylor and Euro DPC is that they have shown it is possible to trade in a largely rural area and also bring high-income employees to a part of the country which has traditionally been around the bottom of most pay leagues. A third of Euro DPC's employees are graduates on salaries not often seen in north Wales in concentrated numbers.



Part of the new A 55 expressway at Penmaenmawr: driving westwards along the coast

Euro DPC - has already started to attract investment.

A business park at Bangor, another to be built at St Asaph,

motorway service stations, and hotels by Forts and Ranks, are

springing up along its length. With the opening of the Conwy tunnel by the Queen last October, a notorious bottleneck has

been removed - an hour to

negotiate the river and get

around Henry III's magnificent castle was not uncommon at peak times - offering the prospect of more visitors.

Caernarfon, with its equally magnificent castle and history, is to be given a long-needed face-lift and other centres such as Porthmadog, Betws-y-Coed, and even Harlech hope to benefit from a combination of more

businesses and more visitors.

The main concern now, though, is to ensure that the ever-present conflict between the needs of the environment and of the economy does not lead to the one destroying the other.

In Snowdonia, north Wales has one of the most magnificent areas of natural beauty in Britain, a home to walkers, climbers, lonely farms, peace

and solitude. Enormous pressures already exist on Snowdon itself, the sort of pressures that are threatening to destroy the Lake District in Cumbria. Snowdon can barely handle more visitors without its very nature being eroded.

Tourism cannot simply be turned off, like a tap, however. It contributes far too much to the economy generally. But if more industry arrives as a result of the opening of the expressway there is a potential danger that the area will simply not be able to cope with the traffic, let alone the needs of the newcomers.

On top of these economic pressures this part of north Wales faces a further danger. It is the last real bastion of the Welsh language. More people in Gwynedd do not only speak Welsh but also use it as their everyday language, fewer do so in Clwyd but the number there is not inconsiderable. Monoglot incomers not only put pressure on housing, forcing prices far beyond what lowly-paid locals can afford, but threaten to undermine the culture not just of the area but also of the wider Wales.

These fears have led extremists among the nationalists to pursue a vendetta against incomers - and not solely English newcomers - by burning their holiday homes. Some 200 have been destroyed over the last two decades and the ability of the extremists to continue with acts of arson have been considerably aided by the inability of the police to bring charges against anyone.

Few Welshmen publicly defend the burnings. While they continue those concerned with the economic health of the area will have an even harder job convincing business of the attractions of the area.

The issue of jobs versus the environment is also surfacing further east between Prestatyn and Holywell where Hamilton Brothers Oil and Gas wants to build a gas-oil terminal next to the Point of Ayr colliery, the only one left in north Wales. National Power also has plans for a 150m gas-fired power station.

The project, which is to go to public inquiry, would not generate a large number of jobs, perhaps 50 in the terminal and 50 in the power station, with

another 200 in associated industries, but Clwyd's Mr Roberts says "it would help to bring in new industry to the area and give the economy a boost".

North Wales has been remarkably successful in attracting new industries, as the old staples of farming, steel, slate and tourism have taken heavy knocks. Medicare, optoelectronics, motor components, electronics and financial services have all found a home in Clwyd.

In Gwynedd telecommunications and television have grown strongly; Caernarfon and the surrounding area have become one of the most important centres in Britain outside London for television production, and the county is about to launch a drive to attract more production companies to use its unrivalled scenery for shooting film.

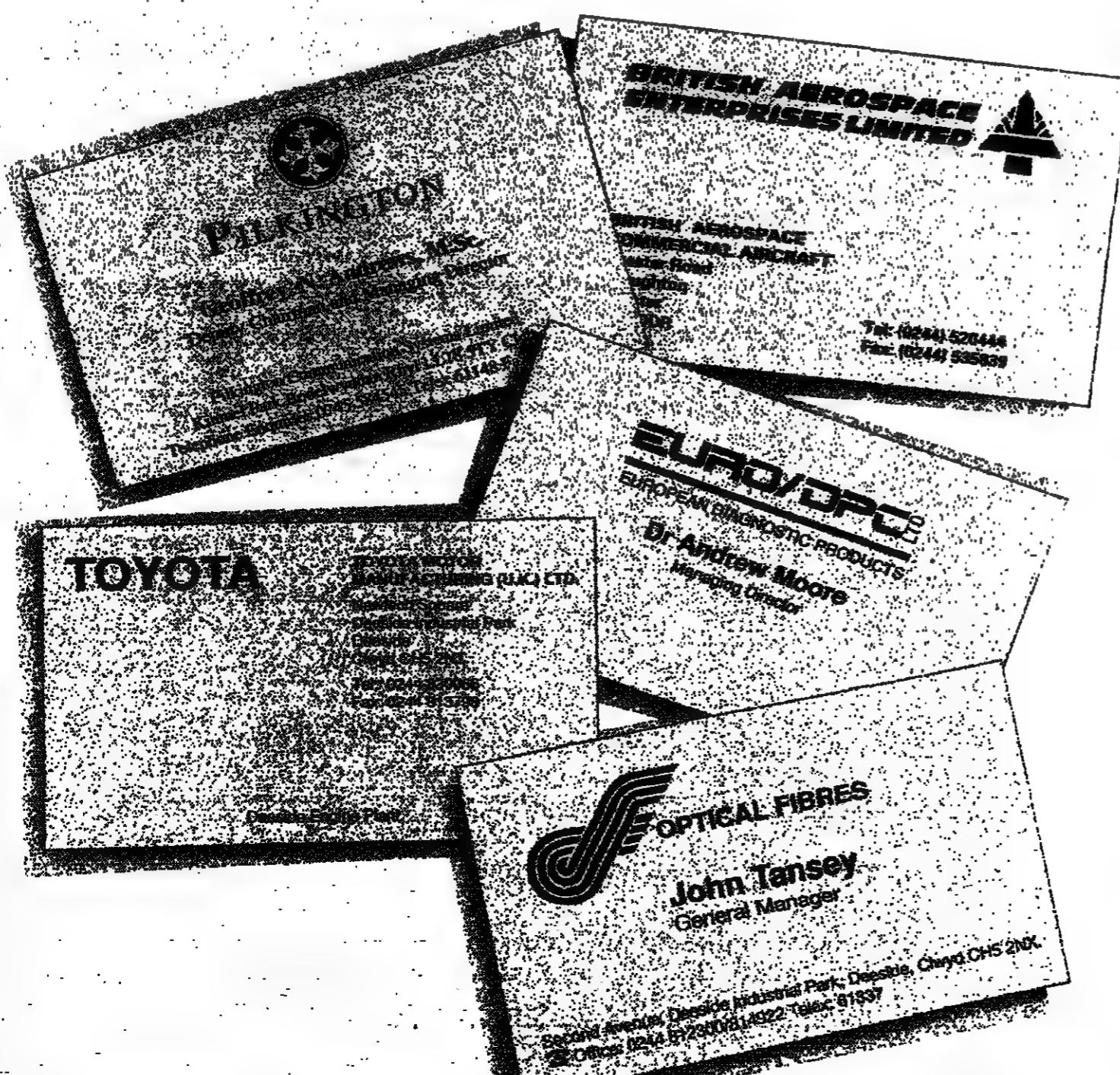
The area already has a strong arts base, with Oriel Yr Eryri, an outstation of the National Museum of Wales, in Snowdonia, and Llangollen, home of the world-famous folk festival, in Clwyd. This is being complemented by new theatre building: one in Llandudno seating up to 1,500 that could act as north Wales's home for the equally world-famous Welsh National Opera Company and a permanent setting, incorporating a theatre and conference facilities, on the Llangollen site.

There remain gaps. "The most important is to upgrade skills," according to Ms Enid Rowlands, chief executive of Targed, the training and enterprise council in Gwynedd. "We have the people, we have the motivation, we have the initiative, but we must improve our skills."

That initiative is exemplified by Clwyd which last Saturday led a team of council officials and local businessmen to a technology-transfer conference in Bratislava, Czechoslovakia. "We have had a man in Russia several times in the past year," says Mr Roberts, "and now we want to see what we can do in Czechoslovakia. If inward investment is harder to get than perhaps we can get into some form of joint ventures in eastern Europe."

It's the sort of approach that does not admit of defeat.

WHY WALES IS NOW ON THE CARDS FOR SO MANY BUSINESSES.



In the last two decades more and more major companies have discovered that Wales is a good move for business.

In fact, in the last year alone 147 inward investment projects have been announced involving new investment totalling £585 million.

Bosch, Panasonic and Hitachi are just three of the many leading international manufacturing companies now based in Wales.

Wales now boasts an impressive communications infrastructure - by road, rail and air. Just as the M4 has changed the fortunes of South Wales, the A55 has really opened up North Wales. The fast, regular, rail network also means superb connections to major centres.

By air too, things are really taking off, with extensive internal and international services available from local airports.

But it's not just good communications that attract companies to Wales.

It's advantageous in so many ways.

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And many excellent sites, available for manufacturing and offices.

All told, Wales is a more agreeable place to live and work than many other areas, and it has the advantage of the WDA.

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PROFILE: shadow Welsh secretary Barry Jones

It's now or never

IN two weeks, Barry Jones could be sitting in Gwydyr House, with its views down London's Whitehall towards the censcopb, as secretary of state for Wales.

If it were left to votes within Wales alone, the post would be his for the asking. His constituency, Alyn and Deeside, returns him to the House of Commons with a comfortable, though not by Welsh standards large majority, and at the last election Labour scooped most of the rest of the 38 Welsh seats.

But Mr Jones's future will not be decided in Wales alone. And as he canvasses his constituency and lends support as shadow spokesman on Wales to his colleagues around the rest of the cabinet, he must wonder whether the crown is going to slip once more from his grasp, possibly for the last time.

For nine years, ever since he was elected to the shadow cabinet, he has been Welsh secretary-in-waiting. He has watched Mr Nicholas Edwards, now Lord Crichton, and two English implants, Mr Peter Walker and Mr David Hunt, sit in the office that is so near his grasp.

Indeed, for most of his 23 years in parliament he has sat on one or other of the two front benches. Within two years of reaching Westminster, as MP for the then East Flint, he became parliamentary private secretary to Denis Healey. Two years on, in 1974, he was actually in Gwydyr House where he spent five years as parliamentary secretary to John Morris, Welsh secretary in the last Labour government. Although in opposition after 1979 he remained on the front

bench, first as an employment spokesman during the early years of the Thatcher government and then as senior Welsh spokesman, the disarray that blighted the Labour party has since kept the door to Gwydyr House, and the Welsh Office in Cardiff, firmly closed in his face.

He would be less than human if he did not think 13 years of waiting for the big prize, a seat around the long table in No 10 Downing Street, was enough. Mr Jones was born and brought up in Flintshire, where his father worked in the local steelworks before becoming a full-time agent in Coalbrook Heath. There he got to know an up-and-coming young man called Ted Heath. Mr Heath was to remember Jones senior years later when, as prime minister, Barry Jones led a delegation to No 10 Downing St and was courteously greeted by a man not noted for treating juniors with grace.

For Barry Jones the links with Clwyd have never been cut, and he continues to keep his main base in the constituency. He went to school in Hawarden, not far from Gladstone's home, and then on to college in Bangor, before returning to teaching near home. After one abortive attempt at getting to Westminster, across the border at Northwich in 1966, he succeeded former Welsh Office minister, Elinor White, in East Flint.

The apprenticeship to Mr Healey points to his political philosophy. He is a pragmatist, a doer rather than a thinker. "I see my role as managing change," he says. "We have to make society work properly

and fairly." He is, in other words, like Healey, on the right of the Labour party.

He is as neat in his dress as in his politics, a slim man whose dark hair belies his 54 years. In 15 years he has seemed not to change at all and it is possible to believe he will not over the next 15 years.

The slim line may come from his addiction to walking. He and his wife Janet spend as much time as they can watching cricket during the summer months and walking along the South Downs. He finds the Downs softer, perhaps unconsciously, than the harsh outlines of Snowdonia in his native land.

Another clue to his character may lie in his affection for cricket, a game redolent of old-fashioned British virtues. As he sits over the foppish group that comprises the Welsh parliamentary party it is easier to see him as amiable than a mercurial Botham.

His willingness to compromise, to draw strands together,



Barry Jones: nine year wait for the elusive crown

and to negotiate, has been construed as a weakness among those of his party who would rather fall at the barricades than abandon an ounce of principle. Mr Jones is dismissive of those who wear their hearts on their sleeves, believing it is better to get things done and improve the lot of a lot of people than to posture.

Labour has indicated it will not radically alter the economic approach to Wales being pursued by the Conservatives. It will continue to support the Welsh Development Agency, the Development Board for Rural Wales and the Wales Tourist Board. There will almost certainly be changes.

Anthony Moreton

Rural Wales is in steady decline, writes Anthony Moreton

Green, lovely and poor

FROM the restaurant at the Portmeirion hotel in the world-famous Italianate village created by Sir Clough Williams-Ellis, the world could not look a finer place. The gentle hills, the small cottages, the wide river estuary, and verdant farm land proclaim a prosperity that is all-too-clearly missing the closer one gets to actually.

Rural north Wales, away from the tourist spots and the industrial areas of Clwyd, is green and beautiful and a repository of values that probably have gone for good in much of the rest of Britain. But it is also a part of the country in which wages are as low as emigration is high, and in which the prosperity that has lifted so much of the rest of Wales over the past 20-30 years has passed by.

In Clwyd, despite the large number of big companies which have relocated, paying good wages, four people in every 10 earn less than the

Council of Europe's decency threshold, which was £163 a week in 1989, a year one worker in every five earned less than £120 a week.

It is not the area's remoteness from urban centres of wealth, nor is it the lack of good roads that might attract inward investment. The low wages have meant money cannot be ploughed back into enhancing investment. The area also suffers from a lack of job skills, especially in those sectors that are eminently suited to the countryside.

Above all, north Wales is suffering from a dangerous downturn in farming, one of its important occupations, and there is serious concern about the changes that might come out of Brussels following any review of the common agricultural policy. The hill farmers many still hit by the consequences of Chernobyl, which has meant their produce cannot be marketed, face changes in their whole way of life.

To inject new economic vigour and hope into the area both the Welsh Development Agency and the Development Board for Rural Wales have been working in conjunction with the local authorities to strengthen the economic base. They have been assisted by the government which has put increased resources into a rural initiative.

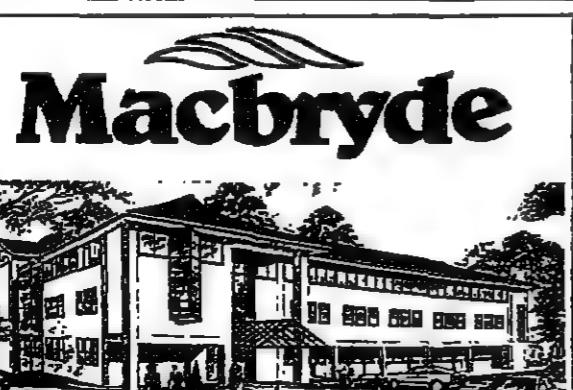
Mr David Hunt, the Welsh secretary, sees the rural project as a vital part of the government's commitment to the economic life of Wales. He has made £25m available this year to develop a rural programme and has promised to boost that spending to £22.5m in the 12 months starting April 1. For Mr Hunt the rural initiative is what the valleys programme was for industrial south Wales was for his predecessor, Mr Peter Walker.

"One of our main problems," says Mr Alun Daniel, executive director of the Welsh Development Agency, "is to bring prosperity to the small town and its surrounding areas the further west you go. It is much more difficult to interest potential investors in places such as Bethesda, Penygroes or Llanrwst in Gwynedd than in Denbigh, further east in Clwyd."

The WDA has drawn up a rural prosperity programme which has identified 11 action-plan areas. The strategy is to get local communities to take the initiative in spelling out their own needs and then suggest ways in which these might be realised.

Such plans depend for their success on leadership within the designated communities and the WDA has identified 11 action-plan areas. The strategy is to get local communities to take the initiative in spelling out their own needs and then suggest ways in which these might be realised.

If we can do that for Denbigh then there is no reason why we cannot also do it for places like Bethesda," Mr Daniel says. There is also need for income levels to be raised and Cymru, set up by the Economic Commission and the County Councils, and assisted by the WDA, is endeavouring to turn one of the area's natural products, timber, into a more profitable end-product.



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Spit in lid

Anthony Moreton finds attitudes to tourists are ambivalent

Money is not everything

EARLIER this month the actor, Anthony Hopkins, appealed to business for help to save Snowdonia. Without further aid, he said, the landscape would be "scarred beyond repair".

The National Trust already has a £2m appeal to reverse the damage done to one of Britain's most beautiful national parks. Farmland, hedgerows, dry stone walls and woodland have all been lost as a result of increasing economic and social pressures on the area.

The threat to Snowdonia, where some footpaths have become as popular and well-trodden as many main roads in Gwynedd, is likely to become even more acute as the improvements to the A55 expressway across the top of north Wales make it easier to get into the national park.

There is a very real danger now that visitors could endanger Snowdonia itself, with the mountain going the way of so much of the Lake District in Cumbria, which is being slowly destroyed by the sheer weight of visitors, their cars and their coaches.

Labour has promised an assembly during its first parliament, though not necessarily at the same time as the Scots get theirs. To achieve that Mr Jones would have to work hard because little real thought has been given by the party to just what an assembly would mean or involve.

If Mr Jones passes through

that door in Whitehall after election day and gets the question of an assembly right, however, he will in the fullness of time be able to look back on the 20th century and tell himself that his contribution to Wales was as great as that of any of his predecessors in Gwydyr House.

Labour is not, of course, a

single entity. The holidaymakers who pour into the caravans and self-catering flats in Colwyn Bay, Rhyl, and Abersole probably do not venture in large numbers up the mountain.

Probably two-thirds of the 15m-or-so day visitors who flock to Clwyd and Gwynedd do head for Snowdonia. Between the coast and its falls, the rock-climbing centres, Bodnant's gardens, the incomparable castles at Conwy, Caernarfon and Harlech, Lloyd-George's grave outside Criccieth and the sailing at Porthmadog, or Beaumaris on Anglesey.

Care needs to be taken, therefore, to ensure that too great a pressure is not put on any one centre at any one time. The Wales Tourist Board and the local tourist bodies are aware of the need to spread the load by lengthening the season and investing in specific attractions. But if they are to succeed, still more needs to be invested.

Progress has certainly been made. Rhyl, which for years slumbered and gently slid downhill, is seeking to reverse the decline. It now has an attractive all-weather Sun Centre next to it. A major investment in a sea-life centre will open this summer. Skylon tower was brought down from the Glasgow garden festival, and a Canadian company, Forre, is undertaking a £2m scheme on the front.

Elsewhere, too, there are, or have been, important investments. Another theatre capable of seating at least 1,200 in the auditorium and able to stage the Welsh National Opera Company is nearing fruition in the gracious Edwardian town of Llandudno.

On Anglesey, the Sea Zoo has become a popular attraction. New hotels have opened, especially in the higher-income country-house sector. Builth

Wells has for long been one of the major holidaymaking areas in Britain. Although up-to-date figures are difficult to obtain, it is thought tourism brought in around £430m in 1989-90, a figure that probably rose to around £500m last year, sustaining around 35,000 jobs.

Without the earning power generated by holidaymakers, north Wales would be immeasurably worse off. Farming is already under severe threat, small rural industries are disappearing, incoming industry is difficult to obtain and, in any case, barely replaces what has disappeared. Tourism is, therefore, important. What it must not do is destroy what it seeks to enhance.

Tourism is not, of course, a

niche development to be encouraged. To attract that section of the community that enjoys rising incomes and the desire to spend part of it on second holidays, more "gracious" country hotels are needed. Plenty have opened; more are needed.

Sailors, walkers, golfers, riders, those just wanting to leave away a couple of days, all bring valuable extra spending. They need to be encouraged because they frequent other than the honeypot centres.

The mass market, though, needs to be very carefully managed if it is not seriously to undermine the long-term viability and vitality of the economy of north Wales.

COMMERCIAL PROPERTY

In intensive care

If it were not for the local authorities and the Welsh Development Agency the property scene in north Wales would, with one exception, look sick. Developers have shifted away from the area with the result that most new items come from the public sector.

The one exception has been the Redrow group, a fast-expanding UK-wide company, which has its headquarters on the St David's business park at Ewloe, where it built its first hotel in north Wales.

Redrow, with a £100m-plus turnover a year and building operations throughout the UK, has already attracted prime names to its business park. Barclays Bank, Allied Dunbar, Bank of Wales and Scottish Amicable have all moved to the site.

Now the company is expanding nearby at Northop Hall, putting up a European headquarters for Kimberly-Clark, the US paper concern, as part of a £40m development that will eventually include another hotel, a golf course and housing.

"We aim to attract other international companies to the site," says Mr Jeremy Williams, Redrow's commercial development director.

The importance of this development," says Mr Glynn Pittendreigh, the WDA's property manager for north Wales. "Is that it fits in squarely with European policy. Two years ago the European Commission produced a document, *The Future of Rural Society*, which talked about the need not just for co-operation and integration of local plans, but for the communities to be involved in planning their own future.

"We have been working on this approach for the last five years, and both the European programme and the government initiative fit in with our philosophy and with what we have actually been doing."

Some progress has been made. Take Denbigh, a dozen miles south of the holiday town of Rhyl. Four years ago the town was the subject of any number of independent studies concerning local matters such as the closure of its mental hospital and the future of tourism. These have now all been brought together in one action plan which has linked, for instance, traffic needs, the environment, and business opportunities.

Old buildings have been pulled down to make way for a road scheme that the local authority could not have afforded: the WDA has built advance factories and encouraged the private sector to put up more; a traffic management scheme has been introduced.

"If we can do that for Denbigh then there is no reason why we cannot also do it for places like Bethesda," Mr Daniel says. There is also need for income levels to be raised and Cymru, set up by the Economic Commission and the County Councils, and assisted by the WDA, is endeavouring to turn one of the area's natural products, timber, into a more profitable end-product.

tries is being developed at Pwllheli. A private developer has put up nursery units at Ruthin.

The aim of the WDA is to involve as many outsiders in joint ventures as it can. This approach, highly successful in south Wales, can help overcome the low returns obtainable.

Private-sector developers are more noticeable than their absence, though one or two locally-based companies, such as Macbryde in Colwyn Bay and Watkin Jones & Sons in Bangor, have prospered despite the site's proximity to the shadow of Snowdonia.

One prestige tenant, Euro DPC, which makes medical diagnostic kits, has already been attracted from Witney in Oxfordshire, and phase one of its development is under way.

Euro DPC needs its far-gone site to build up to a further eight phases on the site.

The other growth area is Wrexham, where the technology park is benefiting from its proximity to Chester, a town that has probably reached the limits of its ability to absorb newcomers, and Deeside. A number of service companies have found their way across the border into Wrexham and the town is aiming to meet demand not just from financial services companies but also to develop medical links.

Wrexham has one potential site of great importance in the former Brymbo steelworks. Steelmaking ended almost two years ago but its parent, United Engineering Steels, has still not made up its mind about what to do with the 400-acre site. About a quarter could be used for development.

Deeside, too, has made a successful start, with 90 factories providing work for 5,000 people on a 1,000-acre site with Toyota's engine plant the latest to be built.

An area as north Wales must inevitably place considerable emphasis on small units and small estates to provide jobs in largely rural towns such as Denbigh, Porthmadog, Ruthin and Bethesda.

None of these will support large-scale investment: at Llangollen a three-storey mill has been refurbished as being suitable for offices and craft workshops, a small business park is about to be started at Porthmadog and a Rhuddlan borough council, with associated small indus-

units, and with the private developer having to go for long leases it is left to the public sector to offer the shorter leases that sometimes attract companies thinking of relocating.

Parc Menai has been able to let at rates of around £10 a sq ft, but elsewhere about £24 is more normal for an office and between £23 and £24 for factories.

"For a developer," says Mr Pittendreigh, "this is a good time to be in the market. Prices are low, and when the upturn in the economy comes there will be considerable interest in the area. It could not be a better time to get into property."

Anthony Moreton

FINANCIAL TIMES RELATED 1992 SURVEYS

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NORTH WALES 3

All-Welsh television station spreads its wings

A rare survivor

THE biggest independent television production facility outside London is based not in one of Britain's main regional centres but in the small north Wales town of Caernarfon. Its working language is not English, the linguistic flavour of the media world, but Welsh.

Barcud was founded 10 years ago by a group of independent producers to provide programmes and facilities for the Welsh Fourth Channel, SAC, and has grown to employ 50 people, based in a modern factory unit equipped with the latest in television editing studio and outside broadcast technology.

Apart from producing a range of light entertainment and other programmes, Barcud also makes its facilities available to other Welsh-based companies serving SAC, and to television companies elsewhere in the UK and abroad. CBS of the US, Yorkshire Television and Channel 10 Australia are numbered among its clients.

Barcud (pronounced *ba'r k'ud*) is the Welsh name of the rare Red Kite found only in mid-Wales. It is a symbol of the growing use of Welsh in business situations. Though spoken at the last published count by around 500,000 people, Welsh has suffered from the decline in industries, such as mining and quarrying in north and south Wales, in which it was once the language of work.

At Barcud the policy of using Welsh across all the company's range of activities flowed naturally from its work with Welsh-speaking clients.

"We have a belief that the language could and should be used in work situations, otherwise it cannot be considered as fully-functioning. We have always used it as the natural medium for communication internally, and with our Welsh customers," the company's chairman, Huw Jones, points out. Welsh-speaking staff have been recruited for technical jobs within the company and its audit is dealt with in Welsh by Welsh-speaking partners at the Swansea offices of Coopers & Lybrand Deloitte.

The emergence of companies such as Barcud is part of a significant change in attitudes towards the language over the past 25 years, brought about at least in part by the campaigning of activists, and especially the Welsh Language Society, who were reluctant to see one of Europe's oldest tongues die out.

A policy of bilingualism in road and other signs has been adopted, significant growth has occurred in the numbers of children being educated at primary and secondary school level through the medium of Welsh, a separate Welsh television channel (SAC) broadcasting about 30 hours a week of Welsh has been established, and Welsh has been given a place alongside other core subjects on the national curriculum in Wales.

All of this has raised the status of the language, making its speakers less reluctant to use Welsh in situations where perhaps they would have switched previously into English.

Roadshows have taken to outlying towns and villages, a news sheet detailing local businesses' success stories is distributed to 10,000 households twice a year, and a total of 850-900 serious inquiries resulting in new businesses have been dealt with. Roughly two thirds of inquiries have come from longstanding locals, and one third from the many newcomers who have settled with entrepreneurial awareness.

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Yet, while new emphasis has been placed in recent years on stimulating indigenous growth, very many more jobs than are likely to be provided from this source will be needed if the employment aspirations of Welsh and non-Welsh speakers in the area are to be satisfied.

Otherwise, the young and active members of the population will inevitably be forced to move away to find work, resulting in a further rundown of rural communities, which will be left to the retired.

The county remains very much in the market for inward investment, therefore, which far from damaging the language, as some believe, is essential to its salvation.

According to Huw Thomas, Gwynedd's chief executive: "The future of the language is bound up with the prosperity of the region. Ours is a policy of expansion for Gwynedd not protectionism," he argues.

The urgency of winning new investment to supplement jobs won through stimulating local entrepreneurial activity has been emphasised by a downturn this year in the local economy. Gwynedd rode out the recession relatively well until the end of last year but has since been hit by a number of plant closures, as companies retreat nearer their markets.

Unemployment has as a result begun to rise again.

Companies which have moved to the area have in general not found it hard to come to terms with its still predominantly Welsh nature or with the bilingual policies of the council and other public bodies in the area. Huw Thomas states:

"Any initial apprehensions about moving into a bilingual community have tended to be quickly dispelled by subsequent experience, and for companies relocating from outside the UK such worries tend not to arise in the first place, perhaps because German, Japanese or American companies are more used to operating with the speakers of other languages.

As in relocations everywhere the most important consideration is to be responsive to the local community, as observed.

Rhys David

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WHERE BUSINESS IS A PLEASURE



Holyhead, Europe's gateway to Ireland: the port has long-term plans to become a destination in its own right and not just a thoroughfare

Rhys David checks the progress of urban regeneration across the area

Old towns in search of a future

THE Dee-side towns of Conwy, Llandudno and Connah's Quay on the Welsh bank of the River Dee offer an illuminating glimpse of 1980s industrial Britain.

The economy of the area - population 35,000 - was shattered in the early part of the decade when steelmaking at Shotton was shut down with the loss of 3,000 jobs, still the biggest ever plant closure in Britain.

In the mid-1980s boom years, new jobs were quickly found. The 600 acre Dee-side Industrial Park, built on land adjoining the steelworks, now provides employment for some 5,000 WDA points of view.

In the rest of the 1980s, Mr Farnsworth points out, a policy based as in the past, simply on seeking to attract new investment will not suffice. A quality dimension has to be added so that the lifestyle as well as the industrial benefits of relocating can be sold to potential investors.

This is what the WDA hopes can be achieved on Dee-side and in other locations in Wales, including, in the north, the towns of Rhyl and Holyhead, both of which are also seen as having both potential and problems.

The joint venture approach, which was brought by Mr Farnsworth to the WDA from property and leisure group, Ladbrokes, where he previously worked, involves analysing with the local authority and other advisers the action needed to re-position the local economy so that it can take advantage of opportunities.

Once these have been decided, other bodies, such as prominent local companies and professional firms, are invited to join, and an agreement is drawn up.

Each party is expected to make a contribution whether in terms of resources, land or expertise, and a professional team, usually headed for the first year at least by a WDA officer, is set up to oversee the work area.

The area has many assets which will enable it to bounce back as before. It has large quantities of high quality industrial land reclaimed from the Dee estuary, it is close to the population centres of north west England, and has excellent road, rail, air and port communications. In good times, it acts as a release valve for pressure within the nearby Chester economy, taking in business forces to leapfrog over the city's green belt.

In town centres - Shotton, Connah's Quay, and, further inland, Buckley - also have severe weaknesses, however, as places to live or shop, as well as work, making it difficult for the area to capitalise on its natural advantages. Shotton and Connah's Quay struggle and merge together along the heavily congested A55, and present a depressing, poor quality urban environment which has seen little modern, good quality investment. With one or two exceptions, multiple retailers have been reluctant to move in, and the service industries are seriously under-represented.

A similar problem exists at Buckley, a former brickmaking centre, where the somewhat non-descript town centre is both congested and lacking in car parking. Most of the income earned in the area is as a result spent outside, mainly in Chester.

Hopes that this situation can be changed rest with plans being set in motion in conjunction with the Welsh Development Agency, which was invited last year by the local council to advise the area on a comprehensive approach which could revitalise both the economy and the environment.

The WDA's aim, which has been successfully tried out in parts of south Wales, has been to bring the joint venture approach from the private sector. "We are looking at a number of places in north Wales which share two characteristics. They are all economically stressed but they all have strong potential", Mr David Farnsworth, executive director, development projects, at the WDA points out.

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The area has many assets which will enable it to bounce back as before. It has large quantities of high quality industrial land reclaimed from the Dee estuary, it is close to the population centres of north west England, and has excellent road, rail, air and port communications. In good times, it acts as a release valve for pressure within the nearby Chester economy, taking in business forces to leapfrog over the city's green belt.

In town centres - Shotton, Connah's Quay, and, further inland, Buckley - also have severe weaknesses, however, as places to live or shop, as well as work, making it difficult for the area to capitalise on its natural advantages. Shotton and Connah's Quay struggle and merge together along the heavily congested A55, and present a depressing, poor quality urban environment which has seen little modern, good quality investment.

A similar problem exists at Buckley, a former brickmaking centre, where the somewhat non-descript town centre is both congested and lacking in car parking. Most of the income earned in the area is as a result spent outside, mainly in Chester.

Hopes that this situation can be changed rest with plans being set in motion in conjunction with the Welsh Development Agency, which was invited last year by the local council to advise the area on a comprehensive approach which could revitalise both the economy and the environment.

The WDA's aim, which has been successfully tried out in parts of south Wales, has been to bring the joint venture approach from the private sector. "We are looking at a number of places in north Wales which share two characteristics. They are all economically stressed but they all have strong potential", Mr David Farnsworth, executive director, development projects, at the WDA points out.

In the rest of the 1980s, Mr Farnsworth points out, a policy based as in the past, simply on seeking to attract new investment will not suffice. A quality dimension has to be added so that the lifestyle as well as the industrial benefits of relocating can be sold to potential investors.

This is what the WDA hopes can be achieved on Dee-side and in other locations in Wales, including, in the north, the towns of Rhyl and Holyhead, both of which are also seen as having both potential and problems.

The joint venture approach, which was brought by Mr Farnsworth to the WDA from property and leisure group, Ladbrokes, where he previously worked, involves analysing with the local authority and other advisers the action needed to re-position the local economy so that it can take advantage of opportunities.

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Continued on next page

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CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar fails to sustain gains

THERE was an early rise in the dollar against the D-Mark yesterday, as the market reacted to gloomy predictions from former Soviet president Mikhail Gorbachev and news of a radiation leak at a Russian nuclear plant. The US currency opened in European trading at DM1.6710, compared with a DM1.6712 close in Asian trading and the DM1.6667 at which New York finished.

Mr Mark Austin of Hong-kong and Shanghai Banking's London office said: "Any bad news from the Commonwealth of Independent States (the former Soviet Union) tends to support the dollar and undermine the D-Mark."

The rally did not last, however. One US bank trader told the Reuter news agency: "The dollar gain was mostly down to interbank players trying to relieve the boredom and the real long-term customers showed absolutely no interest." By mid-morning the dollar had eased to DM1.6667.

As Mr Neil MacKinnon of Yamamichi Securities in London pointed out, the dollar had again failed to break through the important DM1.6720 resistance level. For it to make the breakthrough, he said, "the market really needs firm evi-

dence that the beginnings of a US recovery, signalled in a number of indicators, are sustainable". Once that happens, he says, "we could see a test of DM1.7400 within three months".

The US unit ended European trading at DM1.6670, mildly below Monday's European close of DM1.6700. In New York the dollar eased further to finish at DM1.6637.

Against the yen, the dollar retained its gains slightly better. It finished in Europe at Y133.70, down marginally from the Y133.80 at which it ended Tokyo trading and unchanged from the Y133.70 of Monday's close to European trading.

Sterling continued to display some evidence of strength against the D-Mark, but remained stuck firmly at the bottom of the ERM. It opened the day at DM2.8675 and at one point reached DM2.8683.

Later, however, as rumours about forthcoming opinion polls suggested bad news for the Conservative party, the pound lost its gains and ended at DM2.8625, compared with Monday's DM2.8650.

Against the dollar, sterling stood at \$1.7200, up from Monday's \$1.7150. On the Bank of England trade-weighted index, the UK currency ended the day at 90.0, unchanged from the previous close.

Several analysts pointed out that it is common for pressure in EMS currencies to show up not so much in the exchange rate but in short-term interest rates. Thus, they argued, there was no necessary contradiction between the relative firmness of sterling and the tension displayed in the money markets about a possible Labour victory.

Peter Martin

EMS EUROPEAN CURRENCY UNIT RATES

E IN NEW YORK

Mar. 24	Now	Previous
1 month	1.7140	1.7040
3 months	1.742-2.744	1.735-2.736
12 months	1.742-2.749	1.735-2.738

Forward premium and discounts apply to the US dollar

STERLING INDEX

Mar. 24	Now	Previous
0.20	99.5	99.5
0.50	99.1	99.8
10.00	99.1	99.8
25.00	99.1	99.8
1.00	99.1	99.4
2.00	99.1	99.0
4.00	99.1	99.0
8.00	99.1	99.0

CURRENCY MOVEMENTS

Mar. 24 Bank of England rates Morgan Stanley currency changes %

Surfex	99.0	-21.4
US	1.250	1.2517
UK	1.000	1.000
American Dollar	110.1	+1.2
Swiss Franc	1.450	+0.3
French Franc	1.500	+0.3
German Mark	1.087	+0.2
D-Mark	1.184	+0.4
Italian Lira	1.022	+0.2
Dollars	1.022	+0.2
French Franc	1.022	+0.2
German Mark	1.022	+0.2
Swiss Franc	1.022	+0.2
Yen	1.022	+0.2
Yen	1.022	+0.2
Pounds	1.071	+0.7

Morgan Stanley changes, average 1990-1992 - 100. Bank of England rates Average 1985-1990 - 100. Rates are for Mar. 23

CURRENCY RATES

Mar. 24 Bank of England rates Special drawing rights % European currency rates %

Surfex	0.9526	0.73304
US Dollar	1.50	1.52517
Canadian Dollar	1.450	1.45257
Swiss Franc	1.50	1.52712
D-Mark	1.450	1.45271
French Franc	1.450	1.45271
German Mark	1.087	1.087
D-Mark	1.184	1.184
Italian Lira	1.022	1.022
Dollars	1.022	1.022
French Franc	1.022	1.022
German Mark	1.022	1.022
Yen	1.022	1.022
Yen	1.022	1.022
Pounds	1.071	1.071

Bank of England rates to central bank rates. These are not quoted by the UK, Spain and Ireland. All European Commission calculations. All US rates are for Mar. 23

OTHER CURRENCIES

Mar. 24 £ \$ Dm Yen F Fr S Fr £ Fl. Lira CS B Fr. Ecu

Surfex	1.7085	1.7115	0.9525	0.9525
Australia	2.315	2.3295	1.3130	1.3200
Canada	1.750	1.76243	1.0200	1.0200
Australia	1.750	1.76243	1.0200	1.0200
Canada	1.750	1.76243	1.0200	1.0200
Swiss Franc	1.500	1.52712	1.0200	1.0200
D-Mark	1.450	1.45271	1.0200	1.0200
French Franc	1.450	1.45271	1.0200	1.0200
German Mark	1.087	1.087	1.0200	1.0200
D-Mark	1.184	1.184	1.0200	1.0200
Italian Lira	1.022	1.022	1.0200	1.0200
Dollars	1.022	1.022	1.0200	1.0200
French Franc	1.022	1.022	1.0200	1.0200
German Mark	1.022	1.022	1.0200	1.0200
Yen	1.022	1.022	1.0200	1.0200
Yen	1.022	1.022	1.0200	1.0200
Pounds	1.071	1.071	1.0200	1.0200

Forward rates to central bank rates. These are not quoted by the UK, Spain and Ireland. All European Commission calculations. All US rates are for Mar. 23

MONEY MARKETS

Bank calms market

THE Bank of England made its desire to calm the market clear from the outset yesterday, supplying plentiful early liquidity.

"The Bank were very helpful on Monday, and they were very helpful again today," said one dealer.

The Bank's morning forecast was for a shortage of around £750m, which it immediately sought to relieve with offers to purchase bills across all four bands. It bought a total of £900m of Band 1 bank bills at 10% per cent.

"The Bank probably didn't

UK clearing bank base lending rate 10% per cent from September 4, 1991

need to do an early round," said one dealer. Without an election campaign, "they probably would have waited till lunchtime" to offer relief.

The Bank's action resulted in a slight easing of rates: just before lunch, three-month money was trading at 10% per cent, down from Monday's 10% per cent. There were no Bank operations at lunchtime, but in the afternoon, the Bank revised its estimate of the shortage to around £800m, and bought a further £100m of band-bank bills at 10% per cent.

Three-month money closed at 10% a further easing. The

June sterling contract closed at 89.5, not far from the day's high of 89.11 and up from Monday's close of 88.97.

Overnight rates dropped as low as 7 per cent during the day, but closed at 10%+, a level which was "historically, almost giving money away," said one dealer.

The market is not so much discounting a half-point rise after the election as discounting the possibility of a much bigger rise if Labour forms a minority government," said Mark Austin of Hong-kong and Shanghai Banking Corporation. Fears that a Labour government might face a weakening pound increased the risk of a significant rise in interest rates - so that, allowing for the electoral probabilities, "the market is starting to discount half of that."

• The Bundesbank announced that German M3 money supply grew at an annualised rate of 8.5 per cent in February after a 9.0 per cent rise in January. The Bundesbank's 1992 M3 growth target is 3.5 to 5.5 per cent. German call money remained unchanged at 9.5-10% per cent as tax payments continued to put upwards pressure on rates. The Bundesbank set a tender for a 12-day securities repurchase agreement. A DM 5.3bn facility at rates of mostly 9.45 per cent expires today.

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The Bank's action resulted in a slight easing of rates: just before

AUSTRIA										
March 24 Sch. + or -										
Austrian Airlines 2,670 -30										
Creditanstalt, Pf. 3,665 -40										
E.ON General 3,325 -10										
Juwelzauer 1,150 -10										
Permoser Zement 1,400 -10										
Rheinzink 586 -10										
Reinholdz. Brem. 1,630 -10										
Verband (VFA) 1,382 -10										
Wienberger 1,670 -60										
Z-Landerbank 1,070 -										
BELGIUM/LUXEMBOURG										
March 24 Fr. + or -										
AEGCO-Union Min. 2,390 -5										
Arbed 2,170 -50										
BBL 3,320 -10										
Bank Int'l Luxembourg 11,800 -180										
Bank Gru. Lux. Pts. 12,000 -22										
BCE 1,710 -100										
BCE/Bel. Cem. 1,550 -10										
BCE/Bel. Cem. 1,550 -10										
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The FT proposes to publish this survey
MARCH 1992.

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MARCH 1992.
For full editorial synopsis and details of available
advertisement positions, please contact :Brian Heron
Tel. 011 521 2221

FT SURVEYS

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

4:00 pm prices March 24

THEORY AND PRACTICE

Continued on next page

NYSE COMPOSITE PRICES

1982 Yld. P/ Sds
High Low Stock Div. % E 100s. High
Continued from previous page

High	Low	Stock	Div.	% E 100s	High	Low	Stock	Div.	% E 100s	High	Low	Stock	Div.	% E 100s	High	Low	Stock	Div.	% E 100s	High	Low	Stock		
Continued from previous page																								
15 1/2 Russ Tops	0.20	48.2	0	308	35	35	35	35	0	15	35	35	35	0	15	35	35	35	0	15	35	35	35	
40 1/2 Russell Cp	0.32	0.9	25	606	34	35	35	35	0	15	35	35	35	0	15	35	35	35	0	15	35	35	35	
25 1/2 Ryder Syst	0.61	2.4	223200	125	241/2	25	25	25	25	0	15	25	25	25	0	15	25	25	25	0	15	25	25	25
28 22 1/2 Ryland Grp	0.65	2.4	45	800	25	24	24	24	0	15	24	24	24	0	15	24	24	24	0	15	24	24	24	
S																								
21 17 1/2 S Anhrt Rr	1.72	8.4	17	179	181/2	181/2	181/2	181/2	0	15	181/2	181/2	181/2	0	15	181/2	181/2	181/2	0	15	181/2	181/2	181/2	
18 1/2 15 1/2 SCOR US Cp	0.26	1.8	10	28	17	17	17	17	0	15	17	17	17	0	15	17	17	17	0	15	17	17	17	
29 1/2 24 1/2 SPS Techno	1.29	5.0	29	144	25	25	25	25	0	15	25	25	25	0	15	25	25	25	0	15	25	25	25	
1 1/2 S Sanchis Rr	0.39	20.3	12	1215	13	13	13	13	0	15	13	13	13	0	15	13	13	13	0	15	13	13	13	
13 12 1/2 S Sclarin Rr	1.43	11.1	7	34	12	12	12	12	0	15	12	12	12	0	15	12	12	12	0	15	12	12	12	
11 1/2 S Scherckard	0.18	1.5	9	165	9	9	9	9	0	15	9	9	9	0	15	9	9	9	0	15	9	9	9	
16 14 1/2 S Safegard Sc	6	42	13	145	145	145	145	145	0	15	145	145	145	0	15	145	145	145	0	15	145	145	145	
26 23 1/2 SafetyQuik	0.34	1.47	257467	245	223	223	223	223	0	15	223	223	223	0	15	223	223	223	0	15	223	223	223	
16 10 1/2 SafetyNet	34	980	103	61614	154	154	154	154	0	15	154	154	154	0	15	154	154	154	0	15	154	154	154	
45 31 1/2 SafetyWise	2.2	34	37	34	34	34	34	34	0	15	34	34	34	0	15	34	34	34	0	15	34	34	34	
28 22 1/2 ScanPaper	0.20	0.6	43	101	30	30	30	30	0	15	30	30	30	0	15	30	30	30	0	15	30	30	30	
34 31 1/2 ScanSAP	1.72	5.4	13	39	32	31	31	31	0	15	31	31	31	0	15	31	31	31	0	15	31	31	31	
75 69 1/2 ScanTech	2.72	3.8	7	162	72	71	71	71	0	15	72	71	71	0	15	72	71	71	0	15	72	71	71	
74 22 1/2 ScanTech Crp	0	2	27	84	65	65	65	65	0	15	65	65	65	0	15	65	65	65	0	15	65	65	65	
55 61 1/2 ScanTech Mee	1.00	1.8	12	1244	68	68	68	68	0	15	68	68	68	0	15	68	68	68	0	15	68	68	68	
14 12 1/2 ScanTech S	1.61	11.8	300	14	137	137	137	137	0	15	137	137	137	0	15	137	137	137	0	15	137	137	137	
32 27 1/2 ScanTechonic	0.64	2.3	72463	284	277	277	277	277	0	15	277	277	277	0	15	277	277	277	0	15	277	277	277	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42	42	42	0	15	42	42	42	
45 42 1/2 ScanDome G	2.66	8.2	6	125	42	42	42	42	0	15	42	42	42	0	15	42</td								

Price data supplied by Telektron.

Yearly highs and lows reflect the period from Jan. 1 preceding the latest trading day. Where a split or stock dividend amounted to 25 percent or more has been paid, the year's high/low range and dividend are shown for the next stock only. Unless otherwise noted, rates of dividend and annual disbursements based on the latest declaration. Sales figures are unadjusted.

a-annual, also a(a), b-annual rate of dividend plus one dividend, c-liquidating dividend, d-declared, e-earliest yearly date of dividend declared or paid in preceding 24 months, f-estimated, g-Canadian funds subject to 15% non-resident tax, h-annual dividend declared and paid or unpaid dividends, i-declared this year, c-claimed, delivered, or no action taken at least one dividend meeting, j-dividend declared or paid this year, k-constitutive issue with dividends in arrears, m-new issue in the past 22 weeks. The high-low range begins with the most recent trading day, n-recent day delivery, o-PE price/earnings ratio, p-annual dividend declared or paid in preceding 12 months, plus stock split, q-stock split. Dividends begin with date of spin-off/separation, r-claimed dividend paid in stock in preceding 12 months, s-estimated cash value on ex-dividend or ex-distribution date, t-annual new-year high, u-v trading halted, v-in bankruptcy or receivership or being reorganized under the Bankruptcy Act, w-interests issued, x-with warrants, y-exp-dividend or ex-right date, z-right issues.

NASDAQ NATIONAL MARKET

4:00 pm prices March 2

AMEX COMPOSITE PRICES

400 am prices March 2

AMEX COMPOSITE PRICES																														
P/E				P/E				P/E				P/E				P/E														
Stock	Div. E	52w	High	Low	Close	Chng	Stock	Div. E	52w	High	Low	Close	Chng	Stock	Div. E	100s	High	Low	Close	Chng	Stock	Div. E	100s	High	Low	Close	Chng			
Action Cos	1	79	51 ²	5	51 ²	-1 ²	Chiles	2	85	23 ²	24	23 ²	-1 ²	Health Co	20	24	25	25	24	-1	Fel Corp	0.35	27	661	26 ¹	25 ¹	26 ¹			
Air Expr	0.15	16	264	29 ²	264	29 ²	Carl Rota	0.91	288	31 ²	32 ²	32 ²	-1 ²	HealthNet	4	78	103 ²	93 ²	93 ²	-1 ²	Regeneron	0.10	32	1542	124 ²	117 ²	117 ²			
AirTran	3	25	2	17	17 ²	-1 ²	Comcast	0.44	31	3	16 ²	17 ²	-1 ²	Heico Co	0.15	14	15	14 ²	14 ²	-1 ²	Perini	50	17	123	123	123	123			
Albemarle							Computer	10	80	12 ²	24 ²	24 ²	-1 ²	Hillboreen	0.25	288	25 ²	25 ²	25 ²	-1 ²	Pfaltzgraff	0.31	8	36	10 ²	10 ²	10 ²			
Allegis Ind							Conc RA	121	5	5	5	5	-1 ²	Homestead	121	224	15 ²	15 ²	15 ²	-1 ²	Pfaltzgraff	0.21	12	758	341 ²	317 ²	317 ²			
Alps Cp A	40	454	45 ¹	45 ¹	45 ¹	-4 ¹	Conair	0.10445	222	4 ²	4 ²	4 ²	-1 ²	Hornbeam	121	224	15 ²	15 ²	15 ²	-1 ²	Plenty A	0.76	16	51	30 ²	30 ²	30 ²			
Altair Pr	0.80	72	8	45 ²	45 ²	45 ²	-1 ²	Coronat A	1.28	19	78	25 ²	24 ²	-1 ²	ICH Corp	0.25	5	94	47 ²	44 ²	44 ²	-1 ²	Plenty A	0.12	27	162	105 ²	105 ²	105 ²	
Amherst	0.84	11	11	23 ²	23 ²	23 ²	-1 ²	Cross C	0.40113	7	24 ²	24 ²	24 ²	-1 ²	Interpark	0	0	44	70 ²	70 ²	70 ²	-1 ²	Plenty C	0.64	16	42	105 ²	105 ²	105 ²	
Am Sothe	1.00	5	557	61 ²	61 ²	61 ²	-1 ²	Cross C	0.40120	14	23 ²	23 ²	23 ²	-1 ²	Intertech	0	0	708	54 ²	54 ²	54 ²	-1 ²	Plenty C	0	18	24	24 ²	24 ²	24 ²	
Amstel Co	0.10421	2085	17 ⁴	16 ⁴	16 ⁴	-1 ⁴	Cubic	0.53	11	19	20 ²	20 ²	20 ²	-1 ²	Intertech	0	0	708	54 ²	54 ²	54 ²	-1 ²	Plenty C	0	18	24	24 ²	24 ²	24 ²	
Amplif-Amk	5	452	2 ⁵	5	5	-1 ²	Cyanimid	0.36	42	57 ²	54	54	-1 ²	Jain Bell	45	320	151 ²	147 ²	147 ²	-1 ²	Plenty C	4	75	4 ¹	4 ¹	4 ¹	4 ¹			
Amplif-Amk	50	84	2 ⁵	5	5	-1 ²	Dai	0.25	2	24	24	24	-1 ²	Klabin	45	320	151 ²	147 ²	147 ²	-1 ²	Plenty C	2	23	52 ²	31 ²	31 ²	31 ²			
Amstel	40	58	9 ²	9 ²	9 ²	-1 ²	Da India	31	50	15	5	5	-1 ²	Kirkby Eng	20	125	124 ²	124 ²	124 ²	-1 ²	Plenty C	1.88	10	14	891 ²	31 ²	31 ²			
Amstel CB	3	51	2 ²	2 ²	2 ²	-1 ²	Daumex	7	113	45 ²	44 ²	44 ²	-1 ²	KLM Corp	30	30	32	32	32	-1 ²	Plenty C	41	5	15 ²	15 ²	15 ²	15 ²			
Amstel A	1	8	2 ²	2 ²	2 ²	-1 ²	Duplex	0.46	25	116	120 ²	120 ²	120 ²	-1 ²	Laborge	23	169	2 ²	175	175	-1 ²	Plenty C	15	11	41 ²	41 ²	41 ²	41 ²		
AM Corp	0.20	14	51	81 ²	81 ²	81 ²	-1 ²	Daumex	0.42	11	2	14 ²	14 ²	14 ²	-1 ²	Lasalle	104	104	45 ²	45 ²	45 ²	-1 ²	Plenty C	2	21	150	17 ²	17 ²	17 ²	
Anderson	0.04	18	82	4 ²	4 ²	4 ²	-1 ²	Daumex	0.68	6	2	14	14	14	-1 ²	Lee Pharm	1	75	17 ²	15 ²	15 ²	-1 ²	Plenty C	0.40	13	144	124 ²	124 ²	124 ²	
Barry AG	18	110	64 ²	64 ²	64 ²	-1 ²	Daumex	0.07	94	2553	85 ²	85 ²	-1 ²	Lionel	0	0	115	15 ²	15 ²	-1 ²	Plenty C	0.32	60	266	36 ²	36 ²	36 ²			
Barst Ind	0.06	23	27 ²	11 ²	11 ²	-1 ²	Daumex	0.07	94	2553	85 ²	85 ²	-1 ²	Lyon	10	277	17 ²	16 ²	16 ²	-1 ²	Plenty C	108	100	100	84 ²	84 ²	84 ²			
Beard CR	6	5	14 ²	14 ²	14 ²	-1 ²	Daumex	0.22	13	32	17 ²	17 ²	17 ²	-1 ²	Lynch	19	27	21	20 ²	21 ²	21 ²	-1 ²	Plenty C	25	22	23 ²	20 ²	20 ²	20 ²	
Bergen	0.40	14	1926	18 ²	18 ²	-1 ²	Daumex	0.44	11	2	45 ²	45 ²	45 ²	-1 ²	Magnacell	7	625	8	51 ²	51 ²	51 ²	-1 ²	Plenty C	0.40	28	95	8 ²	8 ²	8 ²	
Bells Mex	1.00	80	2	24 ²	24 ²	24 ²	-1 ²	Day Serv	12	130	15 ²	14 ²	14 ²	-1 ²	Makler-Ecc	50	320	21 ²	21 ²	21 ²	-1 ²	Plenty C	0	22	24 ²	25 ²	25 ²	25 ²		
Bis-Rad A	17	5	174 ²	174 ²	174 ²	-1 ²	Day Serv	0.05	19	54	36 ²	35	35	-1 ²	Mazzocchi	30	50	45 ²	42 ²	42 ²	-1 ²	Plenty C	1	573	84 ²	74 ²	74 ²	74 ²		
Blount A	0.45	21	5	73 ²	73 ²	73 ²	-1 ²	Day Serv	0.05	11	2100	75 ²	75 ²	-1 ²	Media	0.44	5	415	21 ²	20 ²	-1 ²	Plenty C	4	110	13 ²	13 ²	13 ²	13 ²		
Boler Ph	5	244	12	114 ²	114 ²	114 ²	-1 ²	DayServ	0.05	11	200	75 ²	75 ²	-1 ²	Mem Co	300	300	5 ²	5 ²	5 ²	-1 ²	Plenty C	0	22	24 ²	25 ²	25 ²	25 ²		
Bos Valley	174	36	84 ²	84 ²	84 ²	-1 ²	DayServ	0.48	44	20	26 ²	26 ²	26 ²	-1 ²	Mochi Eng	0.40	16	87	16 ²	16 ²	16 ²	-1 ²	Plenty C	108	100	100	84 ²	84 ²	84 ²	
Bowmar	20	16	2 ²	2 ²	2 ²	-1 ²	DeForest	0.32	1400	34 ²	34 ²	34 ²	-1 ²	Moog A	35	35	55 ²	55 ²	55 ²	-1 ²	Plenty C	0	22	24 ²	25 ²	25 ²	25 ²			
Browne	0.25	15	119	17 ²	17 ²	17 ²	-1 ²	DeForest	0.4	5	4 ²	4 ²	4 ²	-1 ²	MRI Eng	1	242	15	6 ²	6 ²	6 ²	-1 ²	Plenty C	36	4	142 ²	24	24	24	
Brennan	1.04	40	111	141 ²	141 ²	141 ²	-1 ²	DeForest	0.08	22	2670	36 ²	36 ²	-1 ²	Nebrors	13	124	65 ²	65 ²	65 ²	-1 ²	Plenty C	32	34	164 ²	144 ²	151 ²	151 ²		
BSN Corp	0.60	37	187	8	73 ²	73 ²	-1 ²	DeForest	1.08	133	16 ²	92	92	-1 ²	Net Port	21	224	173 ²	162 ²	162 ²	-1 ²	Plenty C	2	5	84 ²	84 ²	84 ²	84 ²		
Cal Engr	17	554	12 ²	12 ²	12 ²	-1 ²	DeForest	0.68	11	528	25 ²	25 ²	-1 ²	New Line	21	21	173 ²	162 ²	162 ²	-1 ²	Plenty C	2	130	8 ²	8 ²	8 ²	8 ²			
Calprop	1	24	34	34	34	-1 ²	DeForest	1.30	5	18	32 ²	32 ²	-1 ²	NT Times	0.65	220	315 ²	315 ²	315 ²	-1 ²	Plenty C	12	227	34 ²	34 ²	34 ²	34 ²			
Car Mtrr	0.52	14	2549	22 ²	22 ²	-1 ²	DeForest	0.26	15	16	5 ²	5 ²	-1 ²	NT Times	0.16	18	7	5 ²	5 ²	-1 ²	Plenty C	0.43	8	8	193 ²	79 ²	79 ²			
Chenbro	0.24	12	2100	15	13	12 ²	-1 ²	DeForest	0.35	1	30	28	28	-1 ²	Nebrors	0	246	14	14	14	-1 ²	Plenty C	1.20	14	210	13	13	13		
Champions	15	147	12 ²	11 ²	12 ²	-1 ²	DeForest	0.4	4	4 ²	4 ²	4 ²	-1 ²	Nebrors	13	124	65 ²	65 ²	65 ²	-1 ²	Plenty C	18	48	21 ²	20 ²	20 ²	20 ²			
Chesapeake	0.60	1200	4	5 ²	5 ²	-1 ²	DeForest	0.68	0.08	26	26 ²	26 ²	-1 ²	Odyssey A	45	50	55 ²	55 ²	55 ²	-1 ²	Plenty C	0.24	33	14	103 ²	304 ²	304 ²			
Chesapeake	0.60	37	187	8	73 ²	73 ²	-1 ²	DeForest	0.35	1	24	24	24	-1 ²	Odyssey A	0.14	7	25	63 ²	63 ²	63 ²	-1 ²	Plenty C	18	80	15	141 ²	141 ²	141 ²	

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